



CAESARS
ENTERTAINMENT®

**ISLE CASINO HOTEL
BETTENDORF**

1777 Isle Pkwy.
Bettendorf, IA 52722
563-441-7000
islebettendorf.com



2021 ISLE CASINO HOTEL BETTENDORF

Caesars Entertainment and its affiliates are committed to helping build strong Iowa communities. We empower Team Members, support local businesses and non-profit organizations, and respect the environment. Isle Casino Hotel Bettendorf works hard so you can play responsibly—Together We Win.

PEOPLE
PLANET
PLAY®



CAESARS
ENTERTAINMENT®



OUR FOOTPRINT



730,000
Customer Visits¹



2
Food & Beverage
Outlets



1
Retail Outlets



510
Hotel Rooms



40,000
Square Feet of
Meeting Space



39,525
Square Feet of
Casino Space



885
Gaming Machines



15
Table Games



Sportsbook

2021 ISLE CASINO HOTEL BETTENDORF

OUR TEAM MEMBERS

300 Total Team Members

\$10,900,000 Total Combined Wages and Benefits²

49% of Our Supervisors and Above Are Women

12% of Our Supervisors and Above Are People of Color

OUR COMMUNITY ENGAGEMENT

320 Reported Volunteer Hours

\$8,320 Value of Reported Volunteer Hours

\$3,253,200 Property Giving

\$10,000 Caesars Foundation Giving

OUR ECONOMIC IMPACT

\$21,510,000 Total Gaming Taxes Paid

\$6,010,000 Other State and Local Taxes and Licensing Fees

\$78,530,000 Net Revenue Generated

\$3,560,000 Total Vendor Spend by Property³

\$1,490,000 Total In-State Vendor Spend⁴

OUR SOCIETAL CONTRIBUTIONS

\$41,700,000 Total Societal Contributions⁵

Caesars Entertainment and its affiliate in Bettendorf generate **3.3x** more societal contributions per dollar in revenue than the average IA company.⁶

¹ Includes repeat visits by guests; calculated using tracked and estimated untracked visits.

² Includes tips and gratuities.

³ Spend rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.

⁴ Subset of total vendor spend above, based on vendors which reside in the state where the property is located.

⁵ Societal contributions include giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

⁶ Benchmark societal contributions sources: Chief Executives for Corporate Purpose (CECP), CSIMarket, Independent Sector, Points of Light, Organisation for Economic Co-operation and Development (OECD), U.S. Bureau of Labor Statistics (BLS) and U.S. Social Security Administration (SSA).