

HORESHOE BALTIMORE 1525 Russell St. Baltimore, MD 21230 844-777-7463 horseshoebaltimore.com



# 2022 HORSESHOE BALTIMORE

Caesars Entertainment and its affiliates are committed to helping build strong Maryland communities. We empower Team Members, support local businesses and non-profit organizations, and respect the environment. Horseshoe Baltimore works hard so you can play responsibly—Together We Win.

PEOPLE PLANET PLAY<sub>®</sub>



## OUR FOOTPRINT



1,683,608 Customer Visits<sup>1</sup>



**&** Food & Beverage Outlets



**7,670**Square Feet of Meeting Space



127,000 Square Feet of Casino Space



**1,600**Gaming Machines



**184**Table Games



**Sportsbook** 





## 2022 HORSESHOE BALTIMORE

#### **OUR TEAM MEMBERS**

766 Total Team Members

\$35,070,681 Total Combined Wages and Benefits<sup>2</sup>

43% of Our Supervisors and Above Are Women

72% of Our Supervisors and Above Are People of Color

#### **OUR COMMUNITY ENGAGEMENT**

139 Reported Volunteer Hours

\$4,743 Value of Reported Volunteer Hours<sup>3</sup>

\$10,000 Caesars Foundation Giving

#### **OUR ECONOMIC IMPACT**

\$88,511,342 Total Gaming Taxes Paid

\$2,203,621 Other State and Local Taxes and Licensing Fees

**\$231,175,372** Net Revenue Generated

**\$2,972,097** 3-Year Average Capital Expenditure

\$13,075,591 Total Vendor Spend by Property<sup>4</sup>

22.59% Certified Diverse Vendor Spend<sup>5</sup>

\$4,428,830 Total In-State Vendor Spend<sup>6</sup>

### **OUR SOCIETAL CONTRIBUTIONS**

\$128,749,420 Total Societal Contributions7

Caesars Entertainment and its affiliate in Baltimore generate **1.5x** more societal contributions per dollar in revenue than the average MD company.<sup>8</sup>

 $<sup>^{\</sup>rm I}$  Includes repeat visits by guests; calculated using tracked and estimated untracked visits.

<sup>&</sup>lt;sup>2</sup> Includes tips and gratuities

<sup>&</sup>lt;sup>3</sup> State-specific monetary value of a volunteer hour from the Independent Sector.

<sup>&</sup>lt;sup>4</sup> Excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.

<sup>&</sup>lt;sup>5</sup> Based on total vendor spend above, exclusions for supplier diversity vary by jurisdiction and as such, this statistic should not be used to draw conclusions about absolute certified diverse vendor spend.

<sup>&</sup>lt;sup>6</sup> Subset of total vendor spend above, based on vendors which reside in the state where the property is located.

<sup>&</sup>lt;sup>7</sup> Benchmark societal contributions sources: Chief Executives for Corporate Purpose (CECP), CSIMarket, Independent Sector, Points of Light, Organisation for Economic Co-operation and Development (OECD), U.S. Bureau of Labor Statistics (BLS) and U.S. Social Security Administration (SSA).

<sup>&</sup>lt;sup>8</sup> Benchmark societal contributions sources: Chief Executives for Corporate Purpose (CECP), CSIMarket, Independent Sector, Points of Light, Organisation for Economic Co-operation and Development (OECD), U.S. Bureau of Labor Statistics (BLS) and U.S. Social Security Administration (SSA)