



## FACT SHEET

### LOCATION

Harrah's Resort Atlantic City  
777 Harrah's Blvd  
Atlantic City, NJ 08401  
609-441-5000  
[www.harrahresort.com](http://www.harrahresort.com)  
[www.facebook.com/harrahresort](https://www.facebook.com/harrahresort)  
[www.twitter.com/harrahresort](https://www.twitter.com/harrahresort)  
[www.instagram.com/harrahresort](https://www.instagram.com/harrahresort)

### MEDIA ROOM

<http://caesars.mediaroom.com/home>

### OVERVIEW

At the edge of Atlantic City's sophisticated Marina district sits Harrah's Resort, a hotel and casino experience like no other. With breathtaking panoramic views, upscale dining by multi-Michelin Star Chef Gordon Ramsay, a nightclub voted among the best in the country – The Pool After Dark, and plenty of gaming, shopping, entertainment options and more, you'll see why Harrah's Resort Atlantic City is one of the East Coast's top destination resorts.

### OPENING DATE

November 22, 1980

### TOWERS

- **Atrium Tower** – The newly remodeled Atrium Tower Suites offer the perfect space for an extended stay. Relax in the well-appointed living room before retiring to your bed for a comfortable night's sleep. The Tower also offers one- and two-bedroom penthouses. The remodeled Atrium Tower suites are inspired by the resort's sophisticated Marina District locale, featuring rich elements that are fun, lively, and vibrant.
- **Bayview Tower** – Renovated in 2018, the Bayview Tower features 450 guestrooms with a lavender and blue color scheme and contrasting white and gray

tones, new contemporary furniture, vanity dressing areas and modern bathrooms with oversized showers. Bayview Tower also features junior and penthouse suites.

- **Coastal Tower** – Renovated in 2019, the Coastal Tower features 507 guestrooms with a lavender and blue color scheme and contrasting white and gray tones, new contemporary furniture, vanity dressing areas and modern bathrooms with oversized showers.
- **Laguna Tower** – Renovated in 2020, the Laguna Tower features 416 guestrooms decked out with stylish, contemporary décor and lavender and blue hues, like the Bayview and Coastal Towers.
- **Waterfront Tower** – Newly remodeled guestrooms feature massive bay windows offering spectacular views of the city, bay, and the nearby island of Brigantine. Includes grand appointments such as tiled entry foyer, 55” flatscreen HDTV, classic cushioned bench and seating area complete with table and chairs. The room and suites designs are inspired by the resort’s sophisticated Marina District locale, featuring rich elements that are fun, lively and vibrant.

## ROOM TYPES

- **Atrium Tower Suite** – 700 sq. ft. mini suites that include a tub/shower combo, makeup mirror, hair dryer, refrigerator, Simmons Beautyrest mattresses, desk, and separate living areas. PetStay rooms are also available with pet-friendly flooring.
- **Bayview Tower Premium Rooms** – 504 sq. ft. rooms featuring soaker tub, stand up glass shower, 42” LED TV, makeup mirror, hair dryer, refrigerator, workspace, and Simmons Beautyrest mattresses.
- **Bayview Tower Suite** – 1,200 sq. ft. suite that includes a spacious living room, workspace, refrigerator, vanity, makeup mirror, separate soaker tub and luxury shower, hair dryer, large flat-screen TV, iron and ironing board, and safe.
- **Coastal Tower Premium Rooms** - 384 sq. ft rooms that include 42” LED TV, alarm clock with Bluetooth speaker, iron and ironing board, coffee maker, workspace, safe, refrigerator, brightly lit glass shower, hair dryer, Simmons Beautyrest mattresses, and vanity.
- **Coastal Tower Corner Suite** – 940 sq. ft. rooms that include refrigerator, blackout curtains, alarm clock with Bluetooth speaker, workspace, iron and ironing board, coffee maker, modern bathroom with separate soaker tub and luxury shower, hair dryer, vanity, and large flat-screen TV.

