

FOR IMMEDIATE RELEASE



Celebrating 25 Remarkable Years, Paris Las Vegas Offers Guests More Reasons to Love the Iconic Resort, Including the Newly Redesigned Versailles Tower with Balcony Rooms and Strip Views

The center-Strip resort commemorates its anniversary with reservations for 38 new balcony rooms available now, along with a variety of specials from Aug. 19 to Sept. 15

****For high-res images, click [here](#)****

LAS VEGAS (Aug. 13, 2024) – All eyes have been on Paris this summer. While the rest of the world went for gold in France, Paris Las Vegas celebrates its 25th (silver) anniversary this year. Additionally, the resort now offers 756 redesigned luxury guestrooms in the Versailles Tower, showcasing incredible Strip views and 38 balcony rooms. Reservations for the balcony rooms are now available at caesars.com/paris-las-vegas.

“People love Paris Las Vegas for its Parisian-inspired atmosphere and replicas of iconic landmarks on The Strip,” said Sean McBurney, Regional President of Caesars Entertainment. “As we recognize 25 years of success, we thank our dedicated Team Members and loyal guests who enjoy celebrating French culture with us. It’s also an exciting time for new and returning visitors to experience all the resort offers, including our delicious food and beverage options and renovated Versailles Tower rooms.”

The Versailles Tower features some of the largest standard rooms on The Strip, starting at 420 square feet. In addition, 38 guestrooms feature new 55-square-foot balconies with unmatched views of The Strip.

Designed by Klai Juba Wald, the Versailles Tower offers luxurious guestrooms inspired by an elegantly styled Parisian apartment with chic décor and modern amenities. The rooms feature interiors with royal blue, black, white and pops of bold red. Design highlights include crown moulding, arches and panel mouldings combined with modernist materials. French photography and contemporary art add accents to the space.

The Versailles Tower renovation, an investment exceeding \$100 million, includes redesigned guestrooms and corridors, enhanced exteriors and a pedestrian bridge. The updated exteriors and the pedestrian bridge will be completed this fall.

Guests can join the 25th anniversary celebrations by experiencing the Versailles Tower rooms and various food and beverage, spa, wedding and attraction offers from Monday, Aug. 19 to Sunday, Sept. 15.

25th Anniversary Specials and Experiences

Food and Beverage

- Visitors can say “cheers” to 25 years with a special cocktail at select bars from Monday, Aug. 19 to Sunday, Sept. 15, including **Montecristo Cigar Bar, Le Central** and **Gustav’s**. The Joyeux Anniversaire cocktail, the resort’s take on an espresso martini, features Basil Hayden, Liquor 43 and cold brew coffee in a mezcal-rinsed glass and is topped with a Paris Las Vegas 25th anniversary logo.
- **The Bedford by Martha Stewart, Gordon Ramsay Steak, Nobu** and **Vanderpump à Paris** will offer prix fixe menus to commemorate the anniversary from Sunday, Sept. 1 to Sunday, Sept. 15. The celebrity culinary partners designed the menus as if they only had one opportunity to eat and drink the best items at each restaurant. During the anniversary weekend from Friday, Aug. 30 to Sunday, Sept. 1, guests who dine at The Bedford by Martha Stewart, Gordon Ramsay Steak and Nobu will receive a complimentary chocolate Eiffel Tower (one gift for every two guests).
- For details on the prix fixe menus and additional food and beverage offerings, guests can visit caesars.com/paris-las-vegas.

Spa

- In honor of the resort’s silver anniversary, **Voie Spa & Salon** offers special treatments for relaxation and rejuvenation through Tuesday, Oct. 1.
 - Voie D’argent Serenity Massage (50 minutes, starting at \$175) – This Swedish massage features slow, long movements to ease the mind and body and relieve muscle tension. Guests also enjoy a complimentary peppermint foot scrub that revives tired feet.
 - Voie D’argent Blissful Beauty Facial (50 minutes, starting at \$175) – The Voie team creates a specific facial for each person’s skin type using natural active ingredients to cleanse, restore and hydrate. The service finishes with face sculpting, featuring the NuFace microcurrent device that tightens and tones wrinkles away.

Weddings

- Couples looking to tie the knot at one of the most romantic resorts on The Strip can book the Silver Bells Wedding Package at **L’amour Á Paris Chapelles** through the end of the year, starting at \$1,125. Wedding locations include two beautiful indoor chapels, as well as the Eiffel Tower Viewing Deck, the Arc de Triomphe replica and Le Cabaret Lounge.

