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NEW YORK--(BUSINESS WIRE)--Jan. 7, 2003--

Low-fare Carrier Now Offers Two Flights A Day On Route;
Plans Four Daily By February 20

JetBlue Airways (Nasdaq:JBLU) today added a second daily flight between New York City's John F. Kennedy International Airport and Las Vegas, NV. The low-fare airline expects to add a third daily flight starting January 16 and a fourth commencing February 20. JetBlue also serves Las Vegas three times a day from LA/Long Beach.

"Las Vegas fans are on a winning streak," said Dave Barger, JetBlue's president and COO. "With four daily flights by the end of next month, JetBlue is offering New Yorkers more choices for heading to America's Playground and giving Las Vegas residents even more chances to experience the real New York, New York."

JetBlue currently offers sale fares between JFK and Las Vegas starting at $99(i) each way, if booked at www.jetblue.com. Sale fares on connecting service to Las Vegas from Buffalo, Rochester and Syracuse, NY, and Burlington, VT, start at $134(i) each way, if booked at www.jetblue.com. All sale fares require a 7-day advance purchase and must be booked by January 24 for travel through February 12. Customers are advised to book early as seats are limited. For an additional $5 each way, the sale fares can also be booked by calling 1-800-JETBLUE.

JetBlue's regular low fares between JFK and Las Vegas range from $139(i) to $299(i) each way. Regular fares on the airline's convenient connecting service to Las Vegas from Buffalo, Rochester and Syracuse, NY, and Burlington, VT range from $159(i) to $349(i) each way, and from San Juan, PR, from $249(i) to $599(i) each way.

Starting January 7, JetBlue's daily schedule will be as follows:

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New York (JFK) to Las Vegas, NV (LAS)      Las Vegas to New York
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Depart - Arrive                            Depart - Arrive
8:30am - 11:00am                           9:50am - 5:50pm
6:50pm - 9:40pm                            10:40pm - 6:30am (next day)
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JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. Since launching operations in February 2000, the airline has carried more than ten million passengers. JetBlue operates a fleet of 37 new Airbus A320 aircraft and is scheduled to place into service another 13 A320s by the end of 2003. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(R) Programming at every seat.(ii)

From its base at New York City's John F. Kennedy International Airport, JetBlue flies to: Fort Lauderdale, Fort Myers, Orlando, Tampa and West Palm Beach, FL; Buffalo, Rochester and Syracuse, NY; Long Beach, Oakland and Ontario, CA; Burlington, VT; Denver, CO; Las Vegas, NV; New Orleans, LA; Salt Lake City, UT; San Juan, Puerto Rico; and Seattle, WA. From Washington DC, the airline serves Fort Lauderdale, FL, and Long Beach and Oakland, CA. From Long Beach, CA the airline also serves Las Vegas, NV, Oakland, CA, and Salt Lake City, UT.

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583).

(i) Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3 per segment. San Juan, Puerto Rico fares do not include Passenger Facility Charges of up to $9 each way, U.S. Departure Tax of $13.20 each way and September 11th Security Fee of up to $5 each way.

(ii) DIRECTV(R) service is not available on flights between New York City and San Juan, Puerto Rico.

This press release contains statements of a forward-looking nature relating to future events or future financial results of JetBlue that are based on our management's beliefs and assumptions and on information currently available to our management. Forward-looking statements involve risks, uncertainties and assumptions. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, the continually changing airline industry and regulatory environment following the recent terrorist attacks and threats, future terrorist attacks or fear of such attacks, our limited operating history, our ability to implement our growth strategy, our fixed obligations, our ability to implement

our growth strategy, our ability to establish lines of credit or obtain financing from third parties, our dependence on the New York market, our ability to renew or replace gate leases, our competitive environment, problems with our aircraft, economic and other conditions in the markets in which we operate, our reliance on third parties and sole suppliers, governmental regulation, our reliance on one type of aircraft and on automated systems, increases in maintenance costs, fuel prices, insurance premiums and purchase prices of aircraft, our failure to properly integrate LiveTV, the loss of key personnel and potential problems with our workforce including work stoppages and seasonal fluctuations in our operating results. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's registration statement on Form S-1, as amended. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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