

### **NEWS RELEASE**

# Caesars Entertainment Celebrates the Launch of Remote Reels™, Delivering an Unmatched Casino Floor Experience to Caesars Palace Online Casino Players

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Debut of Caesars' industry-leading live slots studio enables remote play on real slot machines from Tropicana

Atlantic City

\*\*For downloadable high-res assets, click here\*\*

ATLANTIC CITY, N.J.--(BUSINESS WIRE)-- Caesars Entertainment, Inc. (NASDAQ: CZR) ("Caesars") today celebrated the launch of Remote Reels<sup>™</sup> at Tropicana Atlantic City, an innovative online casino enhancement that connects live slot gameplay from the casino floor directly to Caesars Palace Online Casino on mobile and desktop. This launch marks a major milestone in Caesars' continued efforts to bring a land-based casino experience to its online casino platforms by bringing top titles that are typically found on-site at Caesars Rewards destinations to players in this remote-to-cabinet format for the first time ever. Players can choose from a range of popular physical slot machines located inside the Remote Reels<sup>™</sup> studio at Tropicana Atlantic City and play them directly on their mobile devices.

Situated directly on the casino floor at Tropicana Atlantic City, the 937-square-foot Remote Reels™ studio, created in partnership with Awager, offers a thrilling new way to experience live slot action. Enclosed in glass walls, the studio features 25 slot machines that allow guests 21 and older to spin the reels via the Caesars Palace Online Casino app and play them remotely in real time. The studio is filled with popular titles from premier operators Light & Wonder

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and Aristocrat that are also available to customers at Caesars Rewards destinations across North America.

"We're proud to be the first online casino operator to have premier titles such as Huff N' Even More Puff, Mo' Mummy Valley of Riches, Mo' Mummy Mighty Pyramid and Buffalo Triple Boost in a remote-to-cabinet play format," said Matthew Sunderland, Senior Vice President and Chief iGaming Officer at Caesars Digital. "The debut of our state-of-the-art Remote Reels™ studio inside Tropicana Atlantic City is the latest example of the innovation we aim to deliver to our online casino players and represents the perfect blend of the familiar feeling of slot play on a casino floor at one of our Caesars Rewards destinations with a fully mobile experience."

"The stunning new Remote Reels™ studio adds another exciting component to the Tropicana Atlantic City experience for our guests and players," said Joseph Giunta, Senior Vice President and General Manager of Tropicana Atlantic City. "We're proud to showcase this immersive space in the heart of our casino and give our online players the thrill of Atlantic City from the comfort of their own homes."

To commemorate the exciting launch of Remote Reels<sup>™</sup>, Caesars hosted popular online casino influencer, Slot Hopper at Tropicana Atlantic City to place the ceremonial first spin via a mobile device and provided a special look at the new technology for local media.

"We are incredibly proud to partner with Caesars Entertainment and Caesars Digital for the debut of Remote Reels™," said Roy Greenbaum, Co-Founder & CEO of Awager. "Bringing land-based play online is at the heart of our mission to deliver a truly authentic, immersive casino experience straight to players' devices. Streaming live from the iconic Tropicana Atlantic City underscores the unique entertainment value we offer our partners. The industry has been waiting for an innovation like this, and we're proud to launch it with a prominent brand like Caesars."

The launch of Remote Reels<sup>™</sup> marks the latest innovation for Caesars' online casino platforms, which features Caesars Palace Online Casino, Caesars Sportsbook & Casino, Horseshoe Online Casino, Tropicana Online Casino, and WSOP Online. Last month, The Company celebrated its **first online casino title fully developed by its newly established in-house games studio**, with the launch of Caesars Palace Signature Multihand Blackjack Surrender. Earlier this year, The Company also **debuted a branded live-dealer studio** inside Tropicana Atlantic City, marking the first of such inside a Caesars Rewards destination and its second branded studio in operation.

