



HARRAH'S NEW ORLEANS FACT SHEET

LOCATION

8 Canal Street
New Orleans, LA 70130
(504)533-6000

WEBSITE

harrahneworleans.com

SOCIAL MEDIA

www.facebook.com/HarrahsNewOrleans

<https://twitter.com/harrahsnola>

www.instagram.com/harrahsnola/

MEDIA ROOM

<https://newsroom.caesars.com/overview/default.aspx>

HISTORY

Around 1822, America's first casino opened in New Orleans. Harrah's New Orleans Casino opened its doors in October of 1999 on Canal Street in the heart of downtown New Orleans, steps away from the historic French Quarter and Mississippi River. The Harrah's Hotel and Fulton Street pedestrian promenade soon followed in 2006. Currently the property is undergoing a \$365 million transformation and rebranding to Caesars expected to be completed by the end of 2024.

HARRAH'S HOTEL & FULTON STREET

The **Harrah's Hotel** features 450 spacious guest rooms and suites, including 10 penthouse super suites, 176 king rooms, 176 queen/queen rooms, and 88 king corner suites. The **AAA** Four Diamond Award-winning **Harrah's Hotel** anchors Fulton Street — a pedestrian mall lined with several amenities: 501 Coffee, Ruth's Chris Steak House, Gordon Biersch Brewery, Grand Isle Seafood and a boutique bowling spot called Fulton Alley.

CASINO

Harrah's Casino is the area's only land-based casino with more than 115,000 sq. ft. of gaming, including more than 1,132 slot and video poker machines, 22 hybrid table games positions, 44 electronic table game positions, 98 table games, outdoor gaming courtyards and a 20-table poker room and sportsbook. The legacy continues as **Harrah's New Orleans** will become **Caesars New Orleans** in 2024 with expanded gaming, entertainment, and hotel accommodations.

Experience the casino's newest gaming additions, the **World Series of Poker Room** and **Caesars Sportsbook**. The Poker Room is the largest in the state with 20 tables in 5,000 square-feet of space that offers several exciting varieties of poker. Adjacent to The WSOP Poker Room is the Caesars Sportsbook, a 5,700-square-foot, full-service sportsbook with 4 betting windows, 12 self-service betting kiosks, a 147-foot video wall, state-of-the-art audio system, private multi-display fan cave and massive 16-seat video poker bar and expansive lounge where you can grab a drink and bet like a Caesar.

REBRAND

The \$365 million dollar transformation of Harrah's New Orleans into Caesars New Orleans includes the addition of a 340-room hotel tower above the existing casino, a Nobu Hotel and Restaurant experience, new dining outlets, a new adult circus-comedy experience and more. During the transition, you can still "let the good times roll" on hot slots, video poker and table games. New amenities will open as they are completed, so now is a great time to become a **Caesars Rewards Member** to earn towards dining, shopping, gaming and future stays!

DINING & DRINKS

Fuel your cravings at the all-new **Celebrity Chef Food Hall** inside the casino. The food hall features New York-style pizza and fun desserts from Cake Boss, Buddy Valastro's **PizzaCake**, delicious burgers, fries, and breakfast items from Bobby Flay's, **Bobby's Burgers** and Caribbean Creole fare and cocktails at **Nina's Creole Cottage** by local chef, Nina Compton. Bobby's Burgers is open 7am – 11pm and offers breakfast, lunch and dinner; while PizzaCake and Nina's Creole Cottage are open 11am – 11pm offering lunch and dinner.

The Steakhouse inside the casino offers locally sourced seafood, steaks and a wide array of wines and craft cocktails, all set to the backdrop of Blue Dog art by local artist George Rodrigue. Grab a seat at the bar or dine-in, Wednesday – Sunday night.

New Orleans football legend Archie Manning has created the ultimate sports fan's dream: **Manning's Sports Bar & Grill** on Fulton Street. A tailgate-inspired menu, 13-foot mega screens and an outdoor courtyard make this location the perfect spot to catch the game and grab a bite. Manning's is open Thursday – Sunday, 11am – 10pm.

For a quick bite near the Poker Room, the legendary New Orleans staple **Lucky Dogs**, is open late every day of the week serving up tasty hot-dogs and other street food.

Enjoy authentic Vietnamese Pho Thursday – Sunday night at **2Geaux Pho Bar**. This pop-up style counter is open 7pm - 1am to satisfy those late-night cravings.

Grab a cocktail at **Signature Bar**, **Caesars Sportsbook Bar** or from a cocktail server or your slot machine if you are actively gaming.

Joining the all-star culinary lineup, Emeril Lagasse is set open, **Emeril's Brasserie** this fall near the Canal Street Entrance. Emeril's Brasserie will feature French-inspired cuisine with Emeril's signature Creole flavors. The restaurant will encompass full-service breakfast, lunch and dinner dining options, as well as a fast-casual coffee shop and bakery called the **Petite Brasserie**.

ENTERTAINMENT

The Fillmore at Harrah's New Orleans is a 22,000 square-foot event and concert venue on the second floor of the casino. Their entertainment schedule is packed full of top national and local shows, concerts and more. For a schedule of shows visit <https://www.livenation.com/venue/KovZ917ALJx/fillmore-new-orleans-events>

MEETING SPACE

Harrah's New Orleans has nearly 21,000 square feet of flexible meeting space. **The Conference Center** located on the second floor of hotel offers versatile meeting facilities to included the charming Vieux Carre Ballroom (4,095 sq. ft.), Fulton Street Rooms (2,175 sq. ft.), Board Room (355 sq. ft.) and Satchmo Room (620 sq. ft.).

Manning's Sports Bar & Grill offers several different event space options to meet your needs. **The Stadium Club** is situated on the second floor of the restaurant and offers a casual, sports-theme with meeting room and a grand wrap around **balcony** (2,859 sq. ft.) overlooking a large **open-air courtyard** (1,500 sq. ft.).

The Fulton Street Promenade (21,246 sq. ft.) is a beautifully landscaped red bricked multifunctional outdoor space completed with a gazebo stage and surround sound for entertainment. All of the rooms are equipped with power outlets on the floor, drop-down screens, full audio/visual and Internet services.

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