

NOBU HOTEL

CAESARS PALACE

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OVERVIEW

Caesars Entertainment and Nobu Hospitality – the global lifestyle brand founded by Nobu Matsuhisa, Robert De Niro and Meir Teper – developed the world's first Nobu Hotel, a boutique hotel within the iconic Caesars Palace resort that opened in February 2013. The innovative concept features one of the largest Nobu restaurants and lounges and the first on the Strip.

In December 2021, Nobu Hotel Caesars Palace completed a multimillion-dollar refresh of all 182 guest rooms and public areas. This was one of several projects in development as Caesars Entertainment expands its longstanding partnership with Nobu Hospitality, including two new Nobu Hotels and restaurants at Harrah's New Orleans and Caesars Atlantic City, as well as a Nobu restaurant at Paris Las Vegas.

RESERVATIONS

(800) 727-4923
nobucaesarspalace.com

MEDIA ROOM

newsroom.caesars.com

DESIGN

In Nobu's first hotel project, leading the way as the first celebrity chef-branded hotel venture, the award-winning global architecture and design firm Rockwell Group led the overall interior design for the hotel, including all rooms, suites and common areas, as well as the adjoining restaurant and lounge. Incorporating a decades-long history with the Nobu brand, Rockwell Group created stylish interiors showcasing natural materials fused with Nobu's signature Japanese elegance, designed to convey an extension of the fun and energetic Nobu lifestyle.

To create a more modern, residential feel with the 2021 hotel refresh, Rockwell Group re-envisioned the guest rooms and common areas it first designed in 2013. Rockwell Group drew inspiration from *kintsugi*, the Japanese art of repairing broken pottery with gold epoxy – creating cohesion from collage. This element creates a streamlined, lighter and more luxe take on the original design concept.

- The focal piece of the new guest rooms is a custom sofa in a dozen different patch-worked upholsteries, from painterly-style prints to muted textured graphics.
- The redesigned rooms also feature a quartzite coffee table with a gold base and a cracked *kintsugi* effect, along with additional lighting.
- New custom carpet has aubergine hues, as well as abstract and painterly-style florals – inspired by 19th Century Japanese artist Tsubaki Chinzan – overlaid with gold *kintsugi* veining.
- Another welcome addition is a statement desk or dining table, which will be connected to the dresser by a quartz buffer.

- The refreshed suites also feature new furniture, rugs and flooring.
- Redesigned guest corridors feature a custom carpet with rippling forms, suggesting a pond of koi fish that cluster at each guest room door, and patterns inspired by *suminagashi* – the art of Japanese paper marbling.
- In addition, the new inset lobby carpet depicts monumental slabs of marble and agate surrounded by gold veining, with pops of gray, rust and blue.

ACCOMMODATIONS

182 rooms and suites

- 117 King rooms (350 square feet)
- 46 Double Queen rooms (350 square feet)
- 18 suites (900 – 1,800 square feet)
- One Nobu Villa (10,300 square feet)

EXCLUSIVE GUEST AMENITIES

- Deluxe Natura Bissé luxury bath and skincare amenities in an exclusive rosemary white tea scent
- Luxurious Fili D'oro linens
- Prioritized reservations to Nobu Restaurant at Caesars Palace
- Access to the private front desk and lounge located on the 72nd floor of the hotel, featuring:
 - A dedicated fitness Center with Technogym equipment selected by Nobu Matsuhisa and Robert De Niro, as well as Peloton bikes
 - An assortment of tea and bottled water available 24 hours
 - A conference Room with an eight-seat table available for hourly or daily rental
- Nobu Hotel Guest Services Agents, who also serve as concierge with the ability to make reservations and recommendations, as well as print show tickets directly at the desk
- Access to the exclusive in-room dining menu curated by Nobu's acclaimed culinary team
 - Nobu Hotel Caesars Palace is the only place in Las Vegas where guests can enjoy Nobu breakfast through in-room dining.
- Each guest room comes equipped with a yoga mat

PELOTON BIKES

Nobu Hotel Caesars Palace is one of the very few places on The Strip that offers the widely sought-after Peloton bikes. Guests can now have a Peloton bike delivered right to their Nobu room to enjoy their very own private cycling studio. Place an order through Ivy, Caesars Entertainment's virtual concierge service, for \$100 per day (plus tax) with a \$200 deposit. Additionally, the Nobu Hotel Fitness Center offers complimentary Peloton bikes for guests to use, free of charge.

RESTAURANT

Design:

The Las Vegas location is one of the largest Nobu restaurants in the world. The design is based on the Japanese notion of *wabi sabi*, a design aesthetic of simplicity, evocative transience and beauty in unexpected and natural rawness. Rockwell Group has created a new vocabulary of materials including stone tiles, wood with expressive grains and paper lanterns.

Features:

- 12,775 square feet – one of the largest Nobu restaurants

- 327 seats
- Three teppanyaki tables
- Two semi-private chef's tables in individual pods
- Sushi bar
- Private dining room
- Bar and lounge

ARRIVAL

Guests will enter a separate Nobu Hotel lobby in Caesars Palace where they will be greeted by a Nobu Hotel concierge member and escorted to the private front desk and lounge on the 72nd floor. Check-In time is 4 p.m. and check-out time is 11 a.m.

Lobby Features:

- 100 square feet
- Custom wood blocks of varying sizes, shapes and types of wood (fir, hemlock and oak) cover the walls and ceiling
- The floor is comprised of end grain wood squares
- The reception desk is an abstracted boulder shape with a high gloss black lacquer finish
- Hotel is accessed by dedicated elevators featuring custom antique bronze elevator doors
- Dedicated entrance to the restaurant

CENTURION TOWER

The Centurion Tower at Caesars Palace was originally built in 1970. In 2011, the tower underwent a multimillion-dollar transformation to become Nobu Hotel.

NOBU HOSPITALITY

Nobu Matsuhisa, Robert De Niro and Meir Teper have been the core shareholders since inception for this private company and have taken great pride in the continual strategy of re-investing in the brand ensuring new pre-eminent locations, delivering unique experiences by a team and platform which ensures the brand is both relevant today, but also one that is financially solid.

ICONIC ARTISTS

Nobu Hotel features a collection of unique chairs made by renowned wood furniture designer **Fumitaka Tomita**, who brings out the beauty of wood from the pride of domestic Japanese material.

The hotel also displays artwork from contemporary Japanese artist, **Takashi Murakami**, who is internationally recognized for his design partnership with Louis Vuitton from 2003 to 2015. While he specializes in fine arts media, he is most famous for creating the multicolored monogram for Louis Vuitton with his signature cheerful color palette on a clean white background, which was revered by a multitude of celebrities. Takashi Murakami's artwork in Nobu Hotel was curated by Martin Lawrence Galleries inside the Forum Shops at Caesars Palace.

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