

FOR IMMEDIATE RELEASE



Legendary Comedian and Actor Martin Short Appointed as New Mayor of Funner, California

Funner's Fourth Celebrity Mayor, Martin Short, Has Officially Taken the Oath of Office

FUNNER, Calif. (May 13, 2024) – [Harrah's Resort Southern California](#) officially welcomed iconic comedian and actor Martin Short as Funner, California's newest mayor today, succeeding former mayors Jane Lynch, Rob Riggle and David Hasselhoff. Mayor Marty, dressed in his signature purple suit and bow tie, took the oath of office amid the lively support of the residents of Funner, California and beyond.

"Martin Short represents the essence of Funner," said Jill Barrett, senior vice president and general manager of Harrah's Resort SoCal. "His renowned humor and dedication to entertainment make him an ideal leader for guiding Funner into a new era. Mayor Marty is already actively planning innovative projects that will enhance the fun in Funner like his 'Short On Time' spa offerings and 'Buckets of Fun' hotel package; we eagerly anticipate seeing his vision unfold and fun made funner."

As he took to the stage for his induction ceremony, Mayor Marty conveyed his enthusiasm for the opportunity to lead Funner and outlined his vision for the city's future. Accompanied by surprise emcee - his friend and former mayor Jane Lynch, Mayor Marty declared his promise to continue making Funner a destination known for its distinctive, fun-filled experiences, bringing laughter and joy to all who visit. The ceremony concluded with Mayor Marty receiving the key to the city, officially marking the start of his tenure as Funner's newest mayor.

"We are excited to welcome Martin Short as Funner's new mayor," said Bo Mazzetti, Chairman of the Rincon Tribe. "His enthusiasm and extensive background in entertainment promise to elevate the vibrant community at Harrah's Resort SoCal."

Now that it's official, Mayor Marty plans to implement a new era of fun in Funner — including exciting entertainment options, innovative culinary experiences, spa treatments, and more, all aimed at ensuring every visitor enjoys their own unique, Funner experience. Visitors can expect exciting (and delicious) initiatives such as:

- Culinary delights: Short Stack Pancakes, Pancake Short Tacos, Short & Sweet Churros, The Mega Marty (Tavern Ham, Gouda & Pretzel Sandwich)
- Bar favorites: Mayor's Refresher (Ginger Shandy), Marty's Motherland (Classic Ginger Whiskey), Mayor's Choice Cosmo (complete with image of Mayor Marty)
- Hotel packages: Short & Suite (30% off Sweet Suites), Buckets of Fun (room of choice and bucket of Corona poolside at Dive)
- Express 20-min 'Short On Time' spa specials: Fun Made Funner Massage, Stunner Facial, Marty's Mani

"It's truly a privilege to stand here with you all in beloved Funner, California," said Mayor Marty. "I'm committed to being more than just a handsome man in a purple suit and stylish bow tie. Let's work together to elevate Funner and craft extraordinary experiences for every visitor."

For more information about Harrah's Resort SoCal and Funner, California, please visit www.harrahssocal.com and www.harrahssocal.com/visit-funner. Follow the resort on Facebook at www.facebook.com/harrahssocal and on Instagram at www.instagram.com/harrahssocal.

MEDIA ASSETS:

Images of Mayor Marty's Initiatives can be downloaded [here](#).

Images from Mayor Marty's Inauguration Ceremony can be downloaded [here](#).

Official Campaign Images of Mayor Marty can be downloaded [here](#).

B-Roll from Marty's Inauguration can be downloaded [here](#).

Funner, CA assets can be downloaded [here](#).

Images from Past Mayoral Inaugurations can be downloaded [here](#).

Property images of Harrah's Resort Southern California can be downloaded [here](#).

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ABOUT FUNNER, CALIFORNIA

Funner (pronounced Fun-er) is located in North San Diego County, California. The destination was established on August 1, 2016, by the Rincon Tribal Council, the elected governing body of the [Rincon Band of Luiseño Indians](#) of the Rincon Reservation, California. Located between San Diego and Los Angeles, in a mountain valley along the San Luis Rey River, Funner is home to Harrah's Resort SoCal, the Rincon Reservation Road Brewery, a mini-waterpark with a swim-up bar, restaurants of all flavors and fanciness, including the world's largest Hell's Kitchen by Gordon Ramsay, and so much more. Book your stay and see why we call this place the best-kept secret you'll share. Go to www.harrahssocal.com/visit-funner for more information.

ABOUT HARRAH'S RESORT SOUTHERN CALIFORNIA

Located in the Southern California desert among swaying palm trees and an abundance of sunshine, it's easy to see why Harrah's Resort Southern California has been voted the best resort in Funner, CA. Offering two luxurious towers housing 1,087 rooms, guests at Harrah's Resort SoCal can enjoy an award-winning selection of restaurants, including the world's largest Hell's Kitchen location; Dive, the trifecta of pools featuring a 400-foot lazy river and Southern California's first swim-up bar; the 11,000 square foot Spa at Harrah's which boasts a rotating menu of seasonal treatments and even a barber shop; over 70,000 square feet of event space, a sports bar, top-tier entertainment acts in music and comedy, dueling pianos and more. As the premier gaming destination in SoCal, the casino is open 24/7 and has an array of slot machines, table games, and a high-limit area. Harrah's Resort SoCal is also a world-class dining destination and the only San Diego County casino resort that has opened new sit-down restaurants since 2020. With five full-service restaurants and multiple grab-and-go options, guests can expect crowd-pleasing flavors, seasonal craft cocktails, and unforgettable culinary experiences. Beyond the fun, Harrah's Resort SoCal is the first Southern California casino to go solar, boasting the largest solar field of any other casino in the region with 4,056 solar panels on 5.5 acres and designed to produce 1.1 megawatts per year. For those seeking good times and a Funner state of mind, Harrah's Resort SoCal is calling. Harrah's Resort Southern California is owned by The Rincon Band of Luiseño Indians and is a subsidiary of Caesars Entertainment, Inc. (NASDAQ: CZR).

ABOUT THE RINCON TRIBE

The Rincon Band of Luiseño Indians is a sovereign government recognized by the United States of America. The Tribe owns Harrah's Resort Southern California and uses profits from this and other commercial enterprises to provide government services including tribal security and environmental enforcement; economic development; healthcare and culture programs; and a tribal court. At no cost to taxpayers, Rincon's public safety operations respond to emergencies in the neighboring communities, with more than a majority of calls generated outside the Reservation. Rincon's tribal enterprises are significant contributors to the San Diego County economy through job creation, tax generation, purchase of local products and services, and charitable donations. www.rincon-nsn.gov.

ABOUT CAESARS ENTERTAINMENT, INC.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino entertainment company in the US and one of the world's most diversified casino-entertainment providers. Since its beginning in Reno, NV, in 1937, Caesars Entertainment, Inc. has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment, Inc.'s resorts operate primarily under the Caesars®, Harrah's®, Horseshoe®, and Eldorado® brand names. Caesars Entertainment, Inc. offers diversified gaming, entertainment and hospitality amenities, one-of-a-kind destinations, and a full suite of mobile and online gaming and sports betting experiences. All tied to its industry-leading Caesars Rewards loyalty program, the company focuses on building value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. Know When To Stop Before You Start.® Gambling Problem? Call 1-800-522-4700. For more information, please visit www.caesars.com/corporate.