NEWS RELEASE

Cineverse's The Toxic Avenger, Seeing Strong Digital and Physical Preorders, Showing Long-Term Revenue Opportunities

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The Toxic Avenger – for which Cineverse has North American Rights in All Media in Perpetuity – Grosses more than 2.5X Terrifier 2's Opening Weekend, with Iconic and VVS as U.S. and Canada Distribution Partners, Respectively

Already the No. 2 Strongest Physical Preorder of all Time for Cineverse

LOS ANGELES, Sept. 3, 2025 /PRNewswire/ -- **Cineverse** (Nasdaq: CNVS), a next-generation entertainment studio, on a mission to showcase indie creators while bringing fans opportunities to enjoy their favorite movie franchises, has today announced that The Toxic Avenger Unrated is on pace to be one of the Company's most successful releases. This follows strong critical and fan reception, as demonstrated by the film's 84% scores by both on **Rotten Tomatoes**.

Following the acquisition, in all media and in perpetuity, of North American rights for Macon Blair's wild horror/comedy movie based on the Tromaverse's most iconic superhero, the wide release of The Toxic Avenger Unrated has already generated more than $2 million in gross domestic box office. Additionally, it is already Cineverse's all-time No. 2 film in terms of physical pre-orders, and is driving early excitement on digital storefronts with strong engagement and visibility.

The street date for physical and digital (both rated and unrated versions) will be announced following its theatrical run (**buy tickets here**).

Said Cineverse President and Chief Strategy Officer Erick Opeka, "This performance, following total acquisition, distribution and marketing costs of less than $5 million – is already on pace to be a very strong investment for us, and clearly the most profitable new film released this past weekend. This is a testament to the dedication of Toxie and Troma fans across the country."

Added Cineverse Chief Motion Pictures Officer Yolanda Macias, "We are humbled by every positive review we read and fan reaction we see on social (especially those who 'showed the **** up' in theatres dressed in character during what was otherwise a down Labor Day weekend vs. last year). They recognize the heart and soul poured into this film by amazing talent in front of and behind the camera – and as the film goes from theatrical to physical, digital and eventually streaming windows, we will continue to reach even bigger audiences that will no doubt fall in love with the superhero we need now."

The horror/comedy movie, written and directed by Blair (I Don't Feel At Home in This World Anymore, writer for Marvel Comics/Dark Horse Comics), is produced by Legendary Entertainment and distributed by Cineverse. Based on Troma Entertainment President and Co-founder Lloyd Kaufman's "THE TOXIC AVENGER" franchise, which first debuted four decades ago, the new film features an all-star cast including Peter Dinklage, Kevin Bacon (Footloose, Hollow Man), Elijah Wood (The Lord of the Rings franchise), Jacob Tremblay (Room, Wonder), and Taylour Paige (Beverly Hills Cop: Axel F, Zola).

When a downtrodden janitor, Winston Gooze (Dinklage), is exposed to a catastrophic toxic accident, he's transformed into a new kind of hero: The Toxic Avenger. Now, Toxie must rise from outcast to savior, taking on ruthless corporate overlords and corrupt forces who threaten his son, his friends, and his community. In a world where greed runs rampant... justice is best served radioactive.

Cineverse's U.S. theatrical distribution partner for the film is **Iconic Events Releasing**, and Canadian is VVS. For more information, visit **https://tickets.toxicavenger.com/**

THE TOXIC AVENGER
Premiered August 29, 2025
Run Time: 102 minutes | Rating: Not Rated

WRITTEN AND DIRECTED BY: Macon Blair
BASED ON: Lloyd Kaufman's "THE TOXIC AVENGER"

PRODUCER: Legendary Entertainment
DISTRIBUTOR: Cineverse

OFFICIAL RED BAND TRAILER

TOXIE ON SOCIAL:

Instagram
X
Facebook
TikTok
BlueSky

About Cineverse Motion Pictures Group

Cineverse super-serves passionate audiences by distributing content across all windows and platforms, from theatrical to digital to physical. Following the breakout **box office success** of Terrifier 3, and August 2025 release of The Toxic Avenger, additional upcoming titles include the theatrical franchise returns of Silent Night, Deadly Night (December 12, 2025) and Return to Silent Hill (January 23, 2026). Also on Cineverse's slate is Wolf Creek: Legacy and the company's first kids and family theatrical release, Air Bud Returns.

About Cineverse

Cineverse (Nasdaq: CNVS) is a next-generation entertainment studio that empowers creators and entertains fans with a wide breadth of content through the power of technology. It has developed a new blueprint for delivering entertainment experiences to passionate audiences and results for its partners with unprecedented efficiency, and distributes more than 71,000 premium films, series, and podcasts. Cineverse connects fans with bold, authentic, independent stories. Properties include the **highest-grossing non-rated film in U.S. history**; dozens of streaming fandom channels; a premier podcast network; top horror destination Bloody Disgusting; and more. Powering visionary storytelling with cutting-edge innovation, Cineverse's proprietary streaming tools and AI technology drive revenue and reach to redefine the next era of entertainment. For more information, visit **home.cineverse.com**.

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