



NEWS RELEASE

Cineverse and the Witz Comedy Network to Launch New Streaming Channel with Comedian and Creator Ed Bassmaster

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Ed Bassmaster and his famous cast of characters debut on Vizio WatchFree+ September 30

New episodes to be featured alongside over 100 episodes of library content

LOS ANGELES, Oct. 21, 2026 /PRNewswire/ -- **Cineverse** (Nasdaq: CNVS), an entertainment technology company and studio, and Witz Comedy Network today announced its new streaming channel, **The Ed Bassmaster Channel**.

Now on Vizio WatchFree+, **Ed Bassmaster** makes the jump from YouTube to streaming with a series that features the cast of characters that his online subscribers have come to know. This includes Witz Comedy Network's **The Ed Bassmaster Show**, featuring new weekly episodes with pranks, characters, and wild stories from interviews with some of Ed's favorite collaborators.

The Channel includes gags and sketches from some of Ed's classic characters: Always Teste, Mumbles, Chip Diamond, Skippy, Emilio and more! Fans and viewers will enjoy a format that can only be described as Saturday Night Live meets Jackass, meets Candid Camera. The **The Ed Bassmaster Show** also features interviews with Steve-O, Trailer Trash Tammy, Jen Smith, Andy Molinak, Paige Ginn, with more to come.

Said Bassmaster: "I'm excited to be teaming up with Cineverse, Witz, and Vizio WatchFree+ to showcase some of my newest content with my fans and the platform's already massive audience. Expect to see more 'PSH!,' 'JUST LOOK AT IT,' 'NOT ON YOUR WORST DAY, PAL,' and of course 'BARTLEDOO.' Most of all I want to keep bringing my brand of humor to a great platform."

Witz Comedy Network will also be providing the channel with exclusive content from their library and Ed's collaborators. "Part of Ed's vision for this project is to showcase the next generation of creators he loves and continue to add a variety of new content from Ed, including new characters, going on the road with Ed and a look into his live standup shows," said Witz Comedy Network's founding partner Cris Italia.

About Ed Bassmaster

Ed Bassmaster is a comedian, content creator, and prankster best known for his wildly popular YouTube channel, where he brings an eccentric cast of characters to life. Born and raised in Philadelphia, Ed developed a love for comedy at an early age, drawing inspiration from classic pranksters and observational humor.

In 2006, he launched his YouTube channel, quickly gaining a loyal following with his offbeat sketches, hidden camera pranks, and hilarious character-driven videos. Over the years, he has amassed over 2.8 million subscribers and hundreds of millions of views, making him one of the internet's most recognizable pranksters. His iconic personas—such as Skippy, Teste, Mumbles, Bushman, and the "Would You Look at That" guy—have become viral sensations, with fans quoting his catchphrases worldwide.

Ed's success on YouTube led to mainstream recognition, including appearances on major TV networks and his own reality-comedy series, The Ed Bassmaster Show on CMT. He has collaborated with brands, fellow comedians, and social media stars, cementing his place as a pioneer in digital comedy.

About Cineverse

Cineverse (Nasdaq: CNVS) is an entertainment technology company and studio. Fiercely innovative and independent, Cineverse develops and invests in technology and content that drives the future of the industry. Core to its business is **Matchpoint®** – a growing tech ecosystem designed to prepare, distribute, monetize, and continuously improve content across any platform. Matchpoint helps studios large and small operate at scale and improve performance and efficiency in an increasingly fragmented distribution environment. Additionally, Cineverse distributes a vast library of premium films, series, and podcasts, across theatrical, home entertainment, and streaming; operates dozens of digital properties that super serve passionate fandoms around the world; and works with leading brands to connect them with audiences they value. From award-winning technology to the

highest-grossing unrated film in U.S. history, Cineverse has created a playbook that marries tech and content to redefine the next era of entertainment. For more information, visit **[cineverse.com](https://www.cineverse.com)**.

About Witz Comedy Network

Witz Comedy Network is a digital studio creating content for its fast channel, AVOD/SVOD library, and podcast platform. Founded and operated by the same team that brought you The Stand Comedy Club. For a decade and a half, The Stand has been a staple of the New York comedy scene by hosting A-list comedians and becoming a home to the genre's funniest performers as well as the best comedy fans. Headed up by brothers Cris Italia, Paul Italia, and Patrick Milligan, The Stand also operates a management and production company, representing some of the best names in comedy while producing for TV and film. Due to their success at The Stand, they were tapped as stand-up comedy bookers for The Tonight Show Starring Jimmy Fallon in 2015 and have collaborated with Just for Laughs and SXSW festivals. Their produced comedy specials and series have been featured on HBO, Netflix, Tubi, Showtime, among many other streamers and on-demand platforms. The Stand created Witz Comedy Network to deliver an elevated experience for comedy fans. Witz can be found as a FAST Channel on most platforms. Witz's library is distributed on Amazon, LG, Xumo, Plex and many more.

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