NEWS RELEASE

Cineverse Launches Streaming Apps for In-Vehicle Video Streaming

2025-08-28

Through Partnership with Xperi, Cineverse Apps Being Integrated into TiVo OS and Available in All New BMW Models via DTS AutoStage Video Service Powered by TiVo™

LOS ANGELES, Aug. 28, 2025 /PRNewswire/ -- **Cineverse** (Nasdaq: CNVS), a next-generation entertainment studio, today announced it has partnered with Xperi to bring four of its streaming channels to automobiles for the first time, through **DTS AutoStage Video Service Powered by TiVo™**, and to TVs, through **TiVo OS**.

Four of Cineverse's direct-to-consumer video streaming apps will be among the first available in all new BMW models in the U.S. and will be integrated into TiVo OS later this year. As of today, Verse Karaoke (music; also available internationally) is live, with these coming soon:

- **Cineverse** (general entertainment)
- **RetroCrush** (classic anime)
- **Screambox** (horror)

This launch marks Cineverse's first release of apps specifically targeting in-car infotainment systems built by Matchpoint™ – its industry-leading media supply chain platform which automates complex workflows and streamlines content delivery – with a focus on tapping into a growing market for in-vehicle entertainment, which **Next Move Strategy Consulting**, predicts to reach USD$35.4 billion, with a CAGR of 11.6%, between 2024 and 2030.

"As a company, we constantly strive to leverage emerging technology as a way to reach new and passionate fans of our entertainment content. We see the emergence of in-vehicle infotainment systems as the next frontier in a rapidly evolving media landscape," said Tony Huidor, Cineverse's Chief Product Officer. "The availability of Cineverse's Matchpoint™ on TiVo OS and DTS AutoStage Video Service Powered by TiVo™ will allow fans of Cineverse, RetroCrush, Screambox and Verse Karaoke to enjoy their favorite entertainment both from the comfort of their homes on TVs with TiVo OS and on the go in their automobiles through **DTS AutoStage Video Service Powered by TiVo™**."

The award-winning TiVo OS platform seeks to transform the smart TV landscape with its intuitive and comprehensive approach to content management and discovery. The platform seamlessly aggregates content from various streaming services, linear TV channels and sports content, allowing consumers to organize and access their favorite shows, movies, and live events in a single user interface. TiVo OS supports a wide range of popular streaming services, providing consumers with access to a vast library of free and paid content.

DTS AutoStage Video Service Powered by TiVo™ is a global entertainment platform delivering a content-first approach for the connected car, seamlessly integrating premium content across live TV, news, sports, movies and more. Like TiVo OS, DTS AutoStage Video Service Powered by TiVo™ focuses on delivering a personalized, intuitive viewing experience, bridging the transition from the home to the in-vehicle experience, allowing users to effortlessly continue their entertainment journey.

About Cineverse Streaming

Cineverse owns and/or operates a wide range of premium streaming brands, from free, ad-supported streaming television (FAST) channels to subscription video-on-demand (SVOD) apps. These span fandoms – from single IP channels around pop cultural icons such as Bob Ross, The Dog Whisperer with Cesar Milan, Garfield and Barney, to channels curated for fans of Horror (**Screambox**, **Midnight Pulp**), Pan-Asian and Anime (**RetroCrush**, **AsianCrush**), Comedy (**Comedy Dynamics**), Documentary and Crime (Crime Hunters, Docurama), Independent Film (**Fandor**), Music (**Verse Karaoke**), Romance and Rom Coms (**Dove Channel**), to name a few.

About Cineverse Technology Group

Cineverse develops technology that powers the future of entertainment. Its proprietary **Matchpoint™** suite of streaming technology and AI tools – first utilized to build the company's owned-and-operated services and now offered to third parties – supports filmmakers, media companies, platforms and OEMs. **cineSearch**, the AI-powered search and discovery tool for film and television, makes deciding what to watch as entertaining as the entertainment itself. Additionally, the **C360** programmatic audience network and ad-tech platform provides brands the opportunity to target and reach key fandoms wherever they are.

About Cineverse

Cineverse (Nasdaq: CNVS) is a next-generation entertainment studio that empowers creators and entertains fans with a wide breadth of content through the power of technology. It has developed a new blueprint for delivering entertainment experiences to passionate audiences and results for its partners with unprecedented efficiency, and distributes more than 71,000 premium films, series, and podcasts. Cineverse connects fans with bold, authentic, independent stories. Properties include the **highest-grossing unrated film in U.S. history**; dozens of streaming fandom channels; a premier podcast network; top horror destination Bloody Disgusting; and more. Powering visionary storytelling with cutting-edge innovation, Cineverse's proprietary streaming tools and AI technology drive revenue and reach to redefine the next era of entertainment. For more information, visit **home.cineverse.com**.

CONTACTS

For Media, The Lippin Group for Cineverse
cineverse@lippingroup.com

For Investors, Julie Milstead
investorrelations@cineverse.com

For Xperi, Tom Huntington
thomas.huntington@xperi.com

View original content to download multimedia:**https://www.prnewswire.com/news-releases/cineverse-launches-streaming-apps-for-in-vehicle-video-streaming-302540652.html**

SOURCE Cineverse Corp.