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NEW YORK, May 13, 2002 (BUSINESS WIRE) --

Low-Fare Carrier's New Routes Between Washington, DC and Both LA/Long Beach and SF/Oakland Feature Assigned Seats and Free DirecTV

JetBlue Airways (Nasdaq: JBLU) today put its new flights between Washington, DC/Dulles and the west coast on sale from $99(1) each way ($94(1) each way if booked at www.jetblue.com). The low-fare airline began twice-daily nonstop service between Dulles and both LA/Long Beach and Oakland, in the San Francisco Bay area, on May 1.

The sale fare, which requires a 3-day advance purchase, must be booked by May 18 for travel through June 25. Travelers should book early, as seats are limited. All fares, including sale fares, are discounted $5 each way if booked via JetBlue's web site, www.jetblue.com, by June 30.

"Flying coast to coast doesn't get better than this," said David Neeleman, CEO of JetBlue Airways. "We're offering nonstop flights for under $100,(1) with assigned seating, friendly service and up to 24 channels of free DirecTV programming to pass the time."

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. From its base at New York City's John F. Kennedy International Airport, JetBlue flies to: Fort Lauderdale, Tampa, Orlando, Fort Myers and West Palm Beach, FL; Buffalo, Rochester and Syracuse, NY; Long Beach, Ontario and Oakland, CA; Burlington, VT; New Orleans, LA; Denver, CO; Salt Lake City, UT; and Seattle, WA.

From Washington DC, the airline also serves Fort Lauderdale, FL. JetBlue is scheduled to add three daily round-trip flights between JFK and San Juan, Puerto Rico, commencing May 30.(2) In February, JetBlue won Air Transport World magazine's 2002 "Market Development Award," for its successful first two years of service, and also was named Best Overall Airline by Onboard Services magazine. Last year, the airline ranked first in Conde Nast Traveler's 2001 Business Travel Awards, second in the Best Domestic Airline category in the magazine's 14th Annual Readers' Choice Awards, and number two Best Domestic Airline in the 2001 Zagat Airline Survey. Since launching operations in February 2000, JetBlue has served more than six million passengers. The airline flies a fleet of 24 new Airbus A320 aircraft and will take delivery of another 12 new A320s by the end of 2002. All JetBlue aircraft are outfitted with roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(R) Programming at every seat.

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. The airline is offering $5 each way off all fares booked through its web site, www.jetblue.com, through June 30. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583).

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(1) Fares do not include Passenger Facility Charges of up to $4.50
    each way, Segment Fee of $3 each way, and September 11
    Security Fee of $2.50 each way.
(2) DIRECTV(R) service is not available on flights between New
    York City and San Juan, Puerto Rico.
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This press release contains statements of a forward-looking nature relating to future events or future financial results of JetBlue that are based on our management's beliefs and assumptions and on information currently available to our management. Forward-looking statements involve risks, uncertainties and assumptions. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, the rapidly changing industry and regulatory environment following recent terrorist attacks, our limited operating history, our ability to implement our growth strategy, our fixed obligations, our dependence on the New York market, our ability to renew or replace gate leases, our competitive environment, problems with our aircraft, economic and other conditions in markets in which we operate, governmental regulation, increases in maintenance costs, fuel prices and insurance premiums and cyclical and seasonal fluctuations in our operating results. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's registration statement on Form S-1, as amended. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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