

CAESARS[®] SPORTSBOOK

Caesars Sportsbook Fact Sheet

- LOCATION:** 3570 S. Las Vegas Blvd., Las Vegas, NV 89109
- WEBSITE:** <https://www.caesars.com/sportsbook-and-casino>
- HISTORY:** Caesars Sportsbook, the flagship sports wagering platform of Caesars Entertainment, was rebranded in its current name following the acquisition of William Hill US by Caesars Entertainment in 2021. Caesars Sportsbook is currently live in 33 states and North American jurisdictions, 28 of which are mobile.
- OVERVIEW:** Caesars Sportsbook combines Caesars' sports betting assets under one brand and features the industry-leading loyalty program, Caesars Rewards, allowing members to earn credits with every wager. The Caesars Sportsbook brand leads in market access for legalized sports betting and has the most retail locations in the United States. The mobile app offers expansive options for customers to wager responsibly, including live in-game betting, same-game parlays, micro-betting as well as a safe and easy payment process. Caesars is the Official Casino Sponsor and an Official Sports Betting Partner of the NFL. The Company also has partnerships with the NBA, NHL, MLB, and several individual teams and operates retail sportsbooks at Chase Field, home of the Arizona Diamondbacks, and Capital One Arena in D.C., home of the Washington Capitals, Washington Wizards and Washington Mystics.
- SPORTSBOOK:** Caesars Sportsbook's flagship sportsbook at Caesars Palace features a custom-built, 143' HD LED screen coupled with state-of-the-art sound so that you won't miss a minute of the game. The "Home of Champions" buzzes with excitement as sports fans cheer on their favorites while watching action from coast to coast.
- CAESARS REWARDS:** Sports fans can enjoy mobile sports betting tied to unmatched rewards via the industry-leading customer loyalty program, [Caesars Rewards](#). Every wager placed in-person or via the Caesars Sportsbook mobile app earns Tier Credits that contribute to status and Reward Credits that can result in extraordinary Caesars Rewards experiences, discounted getaways at various Caesars destinations across the United States, bonus cash in the Caesars Sportsbook app, and world-class culinary experiences.

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