jetBlue

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NEW YORK, May 28, 2002 (BUSINESS WIRE) --

New service to Oakland, Las Vegas and Salt Lake City Complements the Low-Fare Carrier's Existing Service to New York and Washington, DC

JetBlue Airways (Nasdaq: JBLU) will add service to Oakland, Las Vegas and Salt Lake City this fall from its west coast base at Long Beach, CA.

With this new service and the low-fare carrier's existing service to New York City and Washington, DC, JetBlue will now serve the three most popular routes from Southern California: the San Francisco Bay area, New York City and Las Vegas.(1)

From Long Beach, starting September 6, JetBlue plans to serve Oakland, in the San Francisco Bay area, with nine flights a day. Beginning October 10, the airline plans to add six flights a day to Las Vegas, a daily flight to Salt Lake City and a fifth daily flight to JFK.

The new service will bring JetBlue's operations at Long Beach to 23 daily departures by October. Last year, the airline committed to operate 27 departures by May 2003 but recently announced that it expected to introduce all flights by October 2002. At the request of the City of Long Beach, the remaining four daily flights are now scheduled to be added in January 2003.

"Last year, we made a commitment to serve the people of Long Beach, Los Angeles and Southern California, and the area residents have warmly welcomed us," said David Neeleman, JetBlue's CEO. "We're thrilled with the success we've seen at Long Beach to date and are excited to offer our trademark customer service on the three most popular routes from Southern California, as well as Washington, DC and Salt Lake City."

Fares between Long Beach and Oakland will range from $54(a) to $95(a) each way; between Long Beach and Las Vegas from $44(a) to $89(a) each way; and between Long Beach and Salt Lake City from $74(a) to $125(a) each way. All the lowest fares on these new routes will require a 14-day advance purchase. All fares are discounted a further $5 each way if booked via JetBlue's web site, www.jetblue.com, by June 30. The new flights will go on sale at 9:00am (EDT) on Wednesday, May 29.

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JetBlue's daily schedules will be as follows:
Long Beach (LGB) to          Oakland to Long Beach
 Oakland (OAK)
Depart - Arrive              Depart - Arrive
7:00am - 8:15am              6:00am - 7:15am
 (except Sunday)              (except Sunday)
7:50am - 9:05am              8:50am - 10:05am
10:40am - 11:55am            9:40am - 10:55am
11:30am - 12:45pm            12:30pm - 1:45pm
2:20pm - 3:35pm              1:20pm - 2:35pm
3:10pm - 4:25pm              4:10pm - 5:25pm
6:00pm - 7:15pm              5:00pm - 6:15pm
6:50pm - 8:05pm              7:50pm - 9:05pm
9:40pm - 10:55pm             8:40pm - 9:55pm
 (except Saturday)            (except Saturday)
Long Beach (LGB) to          Las Vegas to Long Beach
 Las Vegas (LAS)
Depart - Arrive              Depart - Arrive
6:50am - 7:50am              6:15am - 7:20am
 (except Sunday)             (except Sunday)
9:55am - 10:55am             8:20am - 9:25am
1:00pm - 2:00pm              11:25am - 12:30pm
4:15pm - 5:15pm              2:40pm - 3:45pm
7:20pm - 8:20pm              5:45pm - 6:50pm
8:20pm - 9:20pm              8:50pm - 9:55pm
 (except Saturday)            (except Saturday)
Long Beach (LGB) to          Salt Lake City to Long Beach
 Salt Lake City (SLC)
Depart - Arrive              Depart - Arrive
9:30pm - 12:20am             6:30am - 7:20am
 (next day)
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JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. Since launching operations in February 2000, the airline

has served more than six million passengers with a fleet of 25 new Airbus A320 aircraft. JetBlue is scheduled to take delivery of another 11 new A320s by the end of 2002. All JetBlue aircraft are outfitted with roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(R) Programming at every seat.(b)

From its base at New York City's John F. Kennedy International Airport, JetBlue flies to: Fort Lauderdale, Tampa, Orlando, Fort Myers and West Palm Beach, FL; Buffalo, Rochester and Syracuse, NY; Long Beach, Ontario and Oakland, CA; Burlington, VT; New Orleans, LA; Denver, CO; Salt Lake City, UT; and Seattle, WA.

From Washington DC, the airline serves Fort Lauderdale, FL, LA/Long Beach, CA, and Oakland, CA. JetBlue is scheduled to add three daily round-trip flights between JFK and San Juan, Puerto Rico, commencing May 30.(b)

In February, JetBlue won Air Transport World magazine's 2002 "Market Development Award," for its successful first two years of service, and also was named Best Overall Airline by Onboard Services magazine. Last year, the airline ranked first in Conde Nast Traveler's 2001 Business Travel Awards, second in the Best Domestic Airline category in the magazine's 14th Annual Readers' Choice Awards, and number two Best Domestic Airline in the 2001 Zagat Airline Survey.

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. The airline is offering $5 each way off all fares booked through its web site, www.jetblue.com, through June 30. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583).

This press release contains statements of a forward-looking nature relating to future events or future financial results of JetBlue that are based on our management's beliefs and assumptions and on information currently available to our management. Forward-looking statements involve risks, uncertainties and assumptions. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, the rapidly changing industry and regulatory environment following recent terrorist attacks, our limited operating history, our ability to implement our growth strategy, our fixed obligations, our dependence on the New York market, our ability to renew or replace gate leases, our competitive environment, problems with our aircraft, economic and other conditions in markets in which we operate, governmental regulation, increases in maintenance costs, fuel prices and insurance premiums and cyclical and seasonal fluctuations in our operating results. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's registration statement on Form S-1, as amended. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

(1) According to the Department of Transportation "Origin & Destination Passenger Survey" (Fourth Quarter 2001) (a) Fares do not include Passenger Facility Charges of up to $4.50 each way, Segment Fee of $3.00 each way, and September 11 Security Fee of $2.50 each way. (b) DIRECTV(R) service is not available on flights between New York City and San Juan, Puerto Rico.

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