NEWS RELEASE

Cineverse Wins DEG EnTech Emerging Technology Award for cineSearch, Powered by Matchpoint™

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5th Annual EnTech Awards from the Digital Entertainment Group Recognize Innovation

LOS ANGELES, Oct. 10, 2025 /PRNewswire/ -- **Cineverse** Corp (Nasdaq: CNVS), a next-generation entertainment studio, was honored at the 5th annual **EnTech Awards**. The awards were presented by DEG: The Digital Entertainment Group at a ceremony in Los Angeles.

In the Emerging Technology category — which honors a company for creating a new, consumer-facing technology that will likely positively affect the future of digital entertainment — Cineverse was recognized for the development of cineSearch. Powered by **Matchpoint™**, cineSearch is a revolutionary, AI-powered content search and discovery platform that is available to consumers (**www.cinesearch.com**) and for commercial licensing to OEMs and streaming platforms (**cinesearch.com/business**).

One key feature of cineSearch is a customizable AI chat bot that makes recommendations to users. The first persona introduced by Cineverse is Ava (short for "AI Video Advisor"), who has the knowledge and disposition of a cool film critic, a deeply nerdy academic, and your favorite cinephile. Other personas are being made available to suit a range of consumer moods or tastes and with cineSearch for Business, the company is taking a more defined approach to infiltrate the overall search process for customers and finally answer the day-old question 'what does everyone want to watch tonight?'

"We are proud of the work our team has done to bring cineSearch to where it is today - solving the film and TV search and discovery problem that costs an unnecessary amount of time for consumers and money for platforms," said Cineverse President of Technology and Chief Product Officer Tony Huidor, who accepted the award on Cineverse's behalf. "Unmatched in the industry, cineSearch is lowering average search time by 90%, annual churn by 15.6% and generating average savings of 24% per month. As this AI-based product continues to learn from viewers, these numbers will only get better."

In addition to cineSearch's win at the EnTech Awards, Huidor was recognized as a finalist in the Technology Leadership category.

About DEG

DEG advocates and promotes entertainment platforms, products and distribution channels that support the movie, television, music, consumer electronics and IT industries. DEG membership is comprised of: 360 Solutions, 3rd i, 3Play Media, A+E Global Media, A24, Amazon MGM Studios, Amazon Prime Video, Amazon Web Services, AMC Networks, Angel Studios, Ateliere, bitMAX, Blu Digital Group, Cineverse, Circana, Deepdub, Deloitte, Deluxe Media, Disney+, Dolby Laboratories, Duplitech, ESPN+, Fabric, FilmRise, FPT Software, Frequency, FutureSource, GfK Entertainment, Giant Worldwide, GlobalLogic, Google, Gracenote, The Great Courses, Hallmark Media, HDMI, IDC-LA, Iris TV, IYUNO, LG Electronics, Lionsgate Entertainment, Looper Insights, Markit.Place, Mediagenix, Microsoft, Miller Kaplan, Movies Anywhere, NBTV, NexSpec, Omdia, Paramount Global, Paramount Home Entertainment, PBS Distribution, Peacock, Pixelogic, Play Anywhere, Plex, Premiere Digital, PRO-TEK Vaults, Protiviti, Reelgood, Respeecher, Screen Engine/ASI, The Sherlock Company, Shout Studios, Sonopress, Sony Pictures Entertainment, Spherex, Stingray, SymphonyAI, Synamedia, Tubi, Universal Pictures Home Entertainment, Versant, Vindicia, Vizio, VSYN+, Vubiquity, Warner Bros. Discovery, Whip Media, Xcinex, Xperi, Xumo and ZOO Digital.

About Cineverse Technology Group

Cineverse develops proprietary technology that powers the future of entertainment, leveraging the Company's position as a pioneer in the video streaming industry along with the industry-leading strength of its development team in India. This team has dedicated years building and refining technology solutions that have pioneered streaming content management and distribution while leaning into advances in AI to set the company apart from the competition. This includes the award-winning media supply chain service **Matchpoint™**; the AI-powered search and discovery tool for film and television, **cineSearch**, which makes deciding what to watch as entertaining as the entertainment itself; cineCore, a dataset of more than two million titles, including extensive proprietary AI-generated film and TV metadata; and the **C360** programmatic audience network and ad-tech platform that provides brands the opportunity to target and reach key fandoms wherever they are.

About Cineverse

Cineverse (Nasdaq: CNVS) is a next-generation entertainment studio that empowers creators and entertains fans with a wide breadth of content through the power of technology. It has developed a new blueprint for delivering entertainment experiences to passionate audiences and results for its partners with unprecedented efficiency, and distributes more than 71,000 premium films, series, and podcasts. Cineverse connects fans with bold, authentic, independent stories. Properties include the **highest-grossing non-rated film in U.S. history**; dozens of streaming fandom channels; a premier podcast network; top horror destination Bloody Disgusting; and more. Powering visionary storytelling with cutting-edge innovation, Cineverse's proprietary streaming tools and AI technology drive revenue and reach to redefine the next era of entertainment. For more information, visit **home.cineverse.com**.

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