



CAESARS  
ENTERTAINMENT®

**HORSESHOE ST. LOUIS**

999 N. 2nd St.  
St. Louis, MO 63102  
314-881-7777  
caesars.com/  
horseshoe-st-louis



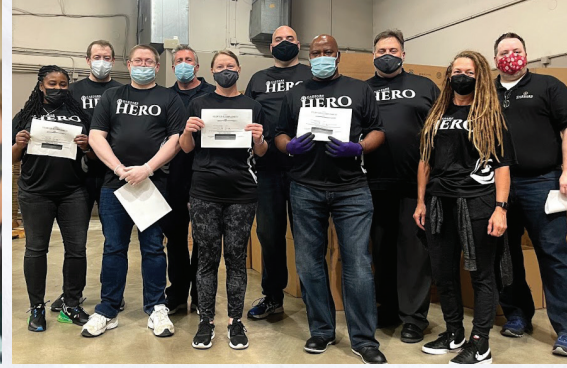
# 2022 HORSESHOE ST. LOUIS

Caesars Entertainment and its affiliates are committed to helping build strong Missouri communities. We empower Team Members, support local businesses and non-profit organizations, and respect the environment. Horseshoe St. Louis works hard so you can play responsibly—Together We Win.

PEOPLE  
PLANET  
PLAY®



CAESARS  
ENTERTAINMENT®



## OUR FOOTPRINT



**1,784,694**  
Customer Visits<sup>1</sup>



**5**  
Food & Beverage  
Outlets



**2**  
Retail Outlets



**294**  
Hotel Rooms



**16,000**  
Square Feet of  
Meeting Space



**75,000**  
Square Feet of  
Casino Space



**1,064**  
Gaming Machines



**24**  
Table Games

## 2022 HORSESHOE ST. LOUIS

### OUR TEAM MEMBERS

**459** Total Team Members

**\$19,357,107** Total Combined Wages and Benefits<sup>2</sup>

**49%** of Our Supervisors and Above Are Women

**49%** of Our Supervisors and Above Are People of Color

### OUR COMMUNITY ENGAGEMENT

**23** Reported Volunteer Hours

**\$550** Value of Reported Volunteer Hours<sup>3</sup>

**\$25,000** Caesars Foundation Giving

### OUR ECONOMIC IMPACT

**\$36,900,620** Total Gaming Taxes Paid

**\$6,849,908** Other State and Local Taxes and Licensing Fees

**\$140,122,198** Net Revenue Generated

**\$8,505,741** 3-Year Average Capital Expenditure

**\$14,669,687** Total Vendor Spend by Property<sup>4</sup>

**6.45%** Certified Diverse Vendor Spend<sup>5</sup>

**\$8,480,212** Total In-State Vendor Spend<sup>6</sup>

### OUR SOCIETAL CONTRIBUTIONS

**\$64,078,830** Total Societal Contributions<sup>7</sup>

Caesars Entertainment and its affiliate in St. Louis generate **1.2x** more societal contributions per dollar in revenue than the average MO company.<sup>8</sup>

<sup>1</sup> Includes repeat visits by guests; calculated using tracked and estimated untracked visits.

<sup>2</sup> Includes tips and gratuities.

<sup>3</sup> State-specific monetary value of a volunteer hour from the Independent Sector.

<sup>4</sup> Excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.

<sup>5</sup> Based on total vendor spend above, exclusions for supplier diversity vary by jurisdiction and as such, this statistic should not be used to draw conclusions about absolute certified diverse vendor spend.

<sup>6</sup> Subset of total vendor spend above, based on vendors which reside in the state where the property is located.

<sup>7</sup> Benchmark societal contributions sources: Chief Executives for Corporate Purpose (CECP), CSIMarket, Independent Sector, Points of Light, Organisation for Economic Co-operation and Development (OECD), U.S. Bureau of Labor Statistics (BLS) and U.S. Social Security Administration (SSA).

<sup>8</sup> Benchmark societal contributions sources: Chief Executives for Corporate Purpose (CECP), CSIMarket, Independent Sector, Points of Light, Organisation for Economic Co-operation and Development (OECD), U.S. Bureau of Labor Statistics (BLS) and U.S. Social Security Administration (SSA)