



FOR IMMEDIATE RELEASE

The World Series of Poker® Launches *Wsop® Paradise*

In Partnership with GGPoker, WSOP's new winter series to debut at Atlantis Paradise Island, the Bahamas

LAS VEGAS (July 17, 2023) – On the heels of a record-shattering summer, the richest, most prestigious and longest-running poker series – the World Series of Poker (WSOP) – is heading to paradise this winter to kick off a new live tournament poker series, *WSOP Paradise*. The newly minted series, made possible through a partnership with GGPoker, is set to take place from December 3-14, 2023, at Atlantis Paradise Island in the Bahamas.

The new series builds on the momentum generated by the record-breaking 54th annual WSOP which took place at Horseshoe and Paris Las Vegas on the Las Vegas Strip this summer. Featuring 15 bracelet events in total, *WSOP Paradise* will be headlined by a total of \$50 million in guaranteed prize pools, including a \$5,000 Main Event with a \$15 million total prize pool guarantee, and a \$1,500 Mystery Bounty with a \$5 million guarantee.

In addition, *WSOP Paradise* will have unparalleled value for High Rollers: A massive \$100k event with \$5 million guaranteed, a \$50k event with \$2 million guaranteed, two Pot Limit Omaha events with seven-figure guarantees, and a signature \$25,000 GGMillion\$ event with a staggering \$10 million total prize pool guarantee.

“The summer was an unprecedented success, but the vision is equally as ambitious for *WSOP Paradise*,” said Ty Stewart, SVP & Executive Director of the WSOP. “We have the strongest online partner in the world, and they are set to send a record number of qualifiers to a live tournament. Atlantis also has a great legacy in poker, and we believe this combination of partners can deliver poker’s most powerful new franchise for years to come. Many players say summer in Vegas is the best time of year. We hope that will only be rivaled by winter in paradise.”

GGPoker, who sent 774 players to the Main Event at this summer’s WSOP, has pledged to send at least 1,000 players to *WSOP Paradise*. Online qualifiers and tournament promotions, including hotel accommodations with special rates for tournament players will be available at ggpoker.com at a later date.

“GGPoker is delighted to launch *WSOP Paradise* and welcome hundreds of players from all over the world to Atlantis Paradise Island this December,” said Daniel Negreanu, GGPoker Global Ambassador. “It’s going to be an absolutely amazing experience, the best of poker at one of the world’s most luxurious resorts!”

“Atlantis’ 25th anniversary launches a new chapter for the resort, unveiling a multimillion-dollar transformation of the Atlantis Casino complemented by renovated guestrooms at The Royal and Michelin star chef dining experiences in time for the *WSOP Paradise* event. We are excited to welcome the *WSOP Paradise* this winter and look forward to hosting the debut of this premiere tournament series for players and their fans,” said Joe Brunini, Chief Gaming & Customer Development Officer Atlantis Paradise Island, the Bahamas.

The full schedule of events will be announced later this year. The WSOP reserves the right to cancel, change or modify the tournament or any tournament event, in part or in whole, without notice.

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About the World Series of Poker

Part of Caesars Entertainment's Caesars Digital operations, the World Series of Poker® is the largest, richest and most prestigious gaming event in the world, having awarded more than \$3.63 billion in prize money and the prestigious gold bracelet, globally recognized as the sport's top prize. Featuring a comprehensive slate of tournaments in every major poker variation, the WSOP is poker's longest-running tournament in the world, dating back to 1970. In 2022, the event attracted 197,626 entrants from over 100 different countries to the Paris Las Vegas and Horseshoe Las Vegas and awarded more than \$347 million in prize money. In addition, the WSOP has formed groundbreaking alliances in broadcasting, digital media and corporate sponsorships, while successfully expanding the brand internationally with the advent of WSOP Europe in 2007 and the WSOP Asia-Pacific in 2013 and the WSOP International Circuit Series in 2015. All WSOP events are subject to the then-current and applicable WSOP tournament rules. For more information, please visit www.wsop.com.

About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment Company in the U.S. and one of the world's most diversified casino-entertainment providers. Since its beginning in Reno, NV, in 1937, Caesars Entertainment, Inc. has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment, Inc.'s resorts operate primarily under the Caesars®, Harrah's®, Horseshoe®, and Eldorado® brand names. Caesars Entertainment, Inc. offers diversified gaming, entertainment and hospitality amenities, one-of-a-kind destinations, and a full suite of mobile and online gaming and sports betting experiences. All tied to its industry-leading Caesars Rewards loyalty program, the Company focuses on building value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. Know When To Stop Before You Start.® Gambling Problem? Call or text 1-800-GAMBLER. For more information, please visit www.caesars.com/corporate.

About GGPoker

GGPoker is the World's Biggest Poker Room, with a global player base. It offers a range of innovative games and features such as the patented Rush & Cash poker, All-In or Fold, Flip & Go, Spin & Gold, Battle Royale, GGCare & GGCheers, integrated staking platform, SnapCam video messaging, PokerCraft, and Smart HUD, all designed to enhance gaming experiences and make poker more fun than ever.

In 2020, GGPoker hosted the world record-breaking WSOP Online main event and the WSOP 2020 Main Event. In 2021, GGPoker won PokerListing's 'Best Poker Software Overall' award. In 2022, GGPoker became the world's largest online poker room and was awarded the Online Poker Operator of the Year Award at the SiGMA Americas Gaming Awards. In 2023, GGPoker sent more than 750 players to the live WSOP 2023 Main Event via its celebrated Road to Vegas

satellite tournaments.

About Atlantis Paradise Island, The Bahamas

Throughout 2023, [Atlantis](#) is rolling out bold multimillion-dollar renovations and exciting new partnerships throughout the resort – from a complete renovation of The Royal Towers to a reimagined Atlantis Casino and much more. The resort's 25th anniversary launches a new chapter for the first-of-its-kind celebrated entertainment resort destination, ensuring that travelers will continue to experience the best at Atlantis Paradise Island, with stunning accommodations, innovative cuisine, and extraordinary experiences ranging from live music performances and concerts to internationally acclaimed food and wine festivals. For more information and reservations, please visit atlantisbahamas.com

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