

NEWS RELEASE

Brasserie B by Bobby Flay at Caesars Palace is Accepting Reservations Beginning January 2024

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The celebrated chef's new concept features French brasserie classics for brunch, lunch and dinner

*For high-res images, click here *

LAS VEGAS--(BUSINESS WIRE)-- Award-winning chef Bobby Flay is bringing French-inspired favorites to his new restaurant inside Caesars Palace.Brasserie B by Bobby Flay is accepting reservations beginning January 2024 for brunch, lunch and dinner through **OpenTable**.

Portrait of Bobby Flay inside Brasserie B by Bobby Flay at Caesars Palace Las Vegas (Credit: Caesars Entertainment) Brasserie B follows the tremendous success of Amalfi by Bobby Flay and offers an intersection of French cuisine and Flay's creative touches. Visitors can expect

the unexpected, as Flay puts his signature twists on traditional frites, unique raw bar selections, a variety of starters and entrees and desserts. Guests can also enjoy a beverage program featuring classic brasserie cocktails and martinis, France-focused wines by the glass, as well as draft beer, bottled beer and cider.

"I'm thrilled to unleash my new restaurant, Brasserie B, at Caesars Palace in Las Vegas," said Bobby Flay. "Designed with Parisian brasseries in mind, the cuisine will appear to hit many French classics with tons of the impactful, bold flavors I've become known for. Get ready for the hustle, the bustle and the high-powered cooking of Brasserie B."

Signature menu items include a variety of grilled proteins served with house-made French fries. The Lobster avec

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Frites features lobster with roasted garlic and lemon butter, and the Ribeye Piquant avec Frites includes steak with spicy and sweet glaze and chile butter. The lunch and brunch menu at Brasserie B showcases Flay's take on popular dishes such as Eggs Royale, a variation of eggs benedict with smoked salmon and lemon chive hollandaise.

Designed by Olivia Jane Design, the restaurant transports guests from the heart of the Las Vegas Strip to a timeless brasserie in Paris. From the casino floor, guests are drawn to Brasserie B's entrance by a neon sign curved along an exaggerated cornice and the warm interior lighting. The façade is reminiscent of a Parisian storefront with a rich, burgundy plaster.

"During our nearly 20-year partnership with Bobby Flay, he has taken our guests around the world through his restaurants – from the American Southwest to the Mediterranean," said Terrence O'Donnell, SVP and General Manager of Caesars Palace. "Now, with Brasserie B, he introduces guests to a different cuisine inspired by his travels in France. We are excited to offer another incredible dining destination at our resort, especially for brunch and lunch."

Brasserie B features an L-shaped, 20-seat bar with weathered marble, fluted wood and zinc accents. The lounge flows into the main dining space, which includes a showstopping raw bar with a lit canopy that spills over the tables below. The intimate, 175-seat dining room features blown glass chandeliers, cane-backed cafe chairs and handmade subway tile. Burgundy banquettes line each of the spaces, and oversized mirrors clad the walls, amplifying the bustling energy that fills the room. A set of folding bistro-style doors bisect the space to create a private dining room with an abstract mural ceiling and illuminated wine displays.

Brasserie B by Bobby Flay is adjacent to Amalfi by Bobby Flay and Montecristo Cigar Bar inside Caesars Palace. The restaurant's daily operation hours are 9 a.m. to 3:30 p.m. for brunch and 4:30 to 10 p.m. for dinner. For more information or to make a reservation, guests can visit **caesars.com/caesars-palace/restaurants/brasserie-b**.

About Caesars Palace

Caesars Palace, the iconic Las Vegas Strip resort where every guest is treated like a Caesar, features 3,980 hotel guest rooms and **suites**, including the redesigned 182-room **Nobu Hotel Caesars Palace**, the renovated Colosseum Tower and Forbes Star Award-winning **The Laurel Collection by Caesars Palace**. The 85-acre resort offers diverse dining options from the award-winning Bacchanal Buffet to celebrity chef-branded restaurants, including Gordon Ramsay HELL'S KITCHEN, Pronto by Giada, Amalfi by Bobby Flay, Vanderpump Cocktail Garden by restaurateur and television star Lisa Vanderpump, one of Nobu Matsuhisa's largest Nobu restaurants, Restaurant Guy Savoy, MR CHOW, award-winning pastry chef Dominique Ansel's first Las Vegas bakery, Stanton Social Prime – a new dining

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concept in partnership with Tao Group Hospitality, Guy Fieri's Chicken Guy! and Bobby's Burgers by Bobby Flay in the Forum Food Hall, legendary New York Steak House Peter Luger, Brasserie B by Bobby Flay and more. For the best in cocktails, destination lounges include Montecristo Cigar Bar, Alto Bar, VISTA Cocktail Lounge, Stadia Bar and Caspian's – a cocktail and caviar bar with Clique Hospitality (set to open this spring). The resort also features nearly 130,000 square feet of casino space, the Caesars Race & Sportsbook at Caesars Palace with a 143-foot HD LED screen and state-of-the-art sound, a five-acre Garden of the Gods Pool Oasis, the luxurious Qua Baths & Spa, Hairdreams by Michael Boychuck, five wedding chapels and gardens, and the 75,000-square-foot OMNIA Nightclub with the top DIs such as Steve Aoki. The 4,300-seat Colosseum, Billboard Magazine's "Venue of the Decade: 2000 -2009" and the top venue of its size 2010 - 2020," spotlights world-class entertainers including Adele, Rod Stewart, Jerry Seinfeld and Garth Brooks. Also, the Green Fairy Garden in front of Caesars Palace hosts ABSINTHE by Spiegelworld, an adults-only circus variety show featuring a cocktail of wild and outlandish acts. The Forum Shops at Caesars Palace showcases more than 160 boutiques and restaurants. Caesars Palace is operated by a subsidiary of Caesars Entertainment, Inc. (NASDAQ: CZR). For more information, please visit caesarspalace.com or the Caesars Entertainment media room. Find Caesars Palace on Facebook and follow on Twitter and Instagram. Know When To Stop Before You Start.[®] If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling or texting 1-800-GAMBLER, Caesars License Company, LLC.

Kristin Soo Hoo ksoohoo@caesars.com

Source: Caesars Entertainment, Inc.