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First Solar's Cutting-Edge Photovoltaic Technology Seen by 1.5 Million Visitors to the Shanghai Expo

November 1, 2010 [Shanghai] – The Shanghai World Expo, which closed yesterday, educated 1.5 million people on First Solar Inc.'s advanced, thin-film photovoltaic technology as part of the Inner Mongolian pavilion.

To support the pavilion of Inner Mongolia, which is promoting an ambitious investment in several renewable energy technologies, First Solar provided three working solar modules installed on a fully functional racking system. In keeping with the theme of the Expo, "Better City, Better Life," the display serves as an expression of the commitment shared by Inner Mongolia and First Solar in utilizing advanced solar technology to help build a low carbon economy in China.

"The Shanghai World Expo has been a tremendous success and First Solar is very proud to be involved and supporting Inner Mongolia in highlighting the role of advanced solar energy technology in sustainable development," said TK Kallenbach, Executive Vice President of Marketing and Product Management at First Solar. "We will continue to advance solar PV technology utilizing our global experience in order to reduce costs while generating energy in an environmentally sustainable way."

Mr. Kallenbach visited the Inner Mongolian pavilion in September to support the company's role in the autonomous region's renewable energy display. The Chinese government recently approved a pre-feasibility study for the construction of a 30 megawatt solar power plant in Ordos City, Inner Mongolia, using First Solar's thin-film solar modules.

About First Solar, Inc.
First Solar manufactures solar modules with an advanced semiconductor technology and provides comprehensive photovoltaic (PV) system solutions. The company is delivering an economically viable alternative to fossil-fuel generation today. From raw material sourcing through end-of-life collection and recycling, First Solar is focused on creating cost-effective, renewable energy solutions that protect and enhance the environment. For more information about First Solar, please visit http://www.firstsolar.com.

SOURCE: First Solar, Inc.

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