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NEW YORK, Mar 18, 2003 (BUSINESS WIRE) -- JetBlue Airways (NASDAQ: JBLU)

-- San Diego is Low-Fare Carrier's Third Airport Served in Southern California

JetBlue Airways (NASDAQ: JBLU), New York's low-fare airline, plans to add two daily nonstop flights between its east coast base at John F. Kennedy International Airport (JFK) and San Diego, CA, the airline's 22nd destination. The low-fare carrier will inaugurate the route on June 26, with a second daily flight to be added on July 14.

JetBlue is offering an introductory sale fare between New York and San Diego of $124-a- each way, or $119-a- each way if booked at www.jetblue.com. Sale fares require a 7-day advance purchase and must be purchased by June 26 for travel through September 30. Seats are limited and customers are encouraged to book early to obtain sale fares. Regular fares will range from $139-a- to $299-a- each way and all fares are discounted $5 each way if booked via JetBlue's web site, www.jetblue.com, by June 30.

"New York-San Diego is the epitome of an underserved market, especially for nonstop flights," said David Neeleman, JetBlue's CEO. "With the addition of this new twice daily service, JetBlue is bringing more choice, low fares and friendly service, plus 24 channels of DIRECTV at every seat, to a market sorely in need of them."

JetBlue's daily schedules between JFK and San Diego will be as follows:

New York (JFK) to San Diego (SAN)	San Diego to New York
Depart - Arrive	Depart - Arrive
8:30am - 11:35am (effective 7/14)	12:30pm - 8:40pm (effective 7/14)
6:40pm - 9:45pm (effective 6/26)	10:40pm - 6:50am (next day) (effective 6/26)

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. Since launching operations in February 2000, the airline has carried more than 11 million passengers. JetBlue operates a fleet of 40 new Airbus A320 aircraft and is scheduled to place into service another 13 A320s by the end of 2003. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV Programming at every seat.(b)

From its base at New York City's John F. Kennedy International Airport, JetBlue flies to: Fort Lauderdale, Fort Myers, Orlando, Tampa and West Palm Beach, FL; Buffalo, Rochester and Syracuse, NY; Long Beach, Oakland and Ontario, CA; Burlington, VT; Denver, CO; Las Vegas, NV; New Orleans, LA; Salt Lake City, UT; San Juan, PR; and Seattle, WA. From Long Beach, CA the airline serves Las Vegas, NV, Oakland, CA, and Salt Lake City, UT. From Washington DC, the airline also serves Fort Lauderdale, FL, and Long Beach and Oakland, CA. The airline plans to launch twice daily service between Long Beach and Atlanta, GA and a daily service between Long Beach and Fort Lauderdale, FL, both starting May 8.

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583). This press release, as well as past press releases, can be found on www.jetblue.com.

-a- Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3 per segment.

(b) DIRECTV(R) service is not available on flights between New York City and San Juan, Puerto Rico.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our ability to implement our growth strategy and our dependence on the New York market, our fixed obligations and our limited operating history, seasonal fluctuations in our operating results, increases in maintenance costs, fuel prices and interest rates, our competitive environment, increased potential of war or hostilities in Iraq, the Middle East or other regions, our reliance on sole suppliers and one type of aircraft, government regulation, our failure to properly integrate LiveTV or enforce its patents, the loss of key personnel and potential problems with our workforce including work stoppages, and continuing changes in the airline industry following the September 11th terrorist attacks and the increased risk of future attacks. Additional information concerning these and other factors is

contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's Annual Report on Form 10-K. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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