



NEWS RELEASE

Cineverse Brings Happy Little Trees (or Glückliche Kleine Bäume) to Samsung TV Plus Germany with 'The Bob Ross Channel auf Deutsch'

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More than 400 Episodes - Including New "The Joy of Painting with Nicholas Hankins: Bob Ross' Unfinished Season" - Available to be Streamed in German for the First Time

LOS ANGELES and NASHVILLE, Tenn., March 5, 2026 /PRNewswire/ -- **Cineverse** (Nasdaq: CNVS), an innovative entertainment technology company and studio, have announced the launch of The Bob Ross Channel on **Samsung TV Plus** Germany. Now available to be streamed in German for the first time, The Bob Ross Channel auf Deutsch can be seen by fans via Samsung's free, ad-supported streaming television (FAST) platform.

The Bob Ross Channel, a Cineverse partnership with Bob Ross Inc. and American Public Television since April 2020, is one of the most popular FAST channels in the U.S. It provides fans new and old with a nonstop feed of more than 400 episodes of iconic instructional painting show "The Joy of Painting," which has a large and dedicated fan base in Germany, where it aired on television for decades.

The channel will also include the new 13-episode series, "The Joy of Painting with Nicholas Hankins: Bob Ross' Unfinished Season." In the 2025 series, certified Bob Ross instructor Nicholas Hankins completes Ross' final paintings, continuing his legacy and inspiring artists around the world.

"By bringing The Bob Ross Channel to fans in new regions around the world, and localizing this iconic programming in German, we are taking a big step forward as an international FAST distributor," said Alexandra Viglione, Cineverse Vice President, Partnerships. "Samsung TV Plus has been a wonderful partner, from the U.S. to Australia, and we look forward to exploring other markets for our channels in the future."

"It's such a pleasure to share more of Bob Ross with his dedicated friends and fans in Germany," says Bob Ross Inc. President Joan Kowalski. "I only wish he was here to see how loved he is."

The channel's distribution is powered by **Matchpoint®**, Cineverse's award-winning, AI-powered, automated media supply chain that transforms how media and entertainment companies manage and deliver streaming video assets.

About Cineverse Streaming

Cineverse owns and/or operates a wide range of premium streaming brands, from free, ad-supported streaming television (FAST) channels to subscription video-on-demand (SVOD) apps. These span fandoms – from single IP channels around pop cultural icons such as Bob Ross, The Dog Whisperer with Cesar Milan, Garfield and Barney, to channels curated for fans of Horror (**Screambox**, **Midnight Pulp**), Pan-Asian and Anime (**RetroCrush**, **AsianCrush**), Comedy (800 Pound Gorilla), Documentary and Crime (Crime Hunters, Docurama), Independent Film (**Fandor**), Music (**Verse Karaoke**), Romance and Rom Coms (**Dove Channel**), to name a few.

About Cineverse

Cineverse (Nasdaq: CNVS) is an entertainment technology company and studio. Fiercely innovative and independent, Cineverse develops and invests in technology and content that drives the future of the industry. Core to its business is **Matchpoint®** – a growing tech ecosystem powered by AI and designed to prepare, distribute, monetize, and continuously improve content across any platform. Matchpoint helps studios large and small operate at scale and improve performance and efficiency in an increasingly fragmented distribution environment. Additionally, Cineverse distributes more than 71,000 premium films, series, and podcasts, across theatrical, home entertainment, and streaming; operates dozens of digital properties that super serve passionate fandoms around the world; and works with leading brands to connect them with audiences they value. From award-winning technology to the **highest-grossing unrated film in U.S. history**, Cineverse has created a playbook that marries tech and content to redefine the next era of entertainment. For more information, visit **home.cineverse.com**.

About Samsung TV Plus

Samsung TV Plus is a premium global entertainment service committed to delivering exceptional experiences for everyone and every moment. As a leader in FAST with more than 100 million monthly active users, Samsung TV Plus

offers thousands of shows and movies on-demand all in one place. The streaming service carries over 4,300 ad-supported linear channels in 30 countries and is accessible exclusively on active Samsung devices. Samsung TV Plus is available on Samsung TVs, Galaxy devices, and Samsung Smart Monitor, all subscription-free. To learn more, visit samsungtvplus.com. Follow us on [Instagram](#), [Facebook](#), [X](#) and [LinkedIn](#).

Media Contact:

The Lippin Group for Cineverse

cineverse@lippingroup.com

Investor Contact:

Julie Milstead

investorrelations@cineverse.com

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