



NEWS RELEASE

Cineverse Chooses Iconic Events Releasing as Distribution Partner for the Theatrical Return of Comedy Horror Franchise The Toxic Avenger

2025-03-27

Deal follows Successful Runs for Terrifier 2 and Terrifier 3, which Have Collectively Grossed More Than \$65 Million at the Domestic Box Office

LOS ANGELES, March 27, 2025 /PRNewswire/ -- **Cineverse** (Nasdaq: **CNVS**), a next-generation entertainment studio, and **Bloody Disgusting**, its horror division, have today announced that it has chosen **Iconic Events Releasing** as the theatrical distribution partner for the August 29, 2025, unrated wide release of **The Toxic Avenger**.

The comedic horror film, directed by **Macon Blair** and starring **Peter Dinklage** (Game of Thrones), debuted at Fantastic Fest to critical acclaim (and a 92% score on Rotten Tomatoes). This was announced leading into **CinemaCon**, which takes place next week in Las Vegas.

"Teaming with Iconic over the years has been a mutually-rewarding experience both for our team and the amazing filmmakers we are showcasing," said Cineverse Chief Content Officer Yolanda Macias. "We look forward to building on the box office success of Terrifier 2 and 3 as we get ready for this release. As we have seen since announcing that Toxie is coming back to theaters, this gnarly action comedy franchise has incredibly passionate fans; we can't

wait until Labor Day Weekend."

"We're beyond thrilled that Cineverse has selected us to bring The Toxic Avenger to audiences as a follow up to our success on the last two Terrifier films. This release will honor the franchise's cult legacy while redefining the genre for a new generation," says Mark Rupp, CFO/COO and co-founder of Iconic Events Releasing. "This film is a wild, outrageous, and gloriously over-the-top ride that delivers everything fans love—practical effects, irreverent humor, and plenty of radioactive mayhem. Get ready for a superhero like no other!"

In this bold new chapter of the classic midnight movie franchise created by Lloyd Kaufman and Troma Entertainment, a shocking accident transforms downtrodden janitor Winston Gooze (Dinklage) into a mutant vigilante. Armed with his signature mop, the unlikely hero battles freaks, gangsters and corrupt CEOs while trying to save his relationship with his son. The story channels the subversive gonzo energy of the original Toxic Avenger while delivering a fresh, contemporary twist. The film features an all-star cast beyond Dinklage, including **Kevin Bacon, Elijah Wood, Jacob Tremblay, Julia Davis, and Taylour Paige**. Tackling themes of corporate greed and systemic social injustice, it is as outrageous and hilarious as it is relevant, with timely commentary drawn straight from today's headlines.

Macon Blair directed the film from a screenplay he wrote based on Lloyd Kaufman's "The Toxic Avenger" (1984). The film is produced by Mary Parent, Alex Garcia, Lloyd Kaufman and Michael Herz. The executive producers are Andrew Pfeffer, Jay Ashenfelter and Macon Blair with casting by Mark Bennett and Julie Harkin. Blair's collaborators behind the camera include Emmy Award winning director of photography, Dana Gonzalez; production designer Alexander Cameron; editors Brett W. Bachman and James Thomas; visual effects supervisor Chris Ritvo; costume designer Vanessa Porter; with music by Will Blair and Brooke Blair.

About Cineverse Entertainment

Cineverse super-serves passionate audiences by distributing content across all windows and platforms, from theatrical to digital to physical. This most recently includes the breakout **box office success** Terrifier 3 and upcoming releases: The Toxic Avenger, Silent Night Deadly Night and Wolf Creek: Legacy.

About Bloody Disgusting

Bloody Disgusting is Cineverse's horror division serving fans through premium editorial, audio, video and social content and branded merchandise. As the No. 1 entertainment destination for horror, Bloody Disgusting is home to the genre's leading website at **bloody-disgusting.com**; **Bloody FM**, the chart-topping horror division of Cineverse Podcast Network; Bloody Press, Cineverse's publishing arm focused on creating and bringing audiobooks, e-books and print editions to market; and Bloody Disgusting merchandise. Bloody Disgusting also powers the fastest-

growing streaming video service, SCREAMBOX, available as SVOD and FAST channels for casual and die-hard horror fans alike.

About Cineverse

Cineverse (Nasdaq: CNVS) is a next-generation entertainment studio that empowers creators and entertains fans with a wide breadth of content through the power of technology. It has developed a new blueprint for delivering entertainment experiences to passionate audiences and results for its partners with unprecedented efficiency, and distributes more than 71,000 premium films, series, and podcasts. Cineverse connects fans with bold, authentic, independent stories. Properties include the **highest-grossing unrated film in U.S. history**; dozens of streaming fandom channels; a premier podcast network; top horror destination Bloody Disgusting; and more. Powering visionary storytelling with cutting-edge innovation, Cineverse's proprietary streaming tools and AI technology drive revenue and reach to redefine the next era of entertainment. For more information, visit **home.cineverse.com**.

About Iconic Events Releasing

Iconic Events Releasing specializes in bringing thrilling, cutting-edge entertainment to theaters worldwide. With a focus on genre-defining films and special events, Iconic Events Releasing is dedicated to delivering unforgettable cinematic experiences to audiences everywhere. More information is available at **<https://www.iconicreleasing.com/>**. Follow Iconic Events Releasing on its social channels at @IconicEventsNow on Instagram, X (Twitter) and Facebook and "Iconic Events" on YouTube.

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