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Nobu Hotels Celebrates a Decade of Game-Changing Hospitality with Nobu Hotel Caesars Palace Las Vegas

(PHOTO)

LAS VEGAS, October 27, 2023 - - 2023 marks 10 years since [Nobu Hotel Caesars Palace Las Vegas](#) opened its doors, and a decade of [Nobu Hotels'](#) instinctive design, innate passion for service and world-class cuisine. To mark the milestone, shareholders Nobu Matsuhisa and Meir Teper returned to Nobu Hotel Caesars Palace for an evening of celebrations with 300 VIP guests for a chance to reflect on 10 years of game-changing hospitality and look ahead at what is to come.

Nobu Matsuhisa, Robert De Niro, and Meir Teper comment: "We're excited to be celebrating this special anniversary for Nobu Hotels and all that we've achieved over the last decade. What started as a single hotel in Las Vegas has grown into a portfolio of nearly 40 properties, and that is all thanks to our Nobu family: the incredible team behind Nobu Hospitality."

The evening of celebrations at Nobu Hotel Caesars Palace began with an exclusive reception-style event in Nobu Restaurant & Lounge, where VIP casino and retail guests enjoyed special dishes inspired by 10 different Nobu Hotel and Restaurant locations across North America. The festivities continued with an intimate after-party in the 10,300-square-foot Nobu Hotel Villa, featuring creative cocktails and desserts and an exclusive performance from ABSINTHE by Spiegelworld. Nobu Hospitality CEO Trevor Horwell, Caesars Entertainment executives and the Nobu shareholders took to the stage and toasted 10 years of stirring the hospitality industry on the villa's terrace surrounded by unparalleled views of the Las Vegas Strip.

Sean McBurney, Regional President of Caesars Entertainment, said: "At Caesars Palace, we take great pride in our history of 'firsts,' and we are thrilled to count the first Nobu Hotel in the world among them. Ten years after first opening, Nobu Hotel Caesars Palace remains one of our most sought-after resort experiences. Our incredible partnership here with Nobu Hospitality has paved the way for the addition

of Nobu Hotels and Restaurants in other Caesars Rewards destinations, including the upcoming Nobu Hotels in Atlantic City and New Orleans.”

A Long-Standing Partnership

Both synonymous with guest satisfaction, unforgettable moments and delivering luxury through experiences, the partnership between Caesars Entertainment and Nobu Hotels has set new standards for hospitality since Nobu Hotel Caesars Palace Las Vegas opened in 2013 – and it is a partnership that has continued to evolve. The much-anticipated Nobu Hotel Caesars Atlantic City is set to open in January 2024, with a hotel opening within the newly created Caesars New Orleans soon to follow.

Trevor Horwell, CEO of Nobu Hospitality, said: “This anniversary is a testament to the dedication of our team and the loyalty of our guests. We enter all partnerships thinking long term and our collaboration with Caesars is a clear example of this; the trust we’ve built over the last decade has allowed us to embark on further joint ventures, and I’m excited to see what we’ll achieve together over the next 10 years. From hotels to branded residences, we are incredibly proud of what Nobu Hotels has accomplished over the past 10 years, and we will continue to provide exceptional experiences for many years to come.”

Looking Ahead to 2024

With the lifestyle draw of luxury developments, a growing number of home buyers are choosing to live in branded communities. Launching in Los Cabos in 2023, the first Nobu residences offer an exclusive, curated lifestyle encapsulating the heartfelt hospitality, innovative design, and fine ingredients synonymous with the global lifestyle group. Nobu Hotel, Restaurant and Residences Toronto will follow in 2024, spanning two 45-story towers in the former Pilkington Glass Factory in the city’s Entertainment District. The project is another ambitious launch for the brand, with 660 residential units and 36 hotel suites, as well as a unique lifestyle space known as Nobu Centre.

Expanding the branded residences is a key part of Nobu’s continued global expansion, with projects in development in Al Khobar, Al Marjan Island, Abu Dhabi, Tulum, Orlando, Punta Cana, Egypt and Da Nang, Vietnam. Next year, the brand will also continue to expand its European footprint, making its hotel debut in both Italy and Portugal with openings in Rome and Lisbon, and welcome a sixth Spanish property to the portfolio - Nobu Hotel Madrid.

