NEWS RELEASE

Cineverse and Bloody Disgusting Partner with Iconic Events Releasing for Terrifier 3 Q4 2024 Theatrical Release

4/9/2024

Distribution Deal follows Successful Theatrical Run for 2022 Sensation Terrifier 2, which Grossed more than $15 Million at the Global Box Office

LOS ANGELES, April 9, 2024 /PRNewswire/ -- Cineverse (NASDAQ: **CNVS**), an innovative streaming technology and entertainment company, and Bloody Disgusting, its horror division, have today announced that it has chosen Iconic Events Releasing as the theatrical distribution partner for Terrifier 3 from filmmakers Damien Leone and Phil Falcone.

The announcement was made at CinemaCon, taking place this week in Las Vegas, and as the film wraps production in New Jersey, ahead of a Q4 **2024 release in theaters nationwide**. The two companies previously partnered on distribution for Terrifier 2, 2022's instant cult slasher sensation, which was produced on a micro-budget and then went on to generate more than $15 million at the global box office, generating significant buzz, generating a scary amount of press coverage and popping everywhere from Saturday Night Live and Bupkis to rap lyrics and ugly holiday sweaters.

"Iconic absolutely crushed it for us with Terrifier 2," said Cineverse VP Business Development and Managing

Director of Bloody Disgusting, Brad Miska. "When the film went viral, they did a tremendous job keeping up with the hype and helped us secure thousands of screens across the country. With several months to plan, we know they're the perfect partner to help us take the franchise to the next level with Terrifier 3."

In the third installment of Damien Leone's breakout horror film, Art the Clown is set to unleash chaos on the unsuspecting residents of Miles County as they peacefully drift off to sleep on Christmas Eve. Terrifier 3 is written and directed by Leone. Returning cast includes Lauren LaVera, David Howard Thornton, Samantha Scaffidi, Elliot Fullam, and AEW superstar Chris Jericho.

"Iconic Events is thrilled to be able to continue our partnership with Cineverse and showcase the next Terrifier film in the only way it's meant to be seen...on the big screen," said Steve Menkin, President & Co-Founder of Iconic Events Releasing. "The response from fans for Terrifier 2 was overwhelming and we are excited to give them more of everything that they have come to expect from the Terrifier theatrical experience."

Terrifier 3 was named by USA Today as one of the Top 10 most anticipated Horror films of 2024. Following the theatrical run, Cineverse plans to release the film across all platforms, including its SCREAMBOX horror streaming service. Terrifier is also bleeding into other areas, including **Halloween t-shirts**, **podcasts and novelizations**.

About SCREAMBOX

Stream. Scream. Repeat. Powered by Bloody Disgusting, SCREAMBOX delivers every type of terror imaginable -- Supernatural, Slashers, Classics, Zombies, Extreme, Psychological, Cult, Underground, Banned Movies and more. Discover horror you won't find anywhere else and visit **www.screambox.com** for more information. SCREAMBOX is available to stream on iOS, Android, Prime Video, YouTube TV, Comcast and **screambox.com**.

About Cineverse

Cineverse's advanced, proprietary technology drives the distribution of over 71,000 premium films, series, and podcasts to more than 82 million unique viewers monthly. From providing a complete streaming solution to some of the world's most recognizable brands, to super-serving their own network of fan channels, Cineverse (NASDAQ: **CNVS**) is powering the future of Entertainment. For more information, please visit **cineverse.com**.

About Iconic Events Releasing

Iconic Events Releasing is reinventing event cinema - focusing on bringing fans closer to the content that they love. Offering a variety of one-of-a-kind live and captured entertainment events in movie theaters nationwide, Iconic Events Releasing creates unique experiences by taking audiences behind the scenes and offering intriguing extras, audience Q&As, backstage footage, and interviews with cast and crew creating the ultimate VIP experience. Theatrical releases range from live sports (UFC Live) to classic anime (AX Cinema Nights) to music (David Bryne, David Bowie, Chicago), documentaries (The Lost Weekend), horror films (Terrifier Franchise), and faith-focused

features (God of Heaven and Earth). The Iconic Events Releasing's team are comprised of industry experts with over 80+ years of content acquisition, distribution and marketing, publicity, and sponsorship experience. To learn more visit **https://iconicreleasing.com/about-us/**

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