- **Laguna Tower Premium Rooms** - 384 sq. ft rooms that include 55" LED HDTV, alarm clock with Bluetooth speaker, blackout curtains, iron and ironing board, coffee maker, workspace, safe, refrigerator, brightly lit glass shower, makeup mirror, hair dryer, Simmons Beautyrest mattresses, and vanity.
- **Laguna Tower Premium Corner Room** – 400 sq. ft. room that includes 55" LED HDTV, alarm clock with Bluetooth speaker, blackout curtains, iron and ironing board, coffee maker, workspace, safe, refrigerator, brightly lit glass shower, makeup mirror, hair dryer, Simmons Beautyrest mattress, and double vanity.
- **Waterfront Tower Premium Rooms** – 504 sq. feet rooms featuring a glass shower, makeup mirror, hair dryer, 55" HDTV, refrigerator, Simmons Beautyrest mattresses, coffee maker, iron and ironing board, safe, and a workspace.
- **Waterfront Tower East Suite** – 1,255 sq. ft. that includes generous, suite-wide wall-to-wall, floor-to-floor ceiling windows offering a breathtaking panoramic view. Suite features a stylish and airy living area with a premium entertainment system and 65" HDTV, separate dining area, workspace, refrigerator, blackout curtains, Simmons Beautyrest mattress, shower and separate tub, makeup mirror, vanity, hair dryer, 49" HDTV, iron and ironing board, and safe.
- **Waterfront Tower Modern Suite** – 1,255 sq. ft. that includes generous, suite-wide wall-to-wall, floor-to-floor ceiling windows offering a breathtaking panoramic view. Suite features a stylish and airy living area with a premium entertainment system and 65" HDTV, separate dining area, workspace, alarm clock with Bluetooth speaker, refrigerator, blackout curtains, Simmons Beautyrest mattress, shower and separate tub, makeup mirror, vanity, hair dryer, 55" HDTV, iron and ironing board, and safe.

## CONVENTIONS

**Over 100,000 square-feet of flexible meeting space**

[https://www.caesarsforum.com/properties/Atlantic\\_City/index.php](https://www.caesarsforum.com/properties/Atlantic_City/index.php)

## RESTAURANTS

### **AC BURGER CO.**

AC Burger Co. serves up classic and signature burgers including the Jersey Devil, which is an eight-ounce seasoned patty cooked to desired temperature topped w/ grilled Taylor pork roll, long-hots, provolone cheese, spicy mayo on a toasted brioche bun. The restaurant's burger patty is a special blend of 100 percent Black Angus beef verified non-GMO raised without the use of antibiotics or hormones on a 100 percent vegetarian diet in the USA. AC

Burger Co. also features an extensive craft beer & cocktail menu from legendary draft and bottled IPAs to handcrafted signature cocktails.

### **BOBBY'S BURGERS BY BOBBY FLAY**

Acclaimed chef Bobby Flay returns to Atlantic City, bringing his fast-casual brand, Bobby's Burgers, to Harrah's Resort. The restaurant offers guests throughout the tri-state area and beyond an opportunity to indulge in traditional burgers, fries and shakes with a unique twist.

The carefully curated menu includes Flay's original recipes and classic flavors, including fries with signature sauces, spoon-bending milkshakes, as well as burgers with a twist. Those looking for traditional burgers with unique flavors can enjoy the Crunchburger®, topped with cheese and crispy potato chips; or the Bobby Blue + Bacon Burger, topped with blue cheese sauce and bacon. For those looking to try burgers without beef, menu items including Bobby's Veggie Burger with barbecue mushrooms, chickpeas, quinoa, lettuce, and tomato will be offered. The menu also features breakfast options.

### **CAFÉ TAZZA**

You're in for a treat at Café Tazza, located in the heart of the hotel lobby at Harrah's Resort Atlantic City. Café Tazza offers coffee, quick bites and sweets all day long.

### **CHICKEN GUY!**

Hatched from the minds of chef Guy Fieri and renowned restaurateur, Robert Earl, Chicken Guy! finally answers the age-old question of "what came first?". Chicken Guy! features one-of-a-kind all-natural fresh chicken tenders, hand-pounded to maximize crunch and paired with a wide selection of delicious sauces. Brined in fresh lemon juice pickle brine and buttermilk, and infused with fresh herbs, these tenders deliver on flavor and texture.

### **COASTAL CRAFT KITCHEN & BAR**

Coastal Craft is designed to be the ultimate social experience, whether it is for small bites and cocktails or a feast with friends. The menu is meant to be shared amongst friends and family, designed so you can sample a variety of food. Sandwiches include a buttermilk brined fried chicken with a sambal slaw on a brioche bun as well as the best burger in AC with a custom blend of beef made by famed NYC Butcher Pat LaFrieda especially for Coastal Craft, griddled to a perfect medium with melted Tillamook cheddar and Neuske's bacon. Guests looking for larger plates can feast on smoked chicken, fresh seafood and mouthwatering steaks.