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About Nobu Hospitality

Named one of luxury’s 25 Most Innovative Brands by Robb Report, Nobu Hospitality is ranked among an elite selection of global lifestyle brands. The natural growth of Nobu Hospitality, built on service, image, and reputation, offers the complete spectrum of hotel, restaurant, and residence management for unique projects around the world. Founded by Nobu Matsuhisa, Robert De Niro, and Meir Teper, with operations spanning five continents, the Nobu brand thrives in the world’s capitals as the ultimate destination lifestyle experience. The first Nobu Hotel opened in 2013 in Las Vegas and since then an additional 37 hotels have been added both open and in development. Today

Nobu hotels are open in the following locations: Manila, Miami Beach, Malibu, Shoreditch (London), Ibiza, Palo Alto, Marbella, Los Cabos, Barcelona, Warsaw, Chicago, Portman Square (London), Santorini, Atlanta, Marrakech, Seville and San Sebastian. Nobu Hotels are in development for Rome, Madrid, Toronto, Atlantic City, Abu Dhabi, New Orleans, São Paulo, Barbuda, Tel Aviv, Hamburg, Punta Cana, Orlando, Danang, Tulum, Bangkok, Al Khobar, Al Marjan Island, Lisbon, New York, Cairo and North Coast Egypt.

About Caesars Palace

Caesars Palace, the iconic Las Vegas Strip resort where every guest is treated like a Caesar, features 3,980 hotel guest rooms and [suites](#), including the redesigned 182-room [Nobu Hotel Caesars Palace](#), the renovated Palace Tower and Forbes Star Award-winning [The Laurel Collection by Caesars Palace](#). The 85-acre resort offers diverse dining options from the award-winning Bacchanal Buffet to celebrity chef-branded restaurants, including Gordon Ramsay HELL'S KITCHEN, Pronto by Giada, Amalfi by Bobby Flay, Vanderpump Cocktail Garden by restaurateur and television star Lisa Vanderpump, one of Nobu Matsuhisa's largest Nobu restaurants, Restaurant Guy Savoy, MR CHOW, award-winning pastry chef Dominique Ansel's first Las Vegas bakery, Stanton Social Prime – a new dining concept in partnership with Tao Group Hospitality, Guy Fieri's Chicken Guy! and Bobby's Burgers by Bobby Flay in the Forum Food Hall, legendary New York Steak House Peter Luger, Brasserie B by Bobby Flay (set to open in late 2023) and more. For the best in cocktails, destination lounges include Montecristo Cigar Bar, Alto Bar, VISTA Cocktail Lounge and Stadia Bar. The resort also features nearly 130,000 square feet of casino space, the Caesars Race & Sportsbook at Caesars Palace with a 143-foot HD LED screen and state-of-the-art sound, a five-acre Garden of the Gods Pool Oasis, the luxurious Qua Baths & Spa, Hairdreams by Michael Boychuck, five wedding chapels and gardens, and the 75,000-square-foot OMNIA Nightclub with the top DJs such as Steve Aoki. The 4,300-seat Colosseum, Billboard Magazine's "Venue of the Decade: 2000 – 2009" and the top venue of its size 2010 - 2020," spotlights world-class entertainers including Adele, Sting, Rod Stewart, Jerry Seinfeld and Garth Brooks. Also, the Green Fairy Garden in front of Caesars Palace hosts ABSINTHE by Spiegelworld, an adults-only circus variety show featuring a cocktail of wild and outlandish acts. The Forum Shops at Caesars Palace showcases more than 160 boutiques and restaurants. Caesars Palace is operated by a subsidiary of Caesars Entertainment, Inc. (NASDAQ: CZR). For more information, please visit caesarspalace.com or the Caesars Entertainment [media room](#). Find Caesars Palace on [Facebook](#) and follow on [Twitter](#) and [Instagram](#). Know When To Stop Before You Start.® If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling or texting 1-800-GAMBLER, Caesars License Company, LLC.

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