Attractions and Photo Opportunities

- Visitors can experience incredible Strip views from the **Eiffel Tower Viewing Deck** with a special \$25 ticket offer from Monday, Aug. 26 to Sunday, Sept. 1. Tickets can be purchased [online](#) or in-person at the box office.
- The **Eiffel Tower** at Paris Las Vegas and **High Roller Observation Wheel** at The LINQ Promenade will feature custom light shows for the milestone celebration from Friday, Aug. 30 to Sunday, Sept. 1.
- Guests can pose for an anniversary-themed **photo opportunity** in the hotel lobby entryway from Monday, Aug. 19 to Friday, Sept. 13.

Gaming

- The **commemorative \$25 casino chip** will be available on live-action tables beginning Monday, Aug. 26.

Social Media Sweepstakes

- To enter the **sweepstakes**, guests can share a creative photo of a favorite memory that took place at Paris Las Vegas on Instagram and tag @ParisVegas with the hashtags #ForeverInParis and #sweepstakes from Aug. 19 to Sept. 15. The prize package includes a two-night stay in the new Versailles Tower, a \$500 food and beverage credit to any Caesars Entertainment-owned restaurant or bar, a gift certificate for brunch or dinner for two at the Eiffel Tower Restaurant with an Eiffel Tower Restaurant cookbook, a \$150 gift card for Mon Ami Gabi, up to four complimentary tickets to the Eiffel Tower Viewing Deck, up to four complimentary tickets to a Horseshoe Las Vegas show and a signed Dominique Ansel cookbook.

Coming Soon

Dominique Ansel Marché

Inspired by the sidewalk markets in France, Dominique Ansel Marché marks the launch of an entirely new concept from James Beard Award-winning pastry chef Dominique Ansel, set to debut at Paris Las Vegas in fall 2024. Following the success of Dominique Ansel Las Vegas at Caesars Palace, the new restaurant will showcase croissants and viennoiserie baked fresh each morning, made-to-order crêpes, seasonal fresh fruit tarts and cakes, ice cream and more. The Paris Las Vegas location will also offer a variety of savory items, including succulent rotisserie chicken and potatoes as a nod to the Parisian street-side staple. Spanning more than 5,000 square feet, Dominique Ansel Marché will offer café-style and park bench seating for approximately 50 guests. Dominique Ansel Marché will occupy the former JJ's Boulangerie space near The Bedford by Martha Stewart.

For more information on the anniversary celebrations, guests can visit caesars.com/paris-las-vegas/25-anniversary.

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About Paris Las Vegas

Paris Las Vegas brings the passion and sophistication of the City of Light to the heart of the Las Vegas Strip, transporting guests to Europe's most romantic city. Distinctive for its dramatic 46-story replica Eiffel Tower with a free, nightly light show and authentic architectural reproductions, the resort features more than 2,900 rooms and [suites](#), including Burgundy Rooms. The new Versailles Tower will soon be integrated into Paris Las Vegas, adding 756 redesigned luxury guestrooms to the hotel, with select rooms featuring balconies. The resort offers an 85,000-square-foot casino; the renovated Caesars Race & Sportsbook at Paris Las Vegas; the two-acre Pool à Paris; Las Vegas' first rooftop bar and grill, BEER PARK, spanning 10,000 square feet; Voie Spa & Salon; two wedding chapels; unique French retail shopping located along the resort's Le Boulevard District and the Parisian-themed lounge, Chéri Rooftop. Restaurants include a distinctive array of fine cuisine, such as Chef Joho's acclaimed Eiffel Tower Restaurant, French-bistro Mon Ami Gabi and internationally renowned Gordon Ramsay Steak. Paris Las Vegas also offers quick service options like Brioche by Guy Savoy and Bobby's Burgers by Bobby Flay. Additionally, the resort is home to Lisa Vanderpump's second Las Vegas venue, Vanderpump à Paris, Nobu restaurant, The Bedford by Martha Stewart, Montecristo Cigar Bar and Dominique Ansel Marché (coming soon). Featuring one of the largest ballrooms in Las Vegas, Paris offers 140,000 square feet of pillarless function space. Paris Las Vegas is operated by a subsidiary of Caesars Entertainment, Inc. (NASDAQ: CZR). For more information, please visit parislasvegas.com. Find Paris Las Vegas on [Facebook](#) and follow on [Twitter](#) and [Instagram](#). Must be 21 or older to gamble. Know When To Stop Before You Start.® If

you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-522-4700, Caesars License Company, LLC.

Media Contact:

Caesars Entertainment

Kristin Soo Hoo

ksoohoo@caesars.com