



## NEWS RELEASE

# Caesars Entertainment Launches its First Branded Online Casino Live Dealer Studio in Pennsylvania with Evolution Gaming

2025-01-08

Fully customized live dealer studio features iconic branding and elements seen at the Las Vegas Strip's most iconic destination, Caesars Palace

\*For hi-res photos and video, click [here](#) \*

PHILADELPHIA & LAS VEGAS--(BUSINESS WIRE)-- Caesars Entertainment, Inc. (NASDAQ: CZR) ("Caesars") today announced the launch of its first branded online casino live dealer studio for players on Caesars Palace Online Casino, Horseshoe Online Casino and Caesars Sportsbook & Casino in Pennsylvania. Made possible through Caesars' partnership with Evolution Gaming, Caesars' marquee online casino platforms in the Keystone State now offer an immersive live dealer experience reminiscent of the energy and grandeur of the Caesars Palace Las Vegas gaming floor.

The new Philadelphia-based studio comprises five blackjack tables, including a VIP-exclusive blackjack table, one roulette table and one baccarat table, offering something for all players. Each table features a custom felt with imagery and branding from the iconic Caesars Palace and Caesars online casino brands, including Caesars Palace Online Casino, Horseshoe Online Casino and Caesars Sportsbook and Casino. Select tables also feature custom felts co-branded through partnerships with professional sports leagues. The VIP-exclusive blackjack table creates true 1-to-1 live high-limit blackjack that could previously only be had inside a casino.

“Creating a fully customized live dealer studio with our partners at Evolution has heightened the user experience on our online casino platforms by providing a Las Vegas Strip-style experience directly in the palm of our players' hands,” said Matt Sunderland, Senior Vice President and Chief iGaming Officer at Caesars Digital. “We’ve taken inspiration from the iconic designs at Caesars Palace to complete this world-class studio in Pennsylvania, from the legendary Julius Caesar statue down to flooring patterns and wall coverings at the destination. The result is an aesthetically unmatched live dealer experience that pays homage to our renowned brand.”

“Evolution is excited to take our partnership to the next level by providing a unique live dealer studio dedicated to the Caesars brand in our Philadelphia headquarters,” said Jacob Claesson, Chief Executive Officer at Evolution North America. “By combining our cutting-edge technology with the unmistakable Caesars brand, this dedicated studio will deliver the elegance and thrill of Caesars Palace to online players in Pennsylvania. The new studio is truly stunning and showcases the incredible potential of live dealer casino gaming. We are extremely happy and proud to support Caesars in their efforts to elevate their player experience and continue to raise the bar for online casino entertainment.”

Caesars Palace Online Casino, Horseshoe Online Casino, and Caesars Sportsbook & Casino are available on iOS, Android, and desktop for those 21 and older in New Jersey, Pennsylvania, Michigan, Ontario, and West Virginia. Each platform offers a dynamic online casino experience with a range of unique Caesars-branded games alongside hundreds of classic land-based casino favorites and core casino game mechanics, including high limit slots, private live dealer tables, linked progressive jackpots, variations of poker and roulette, and more.

Caesars’ easy-to-navigate online casino apps and desktop platforms also tie online gaming to the Company’s industry-leading customer loyalty program, **Caesars Rewards**®. Players in the United States earn Caesars Rewards Credits through their online and in-person casino play that can be redeemed for unforgettable Caesars Rewards experiences at one of Caesars’ more than 50 world-class destinations across North America.

Caesars Entertainment is an industry leader in Responsible Gaming, known for pioneering Responsible Gaming awareness and education. In 1989, Caesars became the first commercial casino company to address problem gambling by launching the industry’s first Responsible Gaming program, Project 21. Today, the Company’s commitment to ensuring all players are aware of Responsible Gaming resources remains steadfast and spans all of Caesars’ digital platforms and world-class destinations in which it operates. Caesars Entertainment proudly enforces an enhanced 21+ gaming policy that prevents individuals under the age of 21 from using Caesars Rewards and restricts access to its gaming products for individuals under the age of 21.

In March 2024, Caesars Sportsbook received the prestigious **RG Check accreditation** from the Responsible Gambling Council in Ontario, Canada, which recognizes companies that achieve the highest standards for their

Responsible Gaming practices. Just a few months later, the Company was awarded the National Council on Problem Gambling's award for Corporate Social Responsibility. For more information about Caesars Entertainment's Responsible Gaming program, please visit <https://www.caesars.com/corporate>.

### About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment Company in the U.S. and one of the world's most diversified casino-entertainment providers. Since its beginning in Reno, NV, in 1937, Caesars Entertainment, Inc. has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment, Inc.'s resorts operate primarily under the Caesars®, Harrah's®, Horseshoe®, and Eldorado® brand names. Caesars Entertainment, Inc. offers diversified gaming, entertainment and hospitality amenities, one-of-a-kind destinations, and a full suite of mobile and online gaming and sports betting experiences. All tied to its industry-leading Caesars Rewards loyalty program, the Company focuses on building value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. Know When To Stop Before You Start.® Gambling Problem? Call or text 1-800-GAMBLER. For more information, please visit [www.caesars.com/corporate](http://www.caesars.com/corporate).

### About Evolution

Evolution AB (publ) ("Evolution") develops, produces, markets and licenses fully-integrated B2B Live Casino solutions to gaming operators. Since its inception in 2006, Evolution has developed into a leading B2B provider with 800+ operators among its customers. The group currently employs 21,000 people in studios across Europe, North and South America. The parent company is based in Sweden and listed on Nasdaq Stockholm with the ticker EVO. Visit [www.evolution.com](http://www.evolution.com) for more information. Evolution is licensed and regulated by the Malta Gaming Authority under license MGA/B2B/187/2010. Evolution is also licensed and regulated in many other jurisdictions, including the United Kingdom, Belgium, Canada, Romania, South Africa.

### Responsible Gaming

Casino app & website available in MI, NJ, PA, WV and ON only.

Must be 21+ and physically present in MI, NJ, PA and WV only. See [CaesarsPalaceOnline.com](http://CaesarsPalaceOnline.com) for full terms. Void where prohibited. Know When To Stop Before You Start®. Gambling Problem? MI, NJ, WV, PA (Affiliated with Harrah's Philadelphia): If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537) or WV: Visit [1800gambler.net](http://1800gambler.net); ON: Visit [connexontario.ca](http://connexontario.ca) or call 1-866-531-2600 or text CONNEX to 247247. Accruing Caesars Rewards credits is currently

not available in Ontario when using Caesars Palace Online Casino and Caesars Sportsbook & Casino. ©2025, Caesars Entertainment

Media Contacts:

Brad Harwood, **bharwood@caesars.com**

Dominic Holden, **dholden@caesars.com**

Evolution:

For trade press and media inquiries: Daniel Tweedie, Head of Marketing, **press@evolution.com**

For investor inquiries: Carl Linton, Investor Relations, **ir@evolution.com**

Source: Caesars Entertainment, Inc.