



CAESARS
ENTERTAINMENT®

**HORSESHOE
BOSSIER CITY**

711 Horseshoe Blvd.
Bossier City, LA 71111
800-895-0711
caesars.com/
horseshoe-bossier-city



2022
**HORSESHOE
BOSSIER CITY**

Caesars Entertainment and its affiliates are committed to helping build strong Louisiana communities. We empower Team Members, support local businesses and non-profit organizations, and respect the environment. Horseshoe Bossier City works hard so you can play responsibly—Together We Win.

**PEOPLE
PLANET
PLAY®**



CAESARS
ENTERTAINMENT®

OUR FOOTPRINT



1,033,414
Customer Visits¹



9
Food & Beverage
Outlets



1
Retail Outlets



604
Hotel Rooms



15,189
Square Feet of
Meeting Space



28,275
Square Feet of
Casino Space



1,019
Gaming Machines



61
Table Games



Sportsbook

2022 HORSESHOE BOSSIER CITY

OUR TEAM MEMBERS

555 Total Team Members

\$26,432,943 Total Combined Wages and Benefits²

42% of Our Supervisors and Above Are Women

39% of Our Supervisors and Above Are People of Color

OUR COMMUNITY ENGAGEMENT

106 Reported Volunteer Hours

\$2,903 Value of Reported Volunteer Hours³

\$103,870 Property Giving

\$25,000 Caesars Foundation Giving

OUR ECONOMIC IMPACT

\$40,550,444 Total Gaming Taxes Paid

\$3,690,039 Other State and Local Taxes and Licensing Fees

\$163,331,284 Net Revenue Generated

\$2,150,458 3-Year Average Capital Expenditure

\$13,331,910 Total Vendor Spend by Property⁴

38.81% Certified Diverse Vendor Spend⁵

\$8,482,424 Total In-State Vendor Spend⁶

OUR SOCIETAL CONTRIBUTIONS

\$75,976,410 Total Societal Contributions⁷

Caesars Entertainment and its affiliate in Bossier City generate **1.2x** more societal contributions per dollar in revenue than the average LA company.⁸

¹ Includes repeat visits by guests; calculated using tracked and estimated untracked visits.

² Includes tips and gratuities.

³ State-specific monetary value of a volunteer hour from the Independent Sector.

⁴ Excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.

⁵ Based on total vendor spend above, exclusions for supplier diversity vary by jurisdiction and as such, this statistic should not be used to draw conclusions about absolute certified diverse vendor spend.

⁶ Subset of total vendor spend above, based on vendors which reside in the state where the property is located.

⁷ Benchmark societal contributions sources: Chief Executives for Corporate Purpose (CECP), CSIMarket, Independent Sector, Points of Light, Organisation for Economic Co-operation and Development (OECD), U.S. Bureau of Labor Statistics (BLS) and U.S. Social Security Administration (SSA).

⁸ Benchmark societal contributions sources: Chief Executives for Corporate Purpose (CECP), CSIMarket, Independent Sector, Points of Light, Organisation for Economic Co-operation and Development (OECD), U.S. Bureau of Labor Statistics (BLS) and U.S. Social Security Administration (SSA)