

FOR IMMEDIATE RELEASE

Pendulum Entertainment Group Announces Strategic Live Entertainment Partnership with Caesars Entertainment for 2027

LAS VEGAS, NV – (July 29, 2026) — Pendulum Entertainment Group has officially confirmed a partnership with Caesars Entertainment for a new immersive live entertainment experience set to debut at PH Live, the award-winning venue inside Planet Hollywood Resort & Casino, in 2027.

The upcoming production, ***Arcade Orchestra***, will bring a high-energy, fully immersive, multi-generational performance to the resort, expanding Planet Hollywood's commitment to delivering dynamic, world-class entertainment options to the Las Vegas Strip.

"We are thrilled to collaborate with the team at Caesars Entertainment to bring this dynamic, captivating vision to life," said Jonathan DaSilva, Co-Founder and CMO of Pendulum Entertainment Group. "PH Live provides the ideal stage for our long-term residency and offers the perfect environment to deliver a truly cutting-edge, engaging spectacle for our audience."

Additional details regarding performance schedules and ticket availability will be announced at a later date.

About Pendulum Entertainment Group

Pendulum Entertainment Group is a premier live entertainment and production company headquartered in Nashville, Tennessee. Driven by a mission to redefine modern performance, Pendulum specializes in developing high-concept live stage shows, immersive audience experiences, and large-scale musical productions. By blending world-class musical talent, cutting-edge stage technology, and narrative-driven visuals, the company creates unforgettable, turn-key entertainment properties for flagship venues, residencies, and global audiences. For more information, please visit www.pendulumeg.com

About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino entertainment company in the U.S. and one of the world's most diversified casino entertainment

providers. Since its beginning in Reno, NV, in 1937, Caesars Entertainment, Inc. has grown through the development of new resorts, expansions and acquisitions. Caesars Entertainment, Inc.'s resorts operate primarily under the Caesars®, Harrah's®, Horseshoe® and Eldorado® brand names. Caesars Entertainment, Inc. offers diversified gaming, entertainment and hospitality amenities, one-of-a-kind destinations, and a full suite of mobile and online gaming and sports betting experiences. All tied to its industry-leading Caesars Rewards® loyalty program, the company focuses on building value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars is committed to its Team Members, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. Know When To Stop Before You Start.® Gambling Problem? Call 1-800-GAMBLER. For more information, please visit www.caesars.com/corporate.

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