



March 12, 2012

First Solar Begins Construction of Solar PV System for Frank Lloyd Wright Foundation's Energizing Taliesin West™ Initiative

SCOTTSDALE, Ariz., March 12, 2012 – First Solar broke ground on construction of a 250 kW (AC) solar photovoltaic (PV) system at The Frank Lloyd Wright Foundation's Taliesin West campus. The groundbreaking marks the launch of *Energizing Taliesin West™*, a pioneering initiative integrating sustainable energy at Frank Lloyd Wright's Taliesin West in Scottsdale, Ariz. The project is being run in conjunction with energy efficiency consultant Big Green Zero

Energizing Taliesin West™ is a groundbreaking effort to transform the entire National Historic Landmark Taliesin West site into a “net zero” energy customer, producing as much energy as it consumes annually, while maintaining the historic and architectural integrity of the site. The comprehensive endeavor will focus on the twin goals of maximizing Taliesin West's energy efficiency (through improved lighting, insulation, climate controls and other techniques) while also generating clean renewable energy on-site.

To mark the occasion, representatives from First Solar, Big Green Zero and the Frank Lloyd Wright Foundation held a ceremonial groundbreaking. Pictured from left to right are Ted Meyer, Vice President of Corporate Communications for First Solar; Sean Malone, CEO of The Frank Lloyd Wright Foundation; and Bob Roth, CEO of Big Green Zero.



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About the Frank Lloyd Wright Foundation

The Frank Lloyd Wright Foundation is a non-profit organization that was established by Frank Lloyd Wright in 1940 to be a cultural and educational institution and the primary conservator of his work. The Foundation owns two world-famous National Historic Landmarks – Taliesin in Spring Green, Wis. and Taliesin West in Scottsdale, Ariz. – both open to inspire the public. The Foundation also owns and manages the vast Frank Lloyd Wright Archives and operates the Frank Lloyd Wright School of Architecture, a continuation of the apprenticeship program Wright established in 1932. www.franklloydwright.org

About Big Green Zero

Big Green Zero, LLC is a team of sustainable energy engineers, project planners, and historic preservation enthusiasts. The team provides commercial and institutional property owners with commercial-grade energy assessments and sustainable energy project planning services. Big Green Zero is developing and managing the Energizing Taliesin West™ project. <http://www.biggreenzero.com/>

About First Solar, Inc.

First Solar manufactures solar modules with an advanced semiconductor technology, and is a premier provider of comprehensive photovoltaic (PV) system solutions. The company is delivering an economically viable alternative to fossil-fuel generation today. From raw material sourcing through end-of-life collection and recycling, First Solar is focused on creating value-driven renewable energy solutions that protect and enhance the environment. For more information about First Solar, please visit www.firstsolar.com.

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