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NEWS RELEASE

Caesars Atlantic City to Open All-New Oceanfront Escape, Caesars Beach Club

2026-05-06

Making its debut this summer, Caesars Beach Club will bring an elevated day-to-night experience with dining, DJ entertainment, rooftop views and exclusive VIP cabanas

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ATLANTIC CITY, N.J.--(BUSINESS WIRE)-- Caesars Atlantic City is bringing a new level of sophistication to the beach with Caesars Beach Club, an all-new beachfront destination designed to set the tone for the season.

Opening this summer, Caesars Beach Club will offer a lively, open-air escape with sweeping views of the Atlantic Ocean, blending coastal fare, handcrafted cocktails and DJ-driven music. The space will feature a mix of thoughtfully designed settings, from lounge-style dining to laid-back loungers and elevated VIP cabanas. A palette of soft neutrals and natural teak creates an atmosphere of effortless coastal elegance.

With spaces built for lounging, socializing and celebrating, the Beach Club will seamlessly transition from serene daytime vibes to vibrant nighttime energy. It will feature a full-service bar, live DJ entertainment and a rooftop deck complete with a DJ booth and VIP section. Menu highlights range from Jersey dayboat scallops and lobster rolls to tuna steak sandwiches, grilled margherita pizza and caprese skewers.

"We set out to create an oceanside destination that feels unlike anything Atlantic City has seen—a place inspired by the elevated beachfront hotspots redefining summer along the East Coast," said Jacob Witmer, senior vice president

and general manager, Caesars Atlantic City. “We wanted it to feel like an effortless escape, where curated music, delicious food and drink and thoughtful service come together in a stunning setting. Whether you’re stretched out on a chaise or gathering with friends in a cabana, it’s the kind of place that makes you wish summer would never end.”

For more information and updates, visit caesars.com/caesars-ac.

About Caesars Entertainment Atlantic City

Caesars Entertainment owns and operates three Las Vegas-style resort destinations in the Atlantic City region, Caesars Atlantic City, Harrah's Resort Atlantic City and Tropicana Atlantic City. From Atlantic City's world-famous beach and Boardwalk to the Marina District Bay, Caesars Entertainment's world-class casinos and hotels offer guests unparalleled amenities and experiences, including celebrity chef restaurants, nightlife, shopping and entertainment, delivered with impeccable service. Home to the country's premier loyalty card program of its kind, Caesars Rewards[®], customers have more ways to play, earn and redeem rewards at over 50 Caesars Rewards destinations across the country in cities such as Las Vegas, New Orleans, Lake Tahoe and more. To learn more about Caesars Entertainment Atlantic City, visit caesars.com/atlantic-city.

Media Contact

Heather Costabile

hcostabile@caesars.com

Noel Stevenson

nstevenson@harrahs.com

Source: Caesars Entertainment, Inc.