



### FOR IMMEDIATE RELEASE

# WSOP® PARADISE RETURNS WITH A \$50M GUARANTEED "SUPER" MAIN EVENT

The World Series of Poker sets sail for its winter series at Atlantis Paradise Island in the Bahamas, anchored by the largest guarantee in live poker tournament history

**LAS VEGAS (July 17, 2024)** – The World Series of Poker<sup>®</sup> (WSOP) is heading back to paradise this December for the second rendition of its winter tournament series, WSOP Paradise. Made possible through a partnership with GGPoker, WSOP Paradise 2024 will take place from Dec. 6 to Dec. 19, 2024, at Atlantis Paradise Island in the Bahamas and feature the largest guarantee in live poker tournament history.

The series kicks off just months after the WSOP once again shattered live tournament poker records at the 55<sup>th</sup> annual World Series of Poker, which produced another historic series at Horseshoe and Paris Las Vegas on the Las Vegas Strip this summer.

The reimagined WSOP Paradise festival will feature the most comprehensive set of high roller and super high roller tournaments ever offered. While full details on the schedule will be released at a later date, events will range from \$2,500 to \$1,000,000.

The definitive headliner of the series will be the \$25,000 buy-in No Limit Hold'em championship, which will have a historic \$50,000,000 guarantee and be billed as the Super Main Event. Online qualifiers and tournament promotions will begin immediately on GGPoker.

"The action we saw during the WSOP summer series is a testament to the health of poker, particularly for high-roller tournaments," said Ty Stewart, SVP & Executive Director of the WSOP. "Last year was no one-time gimmick. We're thrilled GGPoker has reaffirmed their commitment to building WSOP Paradise through the biggest guarantee in poker history."

"This is one you can't miss," said Daniel Negreanu, GGPoker Global Ambassador. "There were a lot of learnings from year one and everything is going to be bigger and better. A 50 million guarantee in the Bahamas! Are these guys crazy?"

"We are thrilled to welcome back WSOP Paradise players, guests, and fans for the second year to Atlantis Paradise Island, the entertainment capital of the Caribbean. This monumental tournament offers attendees the opportunity to experience Atlantis' \$150 million renovation, including the opulent Atlantis Casino, Bar Sol, The Royal Towers, and several new dining options. See you in Paradise!" said Joe Brunini, Chief Gaming and Customer Development Officer at Atlantis Paradise Island.

The full WSOP Paradise 2024 daily events schedule will be announced later this year, along with details on complimentary hotel accommodations available through special GGPoker tournament packages. The WSOP reserves the right to cancel, change, or modify the tournament or any tournament event, in part or in whole, without notice.

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#### **About World Series of Poker:**

Part of Caesars Entertainment's Caesars Digital operations, the World Series of Poker® is the largest, richest and most prestigious gaming event in the world, having awarded more than \$4 billion in prize money and the prestigious gold bracelet, globally recognized as the sport's top prize. Featuring a comprehensive slate of tournaments in every major poker variation, the WSOP is poker's longest-running tournament in the world, dating back to 1970. In 2023, the event attracted 214,641 entrants from more than 114 different countries to the Paris Las Vegas and Horseshoe Las Vegas and awarded more than \$403 million in prize money. In addition, the WSOP has formed groundbreaking alliances in broadcasting, digital media and corporate sponsorships, while successfully expanding the brand internationally with the advent of WSOP Europe in 2007, WSOP Asia-Pacific in 2013, WSOP International Circuit Series in 2015 and WSOP Paradise at Atlantis Paradise Island in 2023. All WSOP events are subject to the then-current and applicable WSOP tournament rules. For more information, please visit www.wsop.com.

## **About Caesars Entertainment, Inc.**

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment Company in the U.S. and one of the world's most diversified casino-entertainment providers. Since its beginning in Reno, NV, in 1937, Caesars Entertainment, Inc. has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment, Inc.'s resorts operate primarily under the Caesars®, Harrah's®, Horseshoe®, and Eldorado® brand names. Caesars Entertainment, Inc. offers diversified gaming, entertainment and hospitality amenities, one-of-a-kind destinations, and a full suite of mobile and online gaming and sports betting experiences. All tied to its industry-leading Caesars Rewards loyalty program, the Company focuses on building value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. Know When To Stop Before You Start.® Gambling Problem? Call or text 1-800-GAMBLER. For more information, please visit <a href="https://www.caesars.com/corporate">www.caesars.com/corporate</a>.

#### **About GGPoker**

GGPoker is the World's Biggest Poker Room, with a global player base. It offers a range of innovative games and features such as the patented Rush & Cash poker, All-In or Fold, Flip & Go, Spin & Gold, Mystery Battle Royale, GGCare & GGCheers, integrated staking platform, SnapCam video messaging, PokerCraft, and Smart HUD, all designed to enhance gaming experiences and make poker more fun than ever.

In 2020, GGPoker hosted the world record-breaking WSOP Online main event. In 2022, GGPoker became the world's largest online poker room and was awarded the Online Poker Operator of the Year Award at the SiGMA Americas Gaming Awards. In PokerListings' 2022 Operator Awards, GGPoker won the Best Poker Operator, Best Poker Innovation and Best Online Series awards. GGPoker sent over 1,000 players to WSOP Paradise at the Atlantis Paradise Island in the Bahamas in 2023, while more than 1,100 GGPoker players took their

seats in the WSOP 2024 Main Event, which smashed attendance records for the second year running.

Find out more about GGPoker at GGPoker.com and on Facebook, X and Reddit.

# **About Atlantis Paradise Island, The Bahamas**

This past year, the world's most iconic destination resort, <u>Atlantis Paradise Island</u>, rolled out bold multimillion-dollar renovations and exciting new partnerships—from a complete renovation of The Royal Towers to a reimagined Atlantis Casino and much more. The resort's 25th anniversary launched a new chapter for the first-of-its-kind celebrated entertainment resort and destination, ensuring that travelers will continue to experience the best at Atlantis Paradise Island, with stunning accommodations, innovative cuisine, and extraordinary events ranging from live musical performances and concerts to internationally acclaimed food and wine festivals.

For more information about Atlantis Paradise Island, please visit www.atlantisbahamas.com.

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