NEWS RELEASE

Cineverse Enhances Advanced AI Film & Television Search Product cineSearch with Fabric Data's Origin Platform

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Fabric Data's Metadata to Enhance Content Discovery Across International Markets

LOS ANGELES, Sept. 12, 2025 /PRNewswire/ -- Cineverse (Nasdaq: CNVS), a next-generation entertainment studio, today announced that it will be integrating Fabric Data's Origin platform into its AI-powered cinematic search engine cineSearch. This will expand the support of cineSearch to cover international territories and content available on hundreds of additional streaming services.

By licensing Fabric's metadata API, Cineverse will enhance the advanced AI-powered capabilities of the industry's most powerful discovery solution—offering not just highly personalized recommendations for consumers, but also expanding strategic intelligence for platforms and studios on a global level.

cineSearch debuted in 2024 with Ava, its conversational virtual advisor. cineSearch delivers context-rich recommendations across mood, theme, plot, score, micro-genre, and even situational signals like weather or location. With the integration of Fabric Data's Origin, it now gains:

- Global title availability to surface content audiences can stream
- Performance and engagement metrics to inform smarter content monetization

- Rich metadata on additional franchises, filmographies, collections, and themes
- Multimedia assets and trending insights to power discovery and retention
- Integration of titles from more than 500 streaming services across all English-speaking territories (U.S., Canada, UK, South Africa, Australia and New Zealand), increasing catalog support which previously included 63 U.S.-based services

Together, these capabilities make cineSearch a business-intelligent discovery engine that aligns consumer delight with measurable ROI for content platforms, OEMs, and studios.

"By integrating Fabric's Origin platform, we're giving cineSearch the ability to connect the dots between what audiences want to watch and what platforms need them to watch," said Tony Huidor, President of Technology and Chief Product Officer for Cineverse. "This isn't just recommendations—it's intelligent discovery that drives engagement, revenue, and retention at scale."

"Origin was built to power content intelligence with streaming links, performance insights, and rich media assets," added Tom Gennari, Chief Data Officer of Fabric Data. "Together with Cineverse, we're enabling a smarter, more actionable discovery layer that benefits both viewers and the businesses serving them."

With this advancement, cineSearch positions itself as a dual-value platform: enhancing consumer satisfaction through personalized discovery while empowering business partners with actionable insights that translate directly into higher engagement, retention, and revenue growth.

To connect with Fabric at IBC in Amsterdam September 12-15, 2025, visit **https://www.fabricdata.com/fabric-at-ibc**.

About cineSearch

The Cineverse Technology Group is redefining entertainment discovery with **cineSearch**, an AI-powered search tool that delivers conversational and context-rich recommendations. Available via **Google Cloud Marketplace** and through **direct licensing**, cineSearch provides platforms, OEMs, and content providers with a scalable, AI-driven solution for discovery, engagement, and monetization.

About Cineverse

Cineverse (Nasdaq: CNVS) is a next-generation entertainment studio that empowers creators and entertains fans with a wide breadth of content through the power of technology. It has developed a new blueprint for delivering entertainment experiences to passionate audiences and results for its partners with unprecedented efficiency, and

distributes more than 71,000 premium films, series, and podcasts. Cineverse connects fans with bold, authentic, independent stories. Properties include the **highest-grossing unrated film in U.S. history**; dozens of streaming fandom channels; a premier podcast network; top horror destination Bloody Disgusting; and more. Powering visionary storytelling with cutting-edge innovation, Cineverse's proprietary streaming tools and AI technology drive revenue and reach to redefine the next era of entertainment. For more information, visit **home.cineverse.com**.

About Fabric Data & Origin

Fabric Data delivers metadata, intelligence, and workflow solutions for media and entertainment. Its flagship product, Origin, provides comprehensive streaming availability, performance insights, trailers, trending analytics, and imagery—designed to drive discovery, engagement, and content intelligence.

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