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NEWS RELEASE

# WNBA Champion Kelsey Plum Kicks Off First Marquee Event “Mystery Millions” at the 54th Annual World Series of Poker®

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Las Vegas Aces star delivers ceremonial Shuffle Up & Deal and unveils the 2023 WSOP® bracelets up for grabs this summer

**\*\*For High-Res Images & B-roll, click [here](#) \*\***

LAS VEGAS--(BUSINESS WIRE)-- Cards are in the air and the 54<sup>th</sup> annual World Series of Poker (WSOP®) is already making history with Las Vegas Aces all-star guard Kelsey Plum hosting the ceremonial Shuffle Up & Deal (SUAD) for the \$1,000 Buy-In Mystery Millions event, the WSOP’s first marquee event of the summer. Following a successful kickoff to the WSOP on opening day, which featured a **tribute to Doyle Brunson**, the WNBA champion visited Horseshoe and Paris Las Vegas to kick off the event and unveil the prestigious WSOP bracelets that players can win during the series.

Photo credit: Denise Truscello / Getty Images for Caesars Entertainment

A record-setter herself, Plum played an integral role in leading

the Las Vegas Aces to their 2022 WNBA Championship, the first major sports league title in Las Vegas history. Today, Plum helped set the tone for what is expected to be the biggest and best WSOP yet. Plum returned to the WSOP floor later in the afternoon to compete in the Mystery Millions event.

"I'm honored to play a role in the first marquee event of the 2023 World Series of Poker and unveil the iconic WSOP bracelet, one of the most prestigious trophies in sports," said Plum. "This tournament holds a special place in our city and should set new records this year awarding more championship hardware. Let the cards fly and good luck to all the players!"

This year's WSOP bracelets, designed by WSOP partner Jostens, feature 10 karats of yellow gold with a special Horseshoe incorporated into the design, a playing card suit in red and black stone, and the Event number and name of the champion engraved.

"Kelsey knows a thing or two about championship hardware, so it was a fitting choice to have her unveil this year's WSOP gold bracelets," said World Series of Poker Executive Director Ty Stewart. "We are thrilled to have one of Vegas' brightest stars be a willing rookie at today's event. That's the great thing about the WSOP, you don't have to be a poker 'Ace' to enter, you'll fit right in with thousands of first-time players."

The full 2023 WSOP schedule, including a booking link for discounted participant hotel rates, can be found on [WSOP.com](https://www.wsop.com). Players should follow @WSOP on Twitter or IG or check [WSOP.com](https://www.wsop.com) for event news and updates.

For the full 2023 WSOP Media Kit, click [here](#).

### About World Series of Poker:

Part of Caesars Entertainment's Caesars Digital operations, the World Series of Poker® is the largest, richest and most prestigious gaming event in the world, having awarded more than \$3.63 billion in prize money and the prestigious gold bracelet, globally recognized as the sport's top prize. Featuring a comprehensive slate of tournaments in every major poker variation, the WSOP is poker's longest-running tournament in the world, dating back to 1970. In 2022, the event attracted 197,626 entrants from over 100 different countries to the Paris Las Vegas and Horseshoe Las Vegas and awarded more than \$347 million in prize money. In addition, the WSOP has formed groundbreaking alliances in broadcasting, digital media and corporate sponsorships, while successfully expanding the brand internationally with the advent of WSOP Europe in 2007 and the WSOP Asia-Pacific in 2013 and the WSOP International Circuit Series in 2015. All WSOP events are subject to the then-current and applicable WSOP tournament rules. For more information, please visit [www.wsop.com](https://www.wsop.com).

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