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NEWS RELEASE

Caesars Entertainment and Nobu Hospitality Release Renderings for Nobu Hotel Caesars New Orleans as Soon-To-Be Caesars New Orleans Takes Shape

4/17/2024

For Hi-Res Renderings, Please Click [Here](#)

NEW ORLEANS, La. (April 17, 2024) – Caesars Entertainment and long-time hospitality partner Nobu Hospitality - the global luxury lifestyle brand founded by Nobu Matsuhisa, Robert De Niro, and Meir Teper - are pleased to release renderings for Nobu Hotel and Nobu restaurant inside the soon-to-be Caesars New Orleans.

Nobu Hotels and Restaurants seamlessly blend modern luxury with minimalist Japanese tradition, offering a lifestyle enriched with distinctive products, exceptional services and personalized experiences. The Nobu Hotel Caesars New Orleans will provide Nobu's signature style infused with a unique local New Orleans flair. The New Orleans location marks the third hotel and fourth restaurant within the Caesars Entertainment Empire.

Nobu Hotel Caesars New Orleans will be located within the new Caesars Tower at Caesars New Orleans. Spanning two floors, Nobu Hotel Caesars New Orleans will feature a dedicated reception desk and offer 54 exclusive guest rooms designed by Rockwell Group. Each room embodies the iconic and luxurious essence of Nobu, blending Japanese influences with modern elegance. The hotel is expected to open in the fall of 2024.

The Nobu restaurant at the hotel will offer an intimate dining experience with seating for nearly 175 guests. The menu reflects a variety of fresh fish and seafood in the form of nigiri and sashimi. Signature dishes include

Yellowtail Jalapeño, featuring delicately sliced yellowtail sashimi with touches of garlic puree, adorned with jalapeño slices, crowned with cilantro and served with Japanese citrus soy sauce. Another highlight is the Black Cod Miso, prepared by marinating the fish in den miso sauce for two to three days to produce the iconic, sweet-savory flavor. Nobu restaurant is scheduled to open in late summer 2024.

“We’re in the home stretch of our transformation and adding both a Nobu Hotel and restaurant to our resort will further elevate the offerings our guests can expect at Caesars New Orleans,” said Samir Mowad, SVP and General Manager of Caesars New Orleans. “The Nobu brand is synonymous with luxury, which makes it a perfect pairing for Caesars, and we’re excited to introduce the Nobu lifestyle to the Big Easy.”

The multimillion-dollar transformation of Harrah’s New Orleans into Caesars New Orleans will offer a newly designed destination for guests to enjoy right outside of the famous French Quarter. The reimagined luxury hotel and casino will feature extensive exterior and interior updates as well as the addition of a 340-room hotel tower, casino floor renovations and exciting new dining options. More details about Caesars New Orleans will be released at a later date.

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About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment company in the US and one of the world's most diversified casino-entertainment providers. Since its beginning in Reno, NV, in 1937, Caesars Entertainment, Inc. has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment, Inc.'s resorts operate primarily under the Caesars®, Harrah's®, Horseshoe®, and Eldorado® brand names. Caesars Entertainment, Inc. offers diversified gaming, entertainment and hospitality amenities, one-of-a-kind destinations, and a full suite of mobile and online gaming and sports betting experiences. All tied to its industry-leading Caesars Rewards loyalty program, the company focuses on building value with its guests through a unique combination of impeccable service, operational excellence, and technology leadership. Caesars is committed to its employees, suppliers, communities, and the environment through its PEOPLE PLANET PLAY framework. To review our latest CSR report, please visit www.caesars.com/corporate-social-responsibility/csr-reports. Know When To Stop Before You Start.® Gambling Problem? Call 1-800-522-4700. For more information, please visit www.caesars.com/corporate. If you think you or someone you care about may have a gambling problem, call 1-877-770-STOP (1-877-770-7867).

About Nobu Hospitality

Named one of luxury's 25 Most Innovative Brands by Robb Report, Nobu Hospitality is ranked among an elite

selection of global lifestyle brands. The natural growth of Nobu Hospitality, built on service, image, and reputation, offers the complete spectrum of hotel, restaurant, and residence management for unique projects around the world. Founded by Nobu Matsuhisa, Robert De Niro, and Meir Teper, the Nobu brand thrives in the world's capitals spanning five continents. The first Nobu Hotel opened in 2013 in Las Vegas and since then an additional 38 hotels have been added. Today Nobu Hotels are open in the following locations: Atlanta, Manila, Miami Beach, Malibu, Shoreditch (London), Ibiza, Palo Alto, Marbella, Los Cabos, Barcelona, Warsaw, Chicago, Portman Square (London), Santorini, Marrakech, Sevilla, San Sebastián, and Atlantic City. Nobu Hotels are in development in Rome, Toronto, Bangkok, Lisbon, New Orleans, Al Marjan Island, Madrid, Tel Aviv, Hamburg, Punta Cana, Orlando, Danang, Tulum, Al Khobar, Abu Dhabi, New York, Cairo, North Coast Egypt, Sofia, and Varna. Download the Nobu App (Android and App Store) and follow @nobuhotels for the latest Nobu Hospitality news.

About Harrah's New Orleans Casino and Hotel

Harrah's New Orleans Casino opened in October 1999 on Canal Street in the heart of downtown New Orleans, just steps away from The French Quarter. It is the area's only land-based casino with more than 115,000 sq. ft. of gaming, including more than 1,400 slot machines, 130 table games and a 20-table poker room. In 2006, Harrah's New Orleans opened a 450-room luxury hotel, located on Poydras Street adjacent to the casino. Harrah's New Orleans is part of Caesars Entertainment, Inc. For more information, please visit harrahsneworleans.com

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