REMINDER/JetBlue Turns Three! Debuts 38th Aircraft Named 'Song Sung Blue' Featuring New 'Pucci-Esque' 60'S Style Tail Fin

Feb 06, 2003

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REMINDER...for Thurs. (Feb. 6)

--(BUSINESS WIRE)--

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            Low-fare Carrier's Stylish New A320 Will Have
                    Competitors Singing The Blues



  WHAT:      JetBlue Airways, New York's hometown, low-fare carrier,
             turns three years old; unveils new aircraft name and tail
             fin; announces new flights and January performance
             results.

  WHO:       David Neeleman, CEO, JetBlue Airways

  WHEN:      9:30am, Thursday, February 6, 2003

  WHERE:     JetBlue Terminal 6, JFK Airport, Gate 2

  VISUALS:   -- David Neeleman unveiling the "Song Sung Blue" aircraft
                name

             -- New 60's style polka dot tail fin pattern

For security clearance and interviews with David Neeleman, please
contact:

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BACKGROUND:

JetBlue launched its first flight on February 11, 2000 at JFK. The airline flew its 10 millionth customer last month. It is debuting its 38th aircraft today and expects to operate 50 aircraft by year's end. From its base at New York City's John F. Kennedy International Airport, JetBlue flies to: Fort Lauderdale, Fort Myers, Orlando, Tampa and West Palm Beach, FL; Buffalo, Rochester and Syracuse, NY; Long Beach, Oakland and Ontario, CA; Burlington, VT; Denver, CO; Las Vegas, NV; New Orleans, LA; Salt Lake City, UT; San Juan, Puerto Rico; and Seattle, WA.

CONTACT:

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