March 10, 2010

First Solar Becomes Thematic Partner of the Nicolas Hulot Foundation

PARIS – MARCH 10, 2010 - First Solar (NASDAQ: FSLR) and the Nicolas Hulot Foundation today signed a long-term partnership to promote the foundation's work in nature preservation and sustainable development.

As a thematic partner for three years for the Foundation's Climate and Energy Efficiency program, First Solar will provide financial support for the Foundation's relevant educational activities. The Foundation's Energy Efficiency program aims to promote a transition to sustainable energy market by changing the behavior of individuals, companies and local authorities. It aims to cut greenhouse gas emissions to a fourth of today's levels by 2050.

"Energy is vital for development that is viable and social, for access to knowledge and the fight against human misery. We hope that one day we will be capable of equitably distributing inexhaustible solar energy, which every two minutes provides the earth with our energy needs for an entire year," said Nicolas Hulot, president of the Nicolas Hulot Foundation for Nature and Mankind.

For years, First Solar has been engaged in making solar energy clean, affordable and sustainable, thereby contributing to energy security and the fight against greenhouse gas emissions.

In the context of this partnership, First Solar will put its expertise in the field of renewable energies at the disposal of the Foundation. The Foundation, for its part, commits to reflect on the future role of solar energy in France and world-wide in the context of its ongoing work on future energy scenarios.

"The work done by the Foundation on the climate and energy efficiency over the last several years is remarkable and is the reason we have chosen to support it," said Stephan Hansen, Managing Director of First Solar GmbH. "We are pleased to support the efforts of the Foundation and its President, Nicolas Hulot, for whom we have great respect and admiration."

About First Solar
First Solar manufactures solar modules with an advanced semiconductor technology and provides comprehensive photovoltaic (PV) system solutions. By continually driving down manufacturing costs, First Solar is delivering an economically viable alternative to fossil-fuel generation today. From raw material sourcing through end-of-life collection and recycling, First Solar is focused on creating cost-effective, renewable energy solutions that protect and enhance the environment. For more information about First Solar, please visit www.firstsolar.com.

About the Fondation Nicolas Hulot pour la Nature et l'Homme
Since its creation in 1990, the Nicolas Hulot Foundation for Nature and Mankind has pursued the mission of modifying individual and collective behavior to preserve our planet. The French non-profit foundation is dedicated to environmental education, promoting respect for nature and informing the public about the efforts of responsible citizens. Its actions pursue three objectives: Incite citizens to daily action, especially via its "Challenge Earth" campaign; influence political and economic decision-makers and mobilize them via the Ecological Pact initiative; and support projects in France and world-wide. Every year, around 150 projects are selected according to sustainable development criteria. The Foundation aims to change behavior in order to move towards a new form of society and culture based on sustainable development and solidarity. For more information, please visit: www.fondation-nicolas-hulot.org.

Media Contacts :

First Solar – (Europe)
Brandon Mitchener ou Pia Alina Lange
+49 (6131) 1443-399
media-france@firstsolar.com

Nicolas Hulot Foundation
Manuela Lorand

+33 (1) 41 22 10 70
m.lorand@fnh.org

Hélène Boulanger ou Xavier Bossaert
+33 (1) 4186-7676
helene.boulanger@bm.com; xavier.bossaert@bm.com