NEWS RELEASE

# Cinedigm’s ‘Terrifier 2’ Continues to Break Records as the Hit Horror Film Descends Onto SCREAMBOX and Digital

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Horror Streaming Service Posts Single Day and Weekly Subscriber Records, With Total Subscribers up 144% Since Launch

‘Terrifier 2' Tracks as a Top 10 Digital Transactional Release Across Multiple Platforms as the Film Surpasses $11M in Worldwide Box Office

LOS ANGELES, CA / ACCESSWIRE / November 18, 2022 / Cinedigm announced today that the Company has seen a record number of subscriber sign-ups for its horror streaming service SCREAMBOX with the launch of Terrifier 2. Backed by Bloody Disgusting, one of the world's foremost horror brands, SCREAMBOX has become a go-to for fans looking for exceptional and carefully curated content.

Launched on October 31st, the release of Terrifier 2 has led to the fastest pace of subscriber acquisition in Cinedigm's history, with SCREAMBOX subscribers growing approximately 144% over two weeks.

Terrifier 2's digital release on November 11 further solidified the horror community's devotion to Art the Clown and an epic, uncut 138-minute slasher film. Up against Hollywood heavy hitters such as Nope and Ticket to Paradise, Terrifier 2 has carved out its place among the week's top performers on transactional video on demand (TVOD), finding itself in the Top 10 after just a couple of days in the market. Terrifier 2 landed #2 on VUDU, #5 on Google Play and #7 on Apple TV.

This news comes following a successful theatrical run for the indie horror film, which saw unprecedented week-over-week growth before reaching a global cumulative box office gross of over $11M. Terrifier 2 not only defied industry expectations but the standard theatrical lifecycle jumping +28% from week 1 to 2, +70% from week 2 to 3 and +8.5% from week 3 to 4.

"Terrifier 2 continues to buck all conventions with its incredible subscriber and transactional performance," said Erick Opeka, President & Chief Strategy Officer of Cinedigm.

"This release epitomizes our sustainable and profitable approach to streaming - one that focuses on multiple paths of monetizing movies and shows ahead of and during its premiere on streaming. We think this model not only allows us to bring new release titles more cost-effectively to our streaming services but also drives far greater awareness of new series than what would otherwise be possible. We look forward to expanding this proven model to theatrical and digital releases for our streaming portfolio including Fandor, Midnight Pulp, Asian Crush, and many more."

This trajectory of growth looks to continue for SCREAMBOX as the service has announced the acquisition of several highly anticipated films. The documentary Life With Chucky looks at the lasting impact of the iconic franchise Child's Play, while the found footage feature The Outwaters conjures up memories of the experimental filmmaking from the late 90s. Subscribers of the service can expect up to 40 new release movies over the next 12-14 months.

ABOUT CINEDIGM

For over 20 years, Cinedigm (NASDAQ:CIDM) has led the digital transformation of the entertainment industry. Today, Cinedigm entertains consumers around the globe by providing premium feature film and television series, enthusiast streaming channels and technology services to the world's largest media, retail, and technology companies. Cinedigm continues its legacy as an innovator through its adoption of next-generation technologies, such as artificial intelligence and machine learning, across its proprietary, highly scalable Matchpoint® technology platform. For more information, visit **cinedigm.com**.

ABOUT SCREAMBOX

Stream. Scream. Repeat. Started by fans for fans, SCREAMBOX delivers every type of terror imaginable -- Supernatural, Slashers, Classics, Zombies, Extreme, Psychological, Cult, Underground, Banned Movies and more. Discover horror you won't find anywhere else and visit **www.SCREAMBOX .com** for more information.

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