NEWS RELEASE

Cinedigm Strikes Deal With Shout! Factory For Mutual Streaming Content-Deal

12/20/2021

Cinedigm will provide over 40 films and TV series to stream on Shout! Factory TV

Cinedigm will receive over 120 Shout! Factory films/series to use across popular streaming channels such as Fandor and Screambox

LOS ANGELES, CA / ACCESSWIRE / December 20, 2021 / Cinedigm (NASDAQ:CIDM), the leading independent streaming company super-serving enthusiast fan bases, announced they have signed a rights-in and rights-out streaming deal with Shout! Factory, a multi-platform media company. Through this agreement, Cinedigm will provide Shout with over 40 films and TV series for Shout! Factory TV, a digital entertainment streaming service that brings timeless and contemporary cult favorites to pop culture fans. Such hits include The English Teacher, 22 Bullets, and Wolfblood Season 1. In addition, Cinedigm will receive over 120 Shout Factory film and TV series to use across popular streaming channels such as Fandor, Screambox and Bloody Disgusting TV.

Fandor presents exceptional, hand-picked films to a community of film lovers and makers connected by meaningful and entertaining cinematic experiences. Screambox, started by fans for fans, the streaming channel delivers every type of terror imaginable -- Supernatural, Slashers, Classics, Zombies, Extreme, Psychological, Cult, Underground, Banned Movies, and more. Bloody Disgusting TV is a free streaming channel containing new originals, exclusive interviews with your favorite stars, video podcasts & 'Bloody Bites' shorts.

Cinedigm plans to launch the following films on the Company's streaming channels:

- The Plague Dogs: A stunning animated adaptation of Richard Adams' novel, The Plague Dogs follows a pair of

dogs who escape from a research laboratory and try to survive in the wild with the help of a cunning fox.Launching on Fandor.

- The Slumber Party Massacre: A horror cult classic about a group of female high school students whose slumber party is stalked by a serial killer. Launching on Screambox and Bloody Disgusting TV.
- On Golden Pond: The Academy Award®-winning film featuring Henry Fonda, Katharine Hepburn and Jane Fonda. Launching on Fandor.
- The Count of Monte Cristo: A young man, falsely imprisoned by his jealous "friend", escapes and uses a hidden treasure to exact his revenge. Launching on Fandor.
- Camp Cold Brook: A paranormal team sets to check out an abandoned summer camp where a mass murder occurred decades ago. Launching on Screambox and Bloody Disgusting TV.
- Raining Stones: The Cannes Film Festival Jury Prize-winning film by celebrated British auteur Ken Loach, about a man devoted to his family and his religion, who is determined to make sure his little girl to have a beautiful (and costly) new dress for her First Communion. Launching on Fandor.
- The House That Dripped Blood: Four tales of terror regarding the events at a creepy old mansion that features Horror icons Peter Cushing and Christopher Lee. Launching on Screambox and Bloody Disgusting TV.
- The Neon Bible: British auteur Terence Davies' Palme d'Or Nominee featuring Gena Rowlands in this heartfelt portrait of a boy's life in rural 1940s Southern Town. Launching on Fandor.

Shout! Factory TV, which debuted in early 2015, is a digital streaming service bringing cult and classic films, TV, original programs, live-streaming events, and original content to a wide audience.

Some of Cinedigm's top-performing titles will launch on Shout! Factory TV, including:

- The English Teacher: An English teacher's life is disrupted when a former student returns to her small town after failing as a playwright in New York.
- 22 Bullets: A retired mobster goes on a revenge spree after being left for dead with 22 bullets in his body by his former childhood friend.
- Wolfblood Season 1:Maddy Smith and her family are the only wolfbloods in Stoneybridge, which is a well-kept secret. They lead a peaceful life until Rhydian, a wolfblood, arrives and triggers chaos.
- Short Term 12: A staff member at a foster care facility works to balance caring for the teens and the struggles of her own childhood. Starring Brie Larson, Rami Malek, Stephanie Beatriz and LaKeith Stanfield.
- Highlander Season 1: the cult series from the 90s about the 400-year-old Scotsman Duncan MacLeod, who's one of the immortals -- a group of entities who for centuries have waged a war between good and evil that's destined to culminate in the Gathering ... where only one force can triumph.

"Given our long-standing relationship with Shout! Factory, we are furthering our company's objectives to offer our catalog to targeted audiences," said Yolanda Macias, Chief Content Officer at Cinedigm. "The partnership also

provides Cinedigm an abundance of fresh content to refresh our streaming channels and excite our viewers. We know that genre fans are incredibly passionate about what they're consuming, so we take great care in sourcing meaningful titles to enhance their programming experience."