### **GORDON RAMSAY STEAK**

Featuring a modern steakhouse menu, Gordon Ramsay Steak showcases prime beef aged for a minimum of 40 days and cuts such as the 40-ounce Royal Long-bone Chop for two as well as American Kobe. With a nod to his British roots, Ramsay has expanded on the traditional land and sea offerings and developed a menu that is both distinctive and creative. Ramsay's Beef Wellington and Sticky Toffee Pudding dishes, which have been popular items at Gordon Ramsay Steak in Las Vegas and Baltimore, are signature items on the Atlantic City menu. Beyond the plethora of well-known dishes, Gordon Ramsay Steak highlights hundreds of labels in its extensive wine collection and feature barrel-aged cocktail classics with a twist.

### **JADE STREET**

Enjoy authentic Asian flavors featuring sushi rolls, noodle soups, wok-fried noodles, sake, and more.

### **LA STRADA AT THE SHORE**

La Strada is expanding with its second location and first on the East Coast, poised as a must-visit dining destination. The restaurant offers a contemporary dining experience that combines authentic Italian roots with modern flair, showcasing fresh pasta, bold flavors, and a creative cocktail menu inspired by the Carano family. With a focus on high-quality ingredients and family recipes, La Strada brings a piece of Carano heritage to the U.S. The menu features highlights such as the famous Porcini Ravioli, named "Best Pasta in the Country" by Food Network. La Strada's philosophy revolves around love for Italy, family, and cuisine.

### **MCCORMICK & SCHMICK'S SEAFOOD**

McCormick & Schmick's restaurant is uniquely designed to create an inviting, original and relaxed atmosphere. Guests can enjoy the highest quality dining experience. The menu is printed twice daily, featuring the signature "Fresh Fish" option (highlighting an impressive number of fresh seafood varieties) and aged steaks, poultry, entrée salads and pasta dishes. McCormick & Schmick's commitment to local freshness is apparent in the seasonally inspired dishes and regionally inspired preparations offered. McCormick & Schmick's offers Atlantic City casual dining with an upscale flavor in an inviting, original and relaxed dining atmosphere. The menu features a "Fresh List" of more than 30 seafood varieties from Alaska Halibut to New Zealand Grouper. With more than 80 preparations available, including world-class steaks, every guest is sure to find something to love. The bar at McCormick & Schmick's is legendary, with classic drinks mixed the right way from the best ingredients, and a

happy hour with unbeatable food and drink specials.

### **PIN-UP PIZZA**

Located right inside the food court, Pin-Up Pizza is ideal for the late-night munchies. Other menu items include meatball parmesan sandwich, wings by the dozen, garlic knots and more.

## **BARS AND LOUNGES**

### **THE LOBBY BAR**

The Lobby Bar offers a relaxed, casual environment for resort guests to grab a specialty drink or classic cocktail at their leisure. The extensive menu of libations features a variety of spirits, classic and specialty cocktails, and a bevy of local craft beer, bottled beer and wine.

### **THE BAYWALK**

The Baywalk at Harrah's is the ultimate summer destination. The laid-back bayside patio invites you to kick back and relax. Thanks to a custom-designed container bar, signature cocktails and drinks are just a few steps away. This spacious patio overlooking the bay will make you feel like you're on a tropical vacation.

### **EDEN LOUNGE**

Experience the laid-back side of Atlantic City nightlife at Eden Lounge. Guests can enjoy live entertainment every Friday and Saturday night with no cover. Find a seat in the upscale lounge area outfitted with comfortable furnishings and lush greenery or join the party around the bar. When the live music starts, head to the open dance floor and sing along to your favorite hits. Open seasonally.

### **X BAR**

Located in the middle of the casino floor is X Bar, where excitement comes full circle. X Bar's 360-degree layout keeps guests immersed in all the action. Open late seven days a week, you'll find comfortable bar seating and all your favorite libations without missing a thing. The bar also features atmospheric lighting, an array of 50-inch plasma TVs, and bar top casino games.

## **POOLS**

### **THE POOL AT HARRAH'S RESORT**

Step into an indoor tropical oasis at The Pool at Harrah's Resort where it's always 82 degrees. Take a refreshing dip in the pool, sip on your favorite cocktails by the pool, or relax in a lounge chair, daybed or private cabana.

