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NEW YORK--(BUSINESS WIRE)--Dec. 17, 2002--

Low-Fare Carrier Names Ken Maxwell To Oversee Security Across the Airline's Operations

JetBlue Airways (Nasdaq: JBLU), New York's low-fare airline, has appointed Ken Maxwell as Vice President, Security. In this position, Mr. Maxwell is responsible for defining and implementing security strategies across JetBlue's operations.

"With safety and security as our top priorities, JetBlue has been quick and innovative in responding to the changes and challenges in airline security following September 11," said Dave Barger, JetBlue's President and Chief Operating Officer. "Ken brings a wealth of experience that is not only invaluable in this new environment but also complements the skills of the excellent security team that we already have at JetBlue."

Before joining JetBlue, Mr. Maxwell spent 23 years with the Federal Bureau of Investigation, most recently as the Assistant Special Agent in Charge at the Counterterrorism Branch of the Bureau's New York Office. He joined the FBI in 1979 as an original member of the Joint Terrorist Task Force and over the course of his career in the Bureau worked as a special agent in Washington, DC and New York. Mr. Maxwell's first exposure to the airline industry was as the ranking FBI official responsible for the TWA 800 accident investigation. A native New Yorker, he began his career in the Military Police Force of the U.S. Army, later joining the New York State Office of the Special Prosecutor as a Special Audit Investigator and then serving two years as a New York State Police Trooper.

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. Since launching operations in February 2000, the airline has carried more than nine million passengers. JetBlue operates a fleet of 35 new Airbus A320 aircraft and is scheduled to place into service another two new A320s by the end of 2002. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(R) Programming at every seat.(a)

From its base at New York City's John F. Kennedy International Airport, JetBlue flies to: Fort Lauderdale, Fort Myers, Orlando, Tampa and West Palm Beach, FL; Buffalo, Rochester and Syracuse, NY; Long Beach, Oakland and Ontario, CA; Burlington, VT; Denver, CO; Las Vegas, NV; New Orleans, LA; Salt Lake City, UT; San Juan, Puerto Rico; and Seattle, WA. From Washington DC, the airline serves Fort Lauderdale, FL, and Long Beach and Oakland, CA. From Long Beach, CA the airline also serves Las Vegas, NV, Oakland, CA, and Salt Lake City, UT.

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583). (a) DIRECTV(R) service is not available on flights between New York City and San Juan, Puerto Rico.

This press release contains statements of a forward-looking nature relating to future events or future financial results of JetBlue that are based on our management's beliefs and assumptions and on information currently available to our management. Forward-looking statements involve risks, uncertainties and assumptions. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, the continually changing airline industry and regulatory environment following the recent terrorist attacks and threats, future terrorist attacks or fear of such attacks, our limited operating history, our ability to implement our growth strategy, our fixed obligations, our ability to implement our growth strategy, our ability to establish lines of credit or obtain financing from third parties, our dependence on the New York market, our ability to renew or replace gate leases, our competitive environment, problems with our aircraft, economic and other conditions in the markets in which we operate, our reliance on third parties and sole suppliers, governmental regulation, our reliance on one type of aircraft and on automated systems, increases in maintenance costs, fuel prices, insurance premiums and purchase prices of aircraft, our failure to properly integrate LiveTV, the loss of key personnel and potential problems with our workforce including work stoppages and seasonal fluctuations in our operating results. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's registration statement on Form S-1, as amended. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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