

Madison Square Garden Names Glaze Teriyaki a Partner of the World's Most Famous Arena

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New Concession Stand Featuring the Brand's Products to Open in Madison Square Garden for the 2026-27 Season

NEW YORK--(BUSINESS WIRE)-- Madison Square Garden Entertainment Corp. (NYSE: **MSGE**) ("MSG Entertainment") and Madison Square Garden Sports Corp. (NYSE: **MSGS**) ("MSG Sports") announced today a new partnership with Glaze Teriyaki, naming the Asian fast-casual restaurant concept a Partner of Madison Square Garden, the New York Knicks, and the New York Rangers.

As a part of the partnership, Glaze Teriyaki will have a brand-new dedicated concession stand on the sixth floor concourse inside Madison Square Garden, offering dishes such as rice bowls with chicken, grass-fed steak, or veggies; as well as pork, chicken, and vegetable dumplings. Additionally, Glaze Teriyaki will have products available in select premium hospitality areas throughout the Arena.

"At Madison Square Garden we strive to make every part of the guest experience memorable, including providing guests with diverse and thoughtfully selected dining options to choose from," said Doug Jossem, Executive Vice President Global Sports and Entertainment Partnerships, MSG Entertainment. "Partnering with Glaze Teriyaki allows us to keep evolving our culinary program and continue to deliver best in class service and experience to our guests."

"We're thrilled to join Madison Square Garden and become part of such an iconic New York institution," said Paul Krug, CEO of Glaze. "MSG is at the heart of so much of New York's sports, music, culture, and entertainment. We're proud to bring Glaze to this incredible destination for people from across the city and around the world and to be part of the energy that makes MSG so special."

As a part of the new partnership, Glaze Teriyaki will receive significant brand promotion during select events in the Arena, including on IPTV screens on the sixth and eighth floor concourses as well as concourse activations during Knicks and Rangers games throughout the season and select Arena concerts. Glaze Teriyaki will also be featured in Knicks and Rangers pre-game emails throughout the season.

Extending the partnership beyond The Garden, there will also be a sweepstakes conducted at several Glaze restaurant locations in New York City, providing an opportunity for a Glaze customer to win tickets to a concert at Madison Square Garden.

About Madison Square Garden Entertainment Corp.

Madison Square Garden Entertainment Corp. (MSG Entertainment) is a leader in live entertainment, delivering unforgettable experiences while forging deep connections with diverse and passionate audiences. The Company's portfolio includes a collection of world-renowned venues – New York's Madison Square Garden, Infosys Theater at Madison Square Garden, Radio City Music Hall, and Beacon Theatre; and The Chicago Theatre – that showcase a broad array of sporting events, concerts, family shows, and special events for millions of guests annually. In addition, the Company features the original production, the Christmas Spectacular Starring the Radio City Rockettes, which has been a holiday tradition for more than 90 years. More information is available at **www.msgentertainment.com**.

About Madison Square Garden Sports Corp.

Madison Square Garden Sports Corp. (MSG Sports) is a leading professional sports company, with a collection of assets that includes the New York Knicks (NBA) and the New York Rangers (NHL), as well as two development league teams – the Westchester Knicks (NBAGL) and the Hartford Wolf Pack (AHL). MSG Sports also operates a professional sports team performance center – the MSG Training Center in Greenburgh, NY. More information is available at **www.msgsports.com**.

About Glaze Teriyaki

Glaze Teriyaki is a New York City favorite for customizable teriyaki dishes, serving fresh, flavorful food that's truly for everyone. Glaze features premium proteins, farm-fresh vegetables, and house-made sauces to create nutritious, craveable meals that are approachable and full of flavor. Madison Square Garden is Glaze's ninth location across New York City and Chicago.

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