NEWS RELEASE

Caesars Entertainment Executive to Speak At Bank of America Merrill Lynch 2012 Leveraged Finance Conference

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LAS VEGAS, Nov. 30, 2012 /PRNewswire/ -- Caesars Entertainment Corporation (NASDAQ: CZR) executive Eric Hession is scheduled to speak at 2:10 p.m. Eastern Standard Time Tuesday, December 4, at the Bank of America Merrill Lynch 2012 Annual Leveraged Finance Conference in Boca Raton, Florida. A webcast of the event will be available in the Investor Relations section of **www.caesars.com** for 30 days following the event.

About Caesars:

Caesars Entertainment Corporation is the world's most geographically diversified casino-entertainment company. Since its beginning in Reno, Nevada, more than 74 years ago, Caesars has grown through development of new resorts, expansions and acquisitions and now operates casinos on four continents. The company's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars also owns the World Series of

Poker® and the London Clubs International family of casinos. Caesars is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. We are committed to environmental sustainability and energy conservation and recognize the importance of being a responsible steward of the environment. For more information, please visit **www.caesars.com**.

SOURCE Caesars Entertainment Corporation

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