

#### **NEWS RELEASE**

# Caesars Entertainment Adds Pari-Mutuel Horse Racing to Caesars Sportsbook App in Kentucky and Colorado Ahead of the Kentucky Derby

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The Caesars Sportsbook app now offers single account horse racing and sports wagering with live streaming video

LAS VEGAS--(BUSINESS WIRE)-- Caesars Entertainment, Inc. (NASDAQ: CZR) today announced it has successfully integrated pari-mutuel horse race wagering into the Caesars Sportsbook app in two U.S. jurisdictions ahead of this year's Kentucky Derby. Now, horse racing fans in Kentucky and Colorado can conveniently toggle between the elevated sports wagering experience on the Caesars Sportsbook app and the Caesars Racebook wagering interface, powered by NYRA Bets.

The seamless shared wallet experience combines the best-in-class Caesars Sportsbook experience with pari-mutuel wagering on horse racing all in one place and tied to **Caesars Rewards**®, the gaming industry's leading loyalty program. Customers earn Reward Credits and Tier Credits for every horse racing wager.

"Integrating pari-mutuel horse racing into the Caesars Sportsbook app is a significant milestone for both our digital business and the sport of horse racing," said Dan Shapiro, Senior Vice President and Chief Development Officer at Caesars Digital. "Our customers will be able to bet on horse racing, whether it's the sport's biggest events or daily races from tracks around the world. Now, our product seamlessly puts the action directly in front of an expanded audience and reinforces Caesars' commitment to horse racing. We look forward to continuing our work with the New York Racing Association and NYRA Bets to expand the availability across more states as we gain regulatory

approvals."

"Horse racing plays an important role in the betting marketplace, and we appreciate Caesars' longstanding commitment to elevating the sport and growing fan engagement," said Tony Allevato, President of NYRA Bets. "Launching the shared wallet functionality allows Caesars Sportsbook to provide its large customer base with premier racing content through a comprehensive and easy-to-access wagering menu. We congratulate Caesars on their successful expansion."

Caesars' move to add Caesars Racebook's functionality into the Caesars Sportsbook app opens the door for horse racing fans to enjoy an industry-leading sports and horse racing wagering experience that meets the highest level of industry standards. The move brings livestreaming of races from more than 300 racetracks around the world in addition to races at Caesars Sportsbook partner racetracks Del Mar, Monmouth Park, Keeneland and Red Mile. Streaming is also available from Aqueduct, Saratoga Race Course, Gulfstream Park, and Santa Anita, as well as Caesars-operated tracks at Harrah's Hoosier Park, Horseshoe Indianapolis, Harrah's Philadelphia, and Eldorado Gaming Scioto Downs. Users can also access horse racing statistics and handicapping data right from within the app.

As a longtime supporter of horse racing, Caesars is the presenting sponsor of the National Horseplayers Championship hosted annually at Horseshoe Las Vegas and operates horse racing tracks at Harrah's Columbus, Harrah's Hoosier Park, Horseshoe Indianapolis, Harrah's Philadelphia, and Eldorado Gaming Scioto Downs.

Those 21 and older in states and jurisdictions where sports betting is permitted in North America can **download** the Caesars Sportsbook app on iOS and Android or wager on desktop. The Caesars Racebook standalone app remains available for **download** on iOS, Android and desktop in 20 other U.S. states, including California, Connecticut, Florida, Illinois, Indiana, Iowa, Louisiana, Maryland, Massachusetts, Minnesota, Montana, New York, North Dakota, Ohio, Oregon, Pennsylvania, Virginia, Washington, West Virginia and Wyoming.

Caesars Entertainment is an industry leader in Responsible Gaming, known for pioneering Responsible Gaming awareness and education. In 1989, Caesars became the first commercial casino company to address problem gambling by launching the industry's first Responsible Gaming program, Project 21. Today, the Company's commitment to ensuring all players are aware of Responsible Gaming resources remains steadfast and spans all of Caesars' digital platforms and world-class destinations in which it operates. Caesars Entertainment proudly enforces an enhanced 21+ gaming policy that prevents individuals under the age of 21 from using Caesars Rewards and restricts access to its gaming products for individuals under the age of 21.

In March 2024, Caesars Sportsbook received the prestigious **RG Check accreditation** from the Responsible Gambling Council in Ontario, Canada, which recognizes companies that achieve the highest standards for their

Responsible Gaming practices. Just a few months later, the Company was awarded the National Council on Problem Gambling's award for Corporate Social Responsibility. For more information about Caesars Entertainment's Responsible Gaming program, please visit https://www.caesars.com/corporate.

#### About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment Company in the U.S. and one of the world's most diversified casino-entertainment providers. Since its beginning in Reno, NV, in 1937, Caesars Entertainment, Inc. has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment, Inc.'s resorts operate primarily under the Caesars®, Harrah's®, Horseshoe®, and Eldorado® brand names. Caesars Entertainment, Inc. offers diversified gaming, entertainment and hospitality amenities, one-of-a-kind destinations, and a full suite of mobile and online gaming and sports betting experiences. All tied to its industry-leading Caesars Rewards loyalty program, the Company focuses on building value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. Know When To Stop Before You Start.® Gambling Problem? Call or text 1-800-GAMBLER. For more information, please visit www.caesars.com/corporate.

### Responsible Gaming: Caesars Racebook

Caesars Racebook is operated by NYRAbets, LLC. Access to the Caesars Racebook app from within the Caesars Sportsbook app is available in Colorado and Kentucky only. Must be 21+ and reside in CO or KY. Gambling Problem? Call or text 1-800-GAMBLER. In Massachusetts, call 1-800-327-5050 or visit gamblinghelplinema.org. In NY, call 877-8-HOPENY or text HOPENY (467369).

## Responsible Gaming: Caesars Sportsbook

Must be 21+ and physically present in AZ, CO, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, NV, NJ, NY, NC, OH, PA, TN, VA, WV, WY, Washington, DC, or Puerto Rico. Know When To Stop Before You Start®. Gambling Problem? CO, IL, KY, MD, MI, NV, NJ, OH, TN, VA, WV, Wy, Washington, D.C. (OLG Class A licensed Operator), KS (Affiliated with Kansas Crossing Casino), LA (Licensed through Horseshoe Bossier City and Caesars New Orleans), ME (Licensed through the Mi'kmaq Nation, Penobscot Nation, and Houlton Band of Maliseet Indians, federally recognized tribes located in the State of Maine), NC (Licensed through Tribal Casino Gaming Enterprise), PA (Affiliated with Harrah's Philadelphia): If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537) or MD: visit mdgamblinghelp.org or WV: visit 1800gambler.net; AZ: Call 1-800-NEXT-STEP; IN: Call 1-800-9-WITH-IT; IA: Call 1-800-BETSOFF; MA: Call 1-800-327-5050 or visit gamblinghelplinema.org; NY: Call 877-8-HOPENY or text HOPENY (467369); PR: Call 1-800-981-0023;

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