Those 21 and older can **download** the Caesars Palace Online Casino app on iOS or Android, or by visiting the platform on desktop. Caesars Palace Online Casino, Horseshoe Online Casino, and Caesars Sportsbook & Casino are available for players 21 and older in New Jersey, Pennsylvania, Michigan, Ontario, and West Virginia. All online casino platforms are conveniently linked with **Caesars Rewards**, the industry-leading loyalty program. U.S. players can earn Caesars Rewards Credits, redeemable for unforgettable experiences at over 50 world-class Caesars destinations across North America

Caesars Entertainment is an industry leader in Responsible Gaming, known for pioneering Responsible Gaming awareness and education. In 1989, Caesars became the first commercial casino company to address problem gambling by launching the industry's first Responsible Gaming program, Project 21. Today, the Company's commitment to ensuring all players are aware of Responsible Gaming resources remains steadfast and spans all of Caesars' digital platforms and world-class destinations in which it operates. Caesars Entertainment proudly enforces an enhanced 21+ gaming policy that prevents individuals under the age of 21 from using Caesars Rewards and restricts access to its gaming products for individuals under the age of 21.

In March 2024, Caesars Sportsbook received the prestigious **RG Check accreditation** from the Responsible Gambling Council in Ontario, Canada, which recognizes companies that achieve the highest standards for their Responsible Gaming practices. Just a few months later, the Company was awarded the National Council on Problem Gambling's award for Corporate Social Responsibility. For more information about Caesars Entertainment's Responsible Gaming program, please visit <a href="https://www.caesars.com/corporate">https://www.caesars.com/corporate</a>.

### About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino entertainment company in the U.S. and one of the world's most diversified casino entertainment providers. Since its beginning in Reno, NV, in 1937, Caesars Entertainment, Inc. has grown through the development of new resorts, expansions and acquisitions. Caesars Entertainment, Inc.'s resorts operate primarily under the Caesars®, Harrah's®, Horseshoe® and Eldorado® brand names. Caesars Entertainment, Inc. offers diversified gaming, entertainment and hospitality amenities, one-of-a-kind destinations, and a full suite of mobile and online gaming and sports betting experiences. All tied to its industry-leading Caesars Rewards® loyalty program, the company focuses on building value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars is committed to its Team Members, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. Know When To Stop Before You Start.® Gambling Problem? Call 1-800-522-4700. For more information, please visit www.caesars.com/corporate. If you think you or someone you care about may have a gambling problem, call 1-877-770-STOP (1-877-770-7867).

## **About Awager**

Awager is a pioneering iGaming technology company dedicated to redefining the online casino experience by bridging the gap between land-based casinos and virtual play. Through its proprietary and patented technology, Awager enables players to remotely access and interact with real, physical slot machines and electronic table games located on casino floors, delivering an authentic and immersive live gaming experience directly to their mobile devices and desktops. Awager's innovative solutions create dedicated broadcast studios for partners, complete with

real-time camera views, sound captures, and cutting-edge interfaces, ensuring a trusted and familiar environment for players worldwide. Committed to revolutionizing the industry, Awager provides a unique and engaging omnichannel solution that brings the excitement of traditional casino play to the digital realm.

# **Responsible Gaming**

Online Casino apps & websites available in MI, NJ, PA, WV and ON only.

Must be 21+. See Caesars.com/sportsbook-and-casino, CaesarsPalaceOnline.com, or HorseshoeOnlineCasino.com for full terms. Void where prohibited.

Know When To Stop Before You Start®. Gambling Problem? MI, NJ, WV, PA (Affiliated with Harrah's Philadelphia): If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537) or WV: Visit 1800gambler.net; ON: Visit connexontario.ca or call 1-866-531-2600 or text CONNEX to 247247. Accruing Caesars Rewards credits is currently not available in Ontario when using Caesars Sportsbook & Casino, Caesars Palace Online Casino, and Horseshoe Online Casino. ©2025, Caesars Entertainment

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