

FOR IMMEDIATE RELEASE

Jackpot Alert!
Two Caesars Rewards® Members Win Big with Harrah's Online Casino and Caesars Sportsbook
Caesars Entertainment celebrates customers with special Caesars Rewards experiences in Atlantic City



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ATLANTIC CITY (Nov. 9, 2023) – Two lucky Caesars Rewards members recently secured nearly \$750,000 in total winnings on [Harrah's Online Casino](#) in New Jersey and the [Caesars Sportsbook](#) app in New York. In celebration of these massive wins, Caesars Entertainment hosted both players for a complimentary stay in Atlantic City complete with a check presentation and celebratory dinners at Il Verdi inside Tropicana Atlantic City and Gordon Ramsay's Hell's Kitchen at Caesars Atlantic City.

Cheryl from Cedar Grove, N.J. was playing the popular 888 slot title Mermaid's Millions on Harrah's Online Casino when she won a **\$218,207** jackpot on a **75 cent spin**. Her initial reaction to the jackpot was, "complete disbelief."

After upgrading their flight for an already planned trip to Italy to first class, Cheryl and her husband immediately gave their three children each a portion of the winnings to help pay off their college loans. With the rest of the money put away in savings, Cheryl and her husband plan to use it to take a vacation every summer as they get close to retirement in order to start tackling their travel bucket list – something they never thought they would be able to do.

In addition to this exciting online casino win, Caesars Sportsbook in New York saw one of its biggest futures winners of 2023 with a bettor cashing in **\$460,681** on two different two-leg Major League Baseball World Series Exacta parlays placed back on April 30 and May 7 via the Caesars Sportsbook app. The first parlay was a **\$285 bet** on the Arizona Diamondbacks to win the National League at +6500 combined with the Texas Rangers to win the American League at +1800. The second bet was a double-down on the same parlay with a **\$107 bet** on the D-backs to win the NL (+5000) and the Rangers to win

the AL (+1800). The bettor used his winnings to help fund his business and took his fiance and son to World Series Game 3 in Arizona. He plans to use some of the winnings for his wedding before cashing in on another big future in June when “his underdog Anaheim Ducks make the Stanley Cup finals.”

“We’d like to extend our congratulations to these Caesars Rewards members for these exciting online wins,” said Matthew Sunderland, Senior Vice President & Chief iGaming Officer at Caesars Digital. “The experiences we provided to these members of our Caesars Rewards family are an example of the pride we take in turning online wins into memory-making moments at our destinations. We look forward to creating the unforgettable for more of our digital and in-person players.”

Whether in-person or across all Caesars Digital sports betting and online casino platforms, users 21 and older earn unmatched rewards through their play via an integration with the industry-leading loyalty program, [Caesars Rewards](#).

Caesars is a trailblazer in Responsible Gaming and is committed to enhancing and expanding Responsible Gaming education. The Company enforces an enhanced 21+ gaming policy that ensures Caesars Rewards accounts are only available to individuals 21 and older, where permitted by law, and Caesars Digital online platforms have tools in place to encourage responsible play.

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About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment Company in the U.S. and one of the world’s most diversified casino-entertainment providers. Since its beginning in Reno, NV, in 1937, Caesars Entertainment, Inc. has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment, Inc.’s resorts operate primarily under the Caesars®, Harrah’s®, Horseshoe®, and Eldorado® brand names. Caesars Entertainment, Inc. offers diversified gaming, entertainment and hospitality amenities, one-of-a-kind destinations, and a full suite of mobile and online gaming and sports betting experiences. All tied to its industry-leading Caesars Rewards loyalty program, the Company focuses on building value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. Know When To Stop Before You Start.® Gambling Problem? Call or text 1-800-GAMBLER. For more information, please visit www.caesars.com/corporate.

Responsible Gaming in New Jersey

Must be 21 or older to gamble. Know When To Stop Before You Start.® Gambling Problem? NJ & PA: If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537); NY: Call 877-8-HOPENY or text HOPENY (467369).

Responsible Gaming in New York

Must be 21 or older to gamble. Must be physically present in NY. Know When To Stop Before You Start.® Gambling problem? Call 877-8-HOPENY or text HOPENY (467369).

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