NEWS RELEASE

SLING TV and Cinedigm Expand Partnership with Addition of Midnight Pulp, The Country Network and AsianCrush Channels

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More than a Dozen Cinedigm Channels Now on Sling Freestream

LOS ANGELES, March 9, 2023 /PRNewswire/ -- Cinedigm Corp. (NASDAQ: CIDM), a premier streaming company dedicated to serving enthusiast fan bases, today announced a distribution deal with SLING TV for Midnight Pulp, The Country Network and AsianCrush, some of its top-performing free advertising-supported television (FAST) channels, which are now available on Sling Freestream. The new agreement with SLING expands Cinedigm's partnership with the company to now include more than a dozen channels.

As a result, these FAST channels from Cinedigm's growing portfolio of streaming brands, are being added to the Sling Freestream lineup: Midnight Pulp, an expertly curated selection of genre and cult movies; The Country Network, an intimate look at country's superstars and music; and AsianCrush, bringing the best of pan-Asian entertainment.

Sling Freestream offers more than 240 channels and these channels join other Cinedigm channels already available via previous deals. These include Screambox TV, the #1 premium horror content platform, The Bob Ross Channel, offering the entire four decades of "The Joy of Painting", RetroCrush, dedicated to the Golden Age of anime, Comedy Dynamics, go-to stand-up comedy destination, Realmadrid TV, dedicated to sports most recognized brand, So...Real, featuring a wide range of reality content and documentary destination Docurama, among others.

"We are thrilled to add three of our top-performing FAST channels, Midnight Pulp, The Country Network and AsianCrush, to Sling Freestream's lineup," said Jennifer Soltesz, Vice President, Business Development & Strategy at Cinedigm. "Our extensive portfolio complements SLING's wide array of channel offerings. The depth of our catalog is sure to excite consumers and we know advertisers will respond to Cinedigm's diverse channel offerings on this innovative streaming platform."

ABOUT CINEDIGM

For more than 20 years, Cinedigm (NASDAQ: CIDM) has led the digital transformation of the entertainment industry. Today, Cinedigm entertains consumers around the globe by providing premium feature film and television series, enthusiast streaming channels and technology services to the world's largest media, retail and technology companies. As a leader in the rapidly evolving streaming ecosystem, Cinedigm continues its legacy as an innovator through its adoption of next-generation technologies, such as artificial intelligence and machine learning, through its proprietary, highly-scalable Matchpoint™ technology platform. For more information, visit **cinedigm.com**.

Cinedigm uses, and will continue to use, its website, press releases, SEC filings, and various social media channels, including Twitter (**Cinedigm Twitter**), LinkedIn (**Cinedigm LinkedIn**), Facebook (**Cinedigm Facebook**), StockTwits (**Cinedigm Stocktwits**) and the Company website (**www.cinedigm.com**) as additional means of disclosing public information to investors, the media and others interested in the Company. It is possible that certain information that the Company posts on its website, disseminated in press releases, SEC filings, and on social media could be deemed to be material information, and the Company encourages investors, the media and others interested in the Company to review the business and financial information that the Company posts on its website, disseminates in press releases, SEC filings and on the social media channels identified above, as such information could be deemed to be material information.

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