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First Solar and juwi solar Sponsor Road Cycling Team

Race at Redlands Bicycle Classic in Redlands, Calif

TEMPE, Ariz., and BOULDER, Colo., March 28, 2011— Two of North America's premier solar companies—First Solar Inc. (Nasdaq: FSLR) and juwi solar Inc. — are co-sponsoring a U.S. amateur road cycling team in an effort to promote awareness for sustainable solar energy in communities throughout the country.

Based in Boulder, Colo., the juwi / First Solar Cycling Team is comprised of ten elite cyclists, including two-time national champion Michael Olheiser. They will participate in racing events from New York to California, including the Redlands Bicycle Classic on March 31-April 3. The race will take place not far from First Solar's proposed Stateline and Desert Sunlight solar projects. The combined capacity of the solar projects will be 850 megawatts, enough electricity to power approximately 250,000 homes, displacing approximately 465,000 metric tons of CO2 annually, the equivalent of removing 92,000 cars from the road.



"First Solar is committed to sustainable energy solutions that promote a clean, emission-free environment and is proud to partner with juwi on this sponsorship opportunity," said First Solar's Components Business Group President TK Kallenbach. "The juwi/ First Solar Cycling Team is powered by pure human energy— an excellent example of hard work and the competitive spirit."

"juwi is excited to team up with First Solar to sponsor the juwi/First Solar Cycling Team," said Michael Martin, CEO of juwi solar Inc. "We are honored to support such talented cyclists who promote not only healthful living but also supply a clean and renewable self-powered source of energy."

For more information about the juwi / First Solar Cycling Team, visit www.solarcycling.org or www.facebook.com/solarcycling. For more information about the Redlands Bicycle Classic, including race dates and times, visit www.redlandsclassic.com.



About First Solar

First Solar manufactures solar modules with an advanced semiconductor technology, and is a premier provider of comprehensive photovoltaic (PV) system solutions. The company is delivering an economically viable alternative to fossil-fuel generation today. From raw material sourcing through end-of-life collection and recycling, First Solar is focused on creating value-driven renewable energy solutions that protect and enhance the environment. For more information about First Solar, please visit www.firstsolar.com.

About juwi solar

juwi solar Inc. (JSI) based in Boulder, Colorado, specializes in developing, designing, engineering, constructing and operating utility-scale solar energy generation facilities (1MW and larger) in North America. To date, JSI has constructed three of the ten largest PV facilities in the U.S. JSI is majority-owned by its German parent company juwi Holding AG, whose solar subsidiaries have built more than 1,500 solar PV project around the world -- totaling 700MW of installed capacity. For more information about juwi solar Inc., please visit www.juwisolar.com