## **FAMILY POOL AND ARCADE**

The Family Pool and Arcade are located on the 4<sup>th</sup> floor Coastal Tower and is open seasonally.

## **SPA**

Adjacent to The Pool and Fitness Center, The Spa at Harrah's Resort features an extensive menu of amenities, inviting you to indulge in relaxation and wellness. Choose from treatments, including massage, facials, and body scrubs, and tailor your experience with comforting add-ons like custom aromatherapy and collagen face masks. The spa also features a deluxe couple's suite that features a private shower, jacuzzi and fireplace; available when Suite Escape package is booked. Guests can also enjoy the spa's "wet zones." Relax in the steam room, sauna or the fireside jacuzzi pool. Plus, guests receive complimentary access to Harrah's glass dome pool complex, located directly across from The Spa, on the day of services. The Spa at Harrah's Resort also includes salon services such as hair design, make-up artistry and mani-pedis.

## **FITNESS CENTER**

Located at the end of the Waterfront hallway, the complimentary Fitness Center offers a variety of strength training and cardio machines. Sync up with the in-app, cloud-based performance technology and monitor personal workouts, compete with others, and more.

## **GAMING**

### **SLOTS**

With more than 1,800 of the hottest reel and video slots, you'll find the newest games in town and all your favorites, plus Progressives and Video Poker in a wide range of denominations.

### **TABLE GAMES**

Discover the excitement of table games with all your favorites, ranging from blackjack to ever-exciting craps. Be in it to win it in our thrilling casino atmosphere with 100 table games. Poker derivative games include Four Card, Pai Gow, Let It Ride, Ultimate Texas Hold'em, Three Card, Mississippi Stud, Head Up Hold'em, Criss Cross and High Card Flush. Includes a series of linked games, which are part of Caesars, Harrah's Resort, and Tropicana's All-In Table Games Progressive Jackpot.

### **AC POKER ROOM**

Ante up for hot Atlantic City poker action at Harrah's Resort. We feature 28 tables with a Total Bad Beat Jackpot on all no-limit and limit poker games. Games we spread vary based on guest demand, with no-limit and limit games in various dollar amounts starting at \$1-\$2 no-limit and \$3-\$6 limit Texas Hold'em. We offer guests such poker promotions as our Highest Hand of the Hour (12 noon to midnight) and Cash Rake Back based on the amount of hours played during the month. There are opportunities for complimentary stays and food credit to eat at some of our best restaurants. Harrah's Resort is the official home of the WSOP

Circuit Events held in Atlantic City. Also watch your favorite sporting events on one of our eleven new 75" TVs and know that every poker game has phone chargers on them so you have the convenience of charging your cell phone while you play.

### **CAESARS SPORTSBOOK**

Cheer on your favorite teams while you relax in comfort at the Caesars Sportsbook at Harrah's Resort. The sportsbook is equipped with 3,800 square feet of space, including high-quality resolution LED televisions spanning across the walls, extra plush seating, and food service by AC Burger Co. The space also features two Fan Caves for a more private, upgraded experience for up to 10 guests seeking table service. Available bets include pro and college football and basketball, baseball, hockey and more. Place your wager on your favorites today.

## **SHOPS**

### **WATERFONT SHOPS**

Find the latest men and women's fashions and accessories from Studio or stop by Destinations for souvenirs to remember your trip by.

## **ENTERTAINMENT**

### **THE POOL AFTER DARK**

The legendary Pool After Dark located inside Harrah's Resort Atlantic City packs a nightlife experience that is truly one-of-a-kind. With a 3,500 sq. foot, 86,000-gallon pool in the middle, the pool party in this awe-inspiring dome is sure to be unforgettable. This multi-level club boasts a spacious first floor decorated with trees, cabanas, tropical flora, and hot tubs; a second-floor balcony with direct sightlines to all of the action; as well as an outdoor rooftop deck when weather permits. Calling upon celebrity hosts, DJs, and performers, The Pool After Dark is the premier nightclub destination in Atlantic City.

### **DAYLIFE**

Indoor tropical oasis by day, nightclub after dark. Experience a taste of paradise 7 days a week, 365 days a year – where it's ALWAYS 82 degrees with a 100% chance of Happy Hour.

### **THE CONCERT VENUE**

The Concert Venue is a state-of-the-art theatre with dramatically tiered theater seating for up to 1,200 guests, perfect for shows or meetings.