ADVISORY/JetBlue Adds Twice-daily Nonstop Service Between Long Beach and Washington, DC -Dulles-; Low-Fare Airline on Track to Have 27 Departures by May, 2003

Apr 30, 2002

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Apr 30, 2002 (BUSINESS WIRE) --

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WHAT:              JetBlue(Nasdaq: JBLU), the New York-based low-fare
                   carrier, begins twice-daily nonstop service between
                   LA/Long Beach and Washington DC/Dulles today
                   (Wednesday, May 1). Fares on the new service start
                   from $129(a) each way (or from $124 if booked
                   online, via www.jetblue.com).
                   Washington, DC will become JetBlue's second
                   destination from Long Beach. The low-fare airline
                   will also add a fourth daily flight to New York
                   City's JFK airport on June 7. JetBlue is scheduled
                   to operate 27 daily flights from Long Beach by May,
                   2003.
WHO:               David Neeleman, CEO, JetBlue Airways
                   Beverly O'Neill, Mayor, City of Long Beach
                   Jackie Kell, Councilwoman, 5th District
WHEN:              9:30am, Wednesday, May 1
WHERE:             Long Beach Municipal Airport
CONTACT:           Gareth Edmondson-Jones, Vice President, Corporate
                   Communications
                   Ph: (646) 734-2800 (cell)
    BACKGROUND:
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In February 2002, JetBlue won Air Transport World magazine's 2002 "Market Development Award," for its successful first two years of service, and also was named Best Overall Airline by Onboard Services magazine. Last year, the airline ranked first in Conde Nast Traveler's 2001 Business Travel Awards, second in the Best Domestic Airline category in the magazine's 14th Annual Readers' Choice Awards, and number two Best Domestic Airline in the 2001 Zagat Airline Survey.

From its base at New York City's John F. Kennedy International Airport, JetBlue flies to: Fort Lauderdale, Tampa, Orlando, Fort Myers and West Palm Beach, FL; Buffalo, Rochester and Syracuse, NY; Long Beach, Ontario and Oakland, CA; Burlington, VT; New Orleans, LA; Denver, CO; Salt Lake City, UT; and Seattle, WA. From Washington DC, the airline serves Fort Lauderdale, FL, Oakland, CA and Long Beach, CA. JetBlue is scheduled to add three daily round-trip flights between JFK and San Juan, Puerto Rico, commencing May 30.

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. The airline is offering $5 each way off all fares booked through its web site, www.jetblue.com, through May 31. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583).

(a) Fares do not include Airport PFCs, Federal segment tax and September 11th Security Fee, totaling up to $10 each way.

CONTACT:

JetBlue, New York
Gareth Edmondson-Jones, 646/734-2800 (cell)

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