# ADVISORY/JetBlue to Make Major News Announcement Tuesday Morning at 10am

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--(BUSINESS WIRE)--

CEO David Neeleman Available for One-on-One Interviews

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WHAT:       JetBlue, the New York-based low-fare carrier, will hold a
            press conference to make a major news announcement.

WHO:        David Neeleman, CEO, JetBlue Airways

WHEN:       10am, Tuesday, June 10, 2003

WHERE:      Sheraton Hotel and Towers, Broadway at 53rd Street,
            Manhattan
            Ballroom Royal A, 2nd floor
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BACKGROUND:

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. Since launching operations in February 2000, the airline has carried more than 13 million passengers. JetBlue operates a fleet of 42 new Airbus A320 aircraft and is scheduled to place into service another 11 A320s by the end of 2003. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(R) Programming at every seat.(a)

Based out of New York City's John F. Kennedy International Airport, JetBlue currently operates 174 flights a day and serves 21 destinations in ten states and Puerto Rico. JetBlue is scheduled to begin service between New York City's JFK and San Diego, CA with two daily flights starting June 26 and July 14, respectively.

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583). This press release, as well as past press releases, can be found on www.jetblue.com.

(a) DIRECTV(R) service is not available on flights between New York City and San Juan, Puerto Rico.


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SOURCE: JetBlue
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