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NEWS RELEASE

## La Strada at the Shore to Debut at Harrah's Atlantic City This Summer

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La Strada at the Shore will offer a contemporary spin on Italy's culinary heritage, delighting guests on the East Coast

Atlantic City, NJ — May 11, 2023 — Caesars Entertainment is excited to announce the opening of **La Strada at the Shore** at Harrah's Atlantic City on May 19, 2023. This will mark the second location of the La Strada restaurant and the first on the East Coast. With its authentic Italian roots and modern flair, La Strada at the Shore is poised to become a must-visit dining destination this summer.

Don Carano, La Strada's founder, was a third-generation Italian American with a heart for family and a head for business. Despite being CEO of Eldorado Resorts when La Strada opened in 1978, he always found time to check on the restaurant and taste-test the ingredients, knowing that when the finest ingredients go in, the best results come out.

Unlike the original Reno location, which features a more traditional Italian feel in both decor and cuisine, La Strada at the Shore will offer a contemporary dining experience that showcases fresh pasta, bold flavors, and a creative cocktail menu inspired by stories of the Carano family. Paying tribute to the family's origins and love for Italian cuisine, the restaurant uses authentic Italian ingredients and family recipes to bring a piece of the Carano heritage to the U.S.

"My grandfather used to say, 'food is our Frank Sinatra.' He would joke that we couldn't afford Sinatra so our food

would be our Sinatra. He made a point to craft an authentic and homemade menu tied back to our Italian roots, offering high-quality dishes," said Anthony Carano, President and COO of Caesars Entertainment. "When he opened La Strada in Reno in 1978, every guest who came through the doors was treated like family, creating a culture that is alive today, both at Caesars Entertainment and in our restaurants. We're looking forward to introducing this modern concept of La Strada to a new region, paying tribute to my grandfather, when we open our doors in Atlantic City later this month."

A menu highlight is the famous Porcini Ravioli, made with fresh herbs and named "Best Pasta in the Country" by Sara Ventiera for Food Network in 2019. The menu will also feature classic options like Chicken Parmigiana and Rigatoni. La Strada's signature dishes are paired perfectly with Don's favorite wine and homemade gelato.

"We are thrilled to bring La Strada at the Shore to Atlantic City," said John Koster, Regional President for Caesars Entertainment's Eastern Division. "The Carano family has a long-standing reputation for quality, authenticity, and passion, and we are confident that La Strada at the Shore will exceed expectations."

The La Strada experience is based on three pillars of love - Amore per l'Italia, Amore di famiglia, and Amore per la cucina. Amore per l'Italia emphasizes traditional methods and recipes from across Italy with the best and freshest ingredients sourced from Italia by Italians. Amore di famiglia embraces that good food is even better when you share it with family, a concept that is deeply ingrained in La Strada's culture. From the recipes to the prep, the family is involved in every aspect of the restaurant. Amore per la cucina emphasizes the commitment to the best and freshest ingredients, celebrating the chefs with an open kitchen and promoting collaboration among them. La Strada also has an in-house butcher shop, bakery, and roastery, with signs in the back of the kitchen reminding the chefs to "put salt in the water" to ensure that the dish is the most flavorful it can be.

La Strada at the Shore will have a refreshed look, with updated table settings, a redesigned fireplace, and wall art that pays homage to the restaurant's Italian roots. The space will also feature a wine display near the bar and restaurant entrance. Guests' dining experience will be enhanced with several interactive tableside touchpoints throughout the restaurant.

To make a reservation at La Strada at the Shore, click [here](#). For more information on Harrah's and Caesars Entertainment's Atlantic City resorts, visit [caesars.com/atlantic-city](https://caesars.com/atlantic-city).

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#### [About Caesars Entertainment Atlantic City](#)

Caesars Entertainment owns and operates three Las Vegas-style resort destinations in the Atlantic City region, **Caesars Atlantic City**, **Harrah's Resort Atlantic City**, and **Tropicana Atlantic City**. From Atlantic City's world-famous

beach and Boardwalk to the Marina District bay, Caesars Entertainment's world-class casinos and hotels offer guests unparalleled amenities and experiences, including celebrity chef restaurants, nightlife, shopping, and entertainment, delivered with impeccable service. Home to the country's premier loyalty card program of its kind, Caesars Rewards, customers have more ways to play, earn, and redeem rewards at over 50 Caesars Rewards destinations across the country in cities such as Las Vegas, New Orleans, Lake Tahoe and more. To learn more about Caesars Entertainment Atlantic City, visit [caesars.com/atlantic-city](https://caesars.com/atlantic-city).

