



CAESARS
ENTERTAINMENT®

NEWS RELEASE

Caesars Entertainment – Alberta Pre-Registration Launch

2026-03-23

Those 21 and older in Alberta can now sign up to get set for the launch of Caesars Palace Online Casino, Caesars Sportsbook & Casino and Horseshoe Online Casino

LAS VEGAS (March 23, 2026) – Caesars Entertainment, Inc. (NASDAQ: CZR) (“Caesars”) today announced that pre-registration is now open for Alberta residents as the province prepares to launch a regulated online gaming market that will allow approved operators to provide both online sports betting and online casino gaming. Those 21 and older in Alberta can now visit Caesars.com/Alberta to pre-register and receive updates about the launch of Caesars Palace Online Casino, Caesars Sportsbook & Casino and Horseshoe Online Casino when the Alberta market officially opens.

“Opening pre-registration is an important first step that allows players to prepare for launch while we finalize our plans to bring our full trifecta of platforms online in Alberta,” said Eric Hession, President of Caesars Digital. “We welcome the province’s continued progress toward a regulated online market and appreciate the Alberta iGaming Corporation’s work to support operators through this process.”

Caesars’ trio of online platforms will each bring a distinct digital experience to Alberta’s regulated online gaming market. Caesars Palace Online Casino and Horseshoe Online Casino will offer a wide selection of beloved slot titles, table games and live dealer games designed to deliver approachable, player-forward gameplay rooted in Caesars’ classic casino heritage. Caesars Sportsbook & Casino will offer players access to online sports betting and casino



gaming supported by the Company's long-standing history of delivering expansive wagering options, reliable technology and strong responsible gaming tools.

Pre-registration enables eligible users to sign up for launch notifications and receive information about platform availability. Players can download the Caesars apps at any time, and Alberta will become selectable in the app once the province's regulated online market officially opens. Players must be 21 or older to participate.

Caesars Entertainment is an industry leader in Responsible Gaming, known for pioneering Responsible Gaming awareness and education. In 1989, Caesars became the first commercial casino company to address problem gambling by launching the industry's first Responsible Gaming program, Project 21. Today, the Company's commitment to ensuring all players are aware of Responsible Gaming resources remains steadfast and spans all of Caesars' digital platforms and world-class destinations in which it operates. Caesars Entertainment proudly enforces an enhanced 21+ gaming policy that prevents individuals under the age of 21 from using Caesars Rewards and restricts access to its gaming products for individuals under the age of 21.

In March 2024, Caesars Sportsbook received the prestigious **RG Check accreditation** from the Responsible Gambling Council in Ontario, Canada, which recognizes companies that achieve the highest standards for their Responsible Gaming practices. Just a few months later, the Company was awarded the National Council on Problem Gambling's award for Corporate Social Responsibility. For more information about Caesars Entertainment's Responsible Gaming program, please visit <https://www.caesars.com/corporate>.

****For downloadable high-res assets, click [here](#)****

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About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment Company in the U.S. and one of the world's most diversified casino-entertainment providers. Since its beginning in Reno, NV, in 1937, Caesars Entertainment, Inc. has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment, Inc.'s resorts operate primarily under the Caesars®, Harrah's®, Horseshoe®, and Eldorado® brand names. Caesars Entertainment, Inc. offers diversified gaming, entertainment and hospitality amenities, one-of-a-kind destinations, and a full suite of mobile and online gaming and sports betting experiences. All tied to its industry-leading Caesars Rewards loyalty program, the Company focuses on building value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. Know When To Stop Before You Start.® Gambling Problem? Call or text 1-800-GAMBLER. For more information, please visit www.caesars.com/corporate.

Responsible Gaming

Must be 21 or older. Know When To Stop Before You Start®. For help, visit [GameSenseAB.ca](https://www.gamesenseab.ca) or call the Alberta Mental Health Help Line at 1-877-303-2642.

Online Casino apps & websites available in MI, NJ, PA, WV and ON only. Must be 21+. See Caesars.com/sportsbook-and-casino or CaesarsPalaceOnline.com or HorseshoeOnlineCasino.com for full terms. Void where prohibited.

Know When To Stop Before You Start®. Gambling Problem? MI, NJ, WV, PA (Affiliated with Harrah's Philadelphia): If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537) or WV: Visit 1800gambler.net; ON: Visit connexontario.ca or call 1-866-531-2600 or text CONNEX to 247247. Accruing Caesars Rewards credits is currently not available in Ontario when using Caesars Sportsbook & Casino, Caesars Palace Online Casino, and Horseshoe Online Casino. ©2026, Caesars Entertainment

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