"In the burgeoning world of AVOD, SVOD, and FAST channels, having the right content mix is critical to building a successful digital streaming business," said Gene Pao, EVP of Strategy and Digital at Shout! Factory. "Our collaborative relationship with Cinedigm allows us to offer the best possible programming to our respective audiences. This unique partnership allows both Shout! Factory and Cinedigm maintain its leadership position in the industry."

An innovator in the digital transformation of the entertainment industry for more than two decades, Cinedigm's core mission is to entertain the world by building the world's best portfolio of enthusiast channels and services for the streaming generation. Through a diverse mix of premium SVOD services and dedicated AVOD and FAST channels, Cinedigm's streaming portfolio reaches indie film (Fandor), horror (Screambox & Bloody Disgusting) and family entertainment (Dove Channel), as well as dedicated channels for iconic entertainers, led by Bob Ross (The Bob Ross Channel). Cinedigm's ultimate goal is to build destinations that immerse viewers in content they love while staying at the forefront of technology as the streaming industry continues to evolve.

About Cinedigm:

For more than 20 years, Cinedigm (NASDAQ:CIDM) has led the digital transformation of the entertainment industry. Today, Cinedigm entertains consumers around the globe by providing premium feature film and television series, enthusiast streaming channels and technology services to the world's largest media, retail and technology companies. As a leader in the rapidly evolving streaming ecosystem, Cinedigm continues its legacy as an innovator through its adoption of next-generation technologies, such as artificial intelligence and machine learning, through its proprietary, highly-scalable Matchpoint™ technology platform. For more information, visit **www.cinedigm.com**.

Cinedigm uses, and will continue to use, its website, press releases, SEC filings, and various social media channels, including Twitter (**Cinedigm Twitter**), LinkedIn (**Cinedigm LinkedIn**), Facebook (**Cinedigm Facebook**), StockTwits (**Cinedigm Stocktwits**) and the Company website (**www.cinedigm.com**) as additional means of disclosing public information to investors, the media and others interested in the Company. It is possible that certain information that the Company posts on its website, disseminated in press releases, SEC filings, and on social media could be deemed to be material information, and the Company encourages investors, the media and others interested in the Company to review the business and financial information that the Company posts on its website, disseminates in press releases, SEC filings and on the social media channels identified above, as such information could be deemed to be material information.

About Shout! Factory

Shout! Factory, LLC is a leading multi-platform media company devoted to film and TV distribution, development, and production, as well as the preservation and revitalization of the very best in pop-culture entertainment. Founded by Richard Foos, Bob Emmer, and Garson Foos in 2003, Shout! owns and manages a large portfolio of films, contemporary and classic TV series, animation, and documentaries. The company's creative acquisition mandate has established it as a leading independent distributor, with partners and properties including GKIDS, Sesame Street, The Carol Burnett Show,The Johnny Carson Show, IFC Films, Stephen J. Cannell Productions, ITV Studios, Major League Baseball Productions, and many others. Shout! Factory Kids focuses on live-action and animated kids and family properties as well as anime, and the company releases films and television shows in other genres under the Scream Factory and Shout Select imprints. Shout! develops, acquires and distributes new films via Shout! Studios, owns and operates libraries including Mystery Science Theater 3000 (in partnership with creator Joel Hodgson) and the Roger Corman New Horizon Pictures Library, and operates the acclaimed streaming service Shout! Factory TV. Shout! Factory is based in Los Angeles, California. For more on Shout! Factory, visit **shoutfactory.com**.

About Shout! Factory TV™

Shout! Factory TV™ is a digital entertainment streaming service that brings timeless and contemporary cult favorites to pop culture fans. Shout! Factory TV offers an unrivaled blend of original programming and TV shows and movies curated from major studios, independent producers and its own distinctive entertainment library. The Shout! Factory TV family of channels also includes Mystery Science Theater 3000, The Carol Burnett Show, Johnny Carson TV and TokuSHOUTsu™, with more to come soon. Shout! Factory TV provides an immersive, high-quality viewing experience across a wide variety of platforms: online at **ShoutFactoryTV.com**, on smartphone devices, tablets and connected TV, and via apps on the Roku player, Android, Apple TV, and Amazon Fire TV. Shout! Factory TV channels are also available as branded channels on Amazon Prime Channels, Crackle, IMDb TV, LocalNow, Plex, Pluto TV, Redbox, The Roku Channel, Roku Premium Subscriptions, Samsung TV Plus, Sling TV, STIRR, STRUUM, Theta TV, Tubi, Twitch, Vizio and XUMO, with more to come. For more information, please visit **ShoutFactoryTV.com**.

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SOURCE: Cinedigm Corp.

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