NEWS RELEASE

Cineverse to Launch New 24/7 German Soccer Network, Available Exclusively on LG Channels

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LG Channels is the exclusive English-language home to the German Soccer Network, which will feature live matches from the best clubs in German soccer - including the DFB-Pokal beginning with Round 2 on October 27 and 28

LOS ANGELES, Oct. 12, 2026 /PRNewswire/ -- **Cineverse** (Nasdaq: CNVS), an entertainment technology company and studio, announced - in partnership with DFB (German Football Federation) its new streaming channel, German Soccer Network. It is now available in the U.S. as a premium free, ad-supported streaming television (FAST) channel, exclusively on LG Channels.

The exclusive new channel will air live matches showcasing the best German football clubs, including all Bundesliga teams – one of the top soccer leagues in the world. Matches will air periodically throughout the year and include the DFB-Pokal, a German knockout football cup competition that represents the most important club title in German football after the Bundesliga championship. German Soccer Network will have comprehensive live coverage of the DFB-Pokal, which resumes with the second round on October 27 and 28 and continues through the May final, and will also include live matches featuring the 3 Liga, the World Cup favorite German Women's National Team, and more.

The announcement comes on the heels of the World Cup – where a fever of fandom exploded in the U.S. and brought in a revived interest in the world's favorite sport. There are several prominent athletes from this summer's

big tournament who American fans will find familiar on German Soccer Network:

- Malik Tillman (USA – Leverkusen) – Tillman was a key contributor for the US team, scoring the two most memorable goals of the US World Cup run (free kicks against Bosnia and Belgium)
- Gio Reyna (USA - Mönchengladbach) – Reyna is well-known to US fans; he was one of the top subs for this year's team, and scored a fantastic goal against Paraguay
- Harry Kane (England – Bayern Munich) – the star and captain of the England team that went all the way to Semis. Kane is one of the most famous players in the world
- Michael Olise (France – Bayern Munich) – possibly the best player in the Bundesliga; a key contributor to the French team that made the Semis
- Luis Diaz (Colombia – Bayern Munich) – one of the best players in the Bundesliga, and a star for the strong Colombian team that made the Round of 16
- And more…

"Live sports is an area in which Cineverse sees a lot of potential and an area that we can grow. We hope that our distribution of this tournament helps existing fans and news discover the breadth of soccer across all divisions, one of the world's powerhouses in the sport," said Alexandra Viglione, SVP, Business Development and Partnerships, Cineverse.

"We are excited to have German Soccer Network join more than 400 diverse channels on LG Channels, one of the most-popular apps on LG TVs, further expanding the platform's premium live sports offering," said Matthew Durgin, VP of Content & Service at LG Electronics North America. "This partnership with Cineverse gives U.S. viewers an easy way to discover and stream live German soccer featuring some of the sport's biggest clubs and players, directly from their LG devices."

About LG Channels

LG Channels is LG's exclusive global FAST (Free Ad-supported Streaming TV) service, offering premium, free-to-stream content for every taste. The service provides a wide range of live channels and on-demand content across diverse genres, including entertainment, movies, drama, news, sports, and more. Operating over 4,500 channels in 36 countries across North America, Europe, Latin America, and Asia, LG Channels delivers a premium and optimized viewing experience to users worldwide. The service is easily accessible on webOS-powered devices, including LG Smart TVs, smart monitors, projectors, automotive infotainment systems, and hotel TVs. For more information please visit **LG Channels**.

About LG Electronics USA

LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a smart life solutions company with annual global revenues of more than $60 billion. In the United States, LG sells a

wide range of innovative home appliances, home entertainment products, commercial displays, air conditioning systems and vehicle components. LG is an 11-time ENERGY STAR® Partner of the Year. **www.LG.com**.

About Cineverse Streaming

Cineverse owns and/or operates a wide range of **premium streaming brands**, from free, ad-supported streaming television (FAST) channels to subscription video-on-demand (SVOD) apps. These span fandoms – from single IP channels around pop cultural icons such as **Bob Ross** and **The Dog Whisperer with Cesar Milan**, to channels curated for fans of Horror (**Screambox**, **Midnight Pulp**), Anime and Pan-Asian shows and films (**RetroCrush**, **AsianCrush**), Documentaries (Docurama, Historian), Independent Film (**Fandor**), Romance (**Dove Channel**) and True Crime (**Crime Hunters**), to name a few.

About Cineverse

Cineverse (Nasdaq: CNVS) is an entertainment technology company and studio. Fiercely innovative and independent, Cineverse develops and invests in technology and content that drives the future of the industry. Core to its business is **Matchpoint®** – a growing tech ecosystem designed to prepare, distribute, monetize, and continuously improve content across any platform. Matchpoint helps studios large and small operate at scale and improve performance and efficiency in an increasingly fragmented distribution environment. Additionally, Cineverse distributes a vast library of premium films, series, and podcasts, across theatrical, home entertainment, and streaming; operates dozens of digital properties that super serve passionate fandoms around the world; and works with leading brands to connect them with audiences they value. From award-winning technology to the **highest-grossing unrated film in U.S. history**, Cineverse has created a playbook that marries tech and content to redefine the next era of entertainment. For more information, visit **cineverse.com**.

About DFB

Deutscher Fußball-Bund (DFB) is the governing body of Association Football in Germany, and is home to the German National teams including four-time FIFA World Cup-winning men's national team and two-time women's world champion national team. Furthermore it is the organizer of various leagues and competitions including the prestigious DFB-Pokal (German knockout Cup competition), 3. Liga (Men's third division) and many more.

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